



# Public Opinion Tracking Research: 14/12/20



## ABOUT THE RESEARCH

The research findings in this report are based on surveys by **Amárach Research** on behalf of the Department of Health.

The polls are conducted and reported on the same day using Amárach's SmartPoll panel and weighted to the demographics of the 18+ adult population.

Sample size (14/12/20): n=1,600

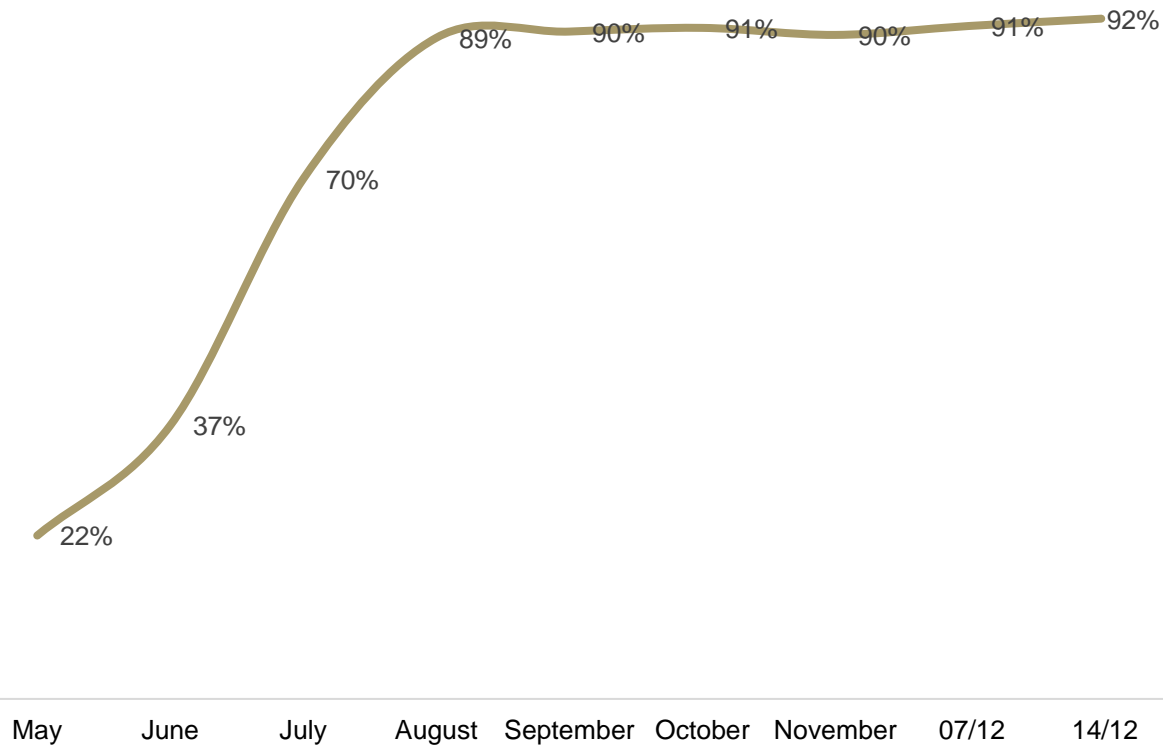


# Behavioural Change



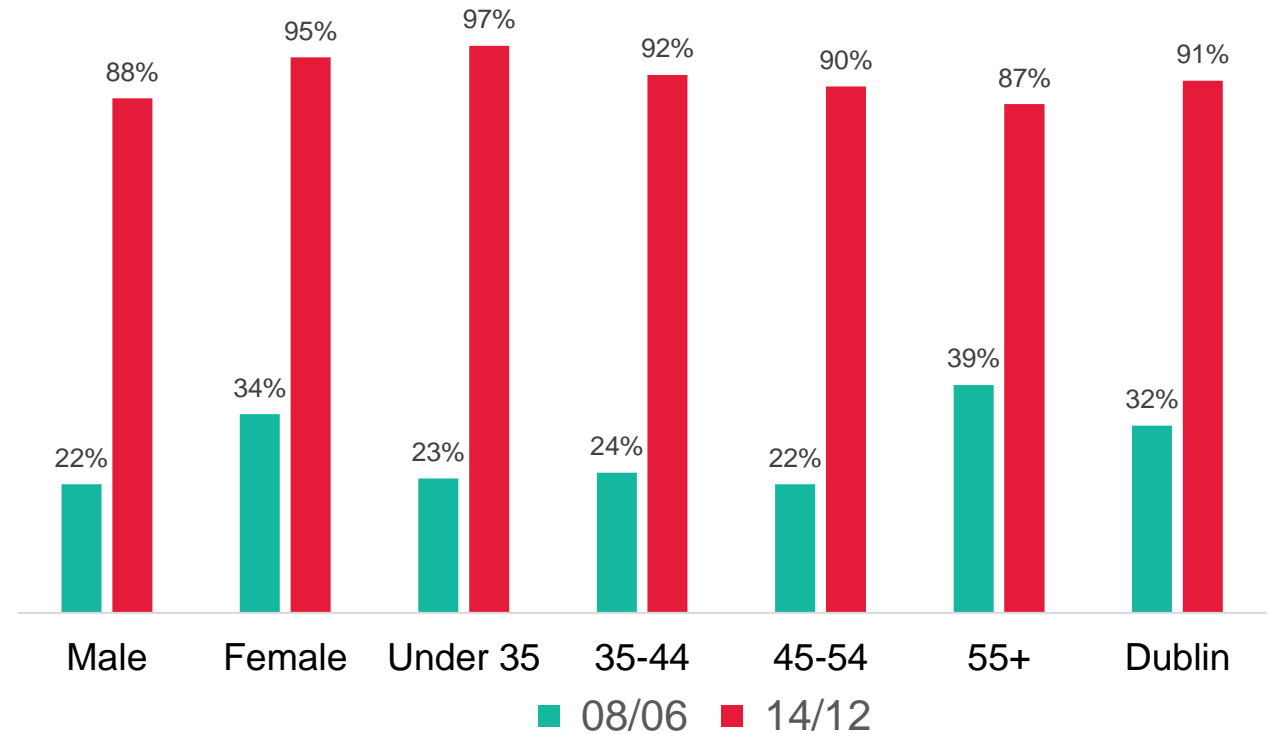
## Face Masks

Do you wear a face mask when in public places? All Adults: % Yes



