

lmages, Representations and Heritage

Moving beyond Modern Approaches to Archaeology



Recent archaeological theory has shown that images of the past have carried a particularly strong resonance within modern social groups. This volume explores the immeasurable impact that the phenomenon of archaeology has had on the representation of the past in the modern world. Modern society's 'archaeological imagination' has conceived of archaeology as a producer of images of the past which become representations of modern group identities. If archaeology is utilized by public groups to construct and represent identities, then what are archaeologists to do with that public? The very fact that the public is interested in the past and in archaeological research is an opportunity for archaeology to engage that public.

Participation in the public's modern interest in archaeology, however, puts archaeology at risk. The growing role of archaeology and heritage within the economics of tourism, has led to a commodification of archaeological knowledge and experience consumption. This volume begins a discourse on the implications of performing archaeology in a world dominated by modern trends of mass production, mass replication and representation of cultural forms and mass consumption of images of the past. The contributors explore to what extent we are experiencing a crisis of representation of the past due to contemporary consumption of mass-produced replicas, simulations, images and experiences of the past.

To work through this crisis the contributors in this volume are exploring opportunities for development within archaeological thought and practice. Their arguments illustrate a move towards active, participatory and poetic archaeological thought and practice. Rather than focusing on what is produced through process (artifacts, monuments, interpretive centers, etc.), they are concerned with what they are doing, about taking part, about participating reflexively in the tradition of understanding and expressing understanding of the past. This volume does not conjure up romantic beliefs about the project of archaeology, but rather, it signals a fundamental revision of archaeology not what it is, but what it can do. ✓ Springer



School of Histories and Humanities