## Face Mask Demographics

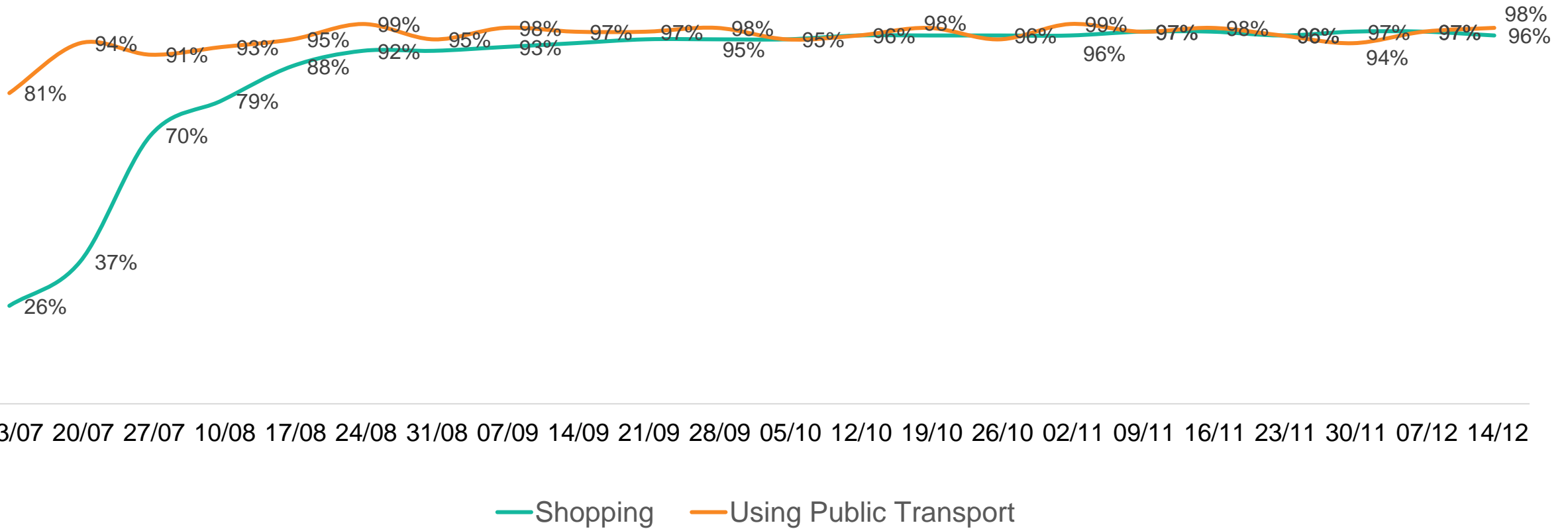
Do you wear a face mask when in public places? % Yes





# Face Mask Frequency

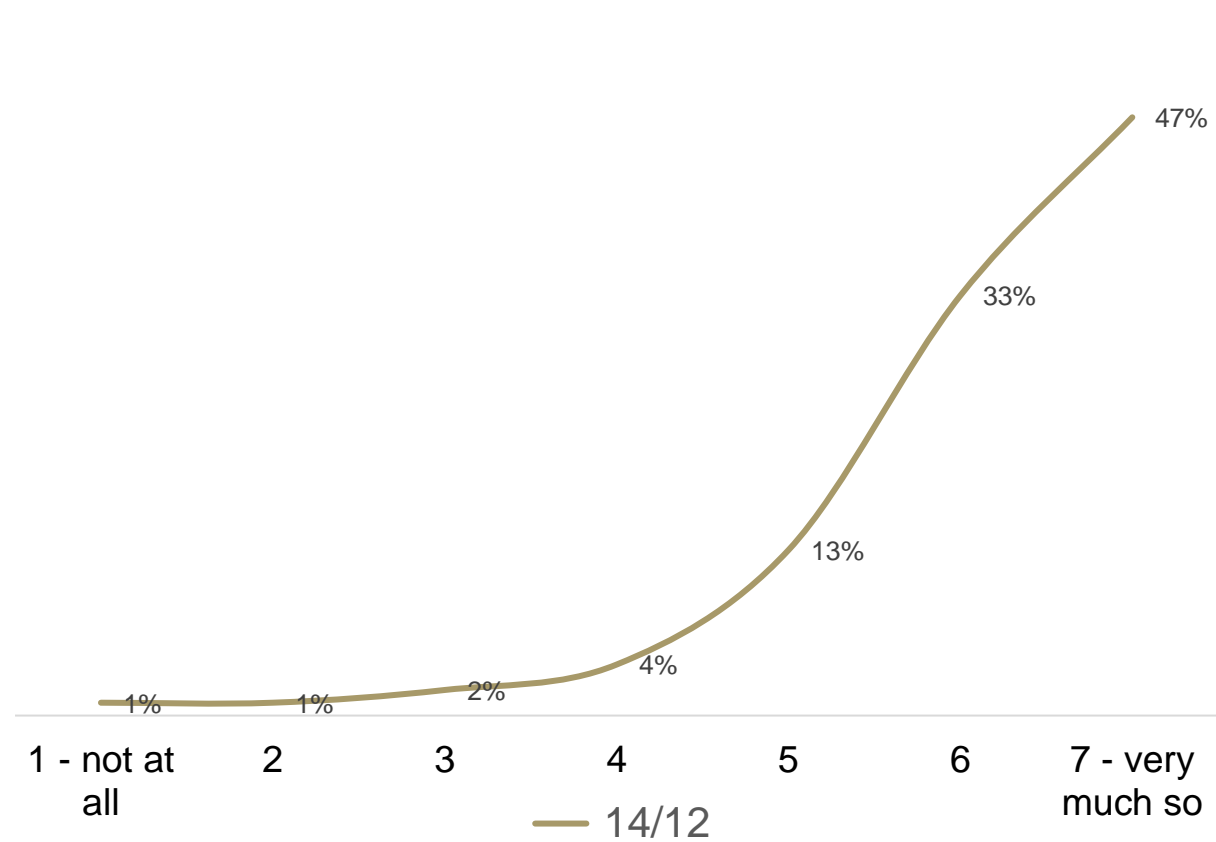
Do you wear a face covering when you are...?  
*Base: shoppers/users of public transport*  
*% 'Every Time'*





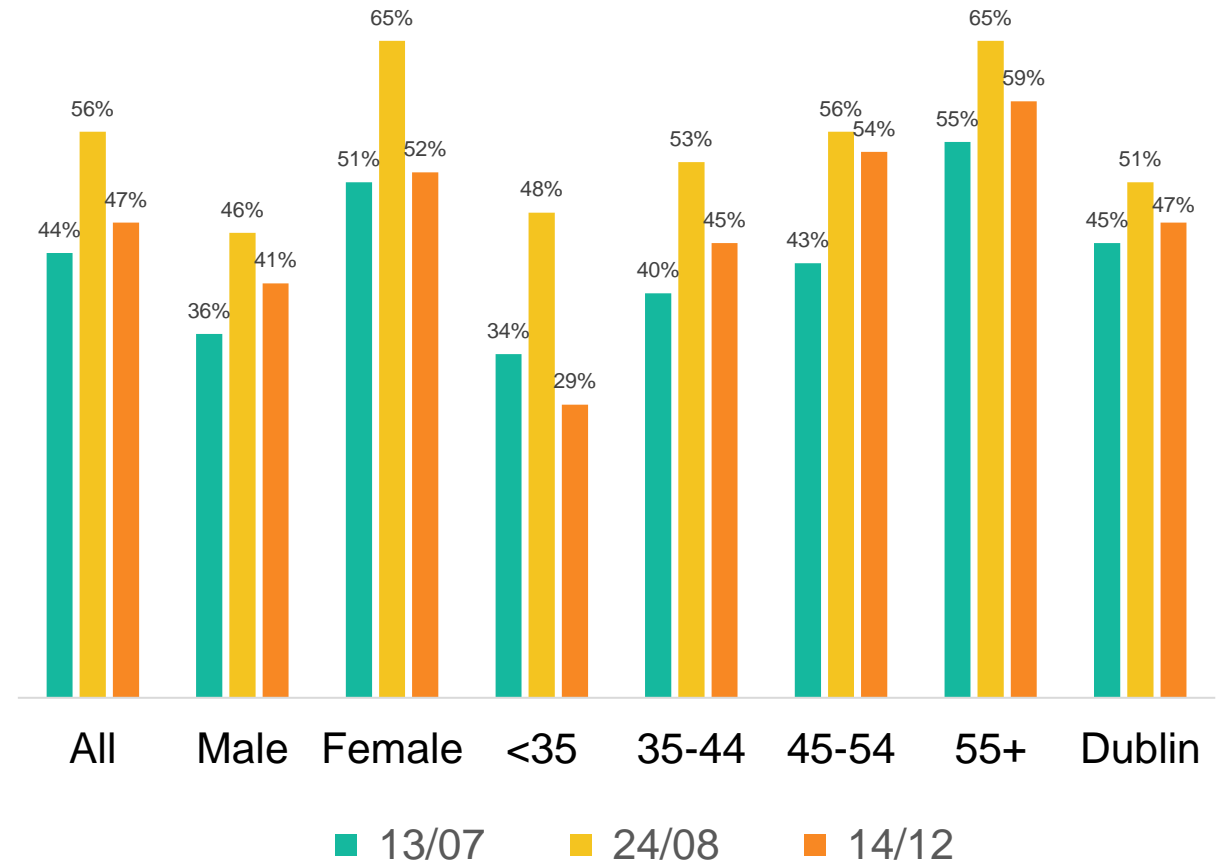
## Following Recommendations - I

To what extent do you follow the recommendations from the Department of Health and HSE to prevent spread of coronavirus? Scale of 1 - 7



## Following Recommendations - II

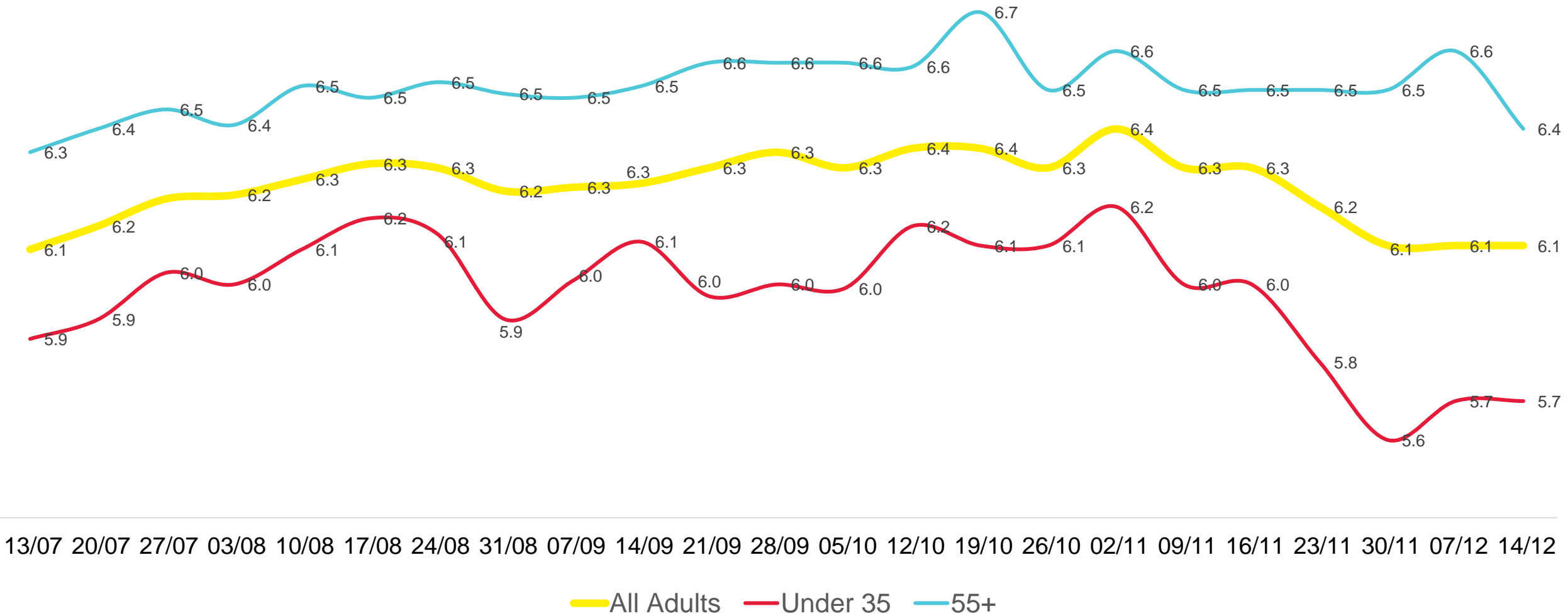
Demographics: % 7 – very much so





# Following Recommendations – III

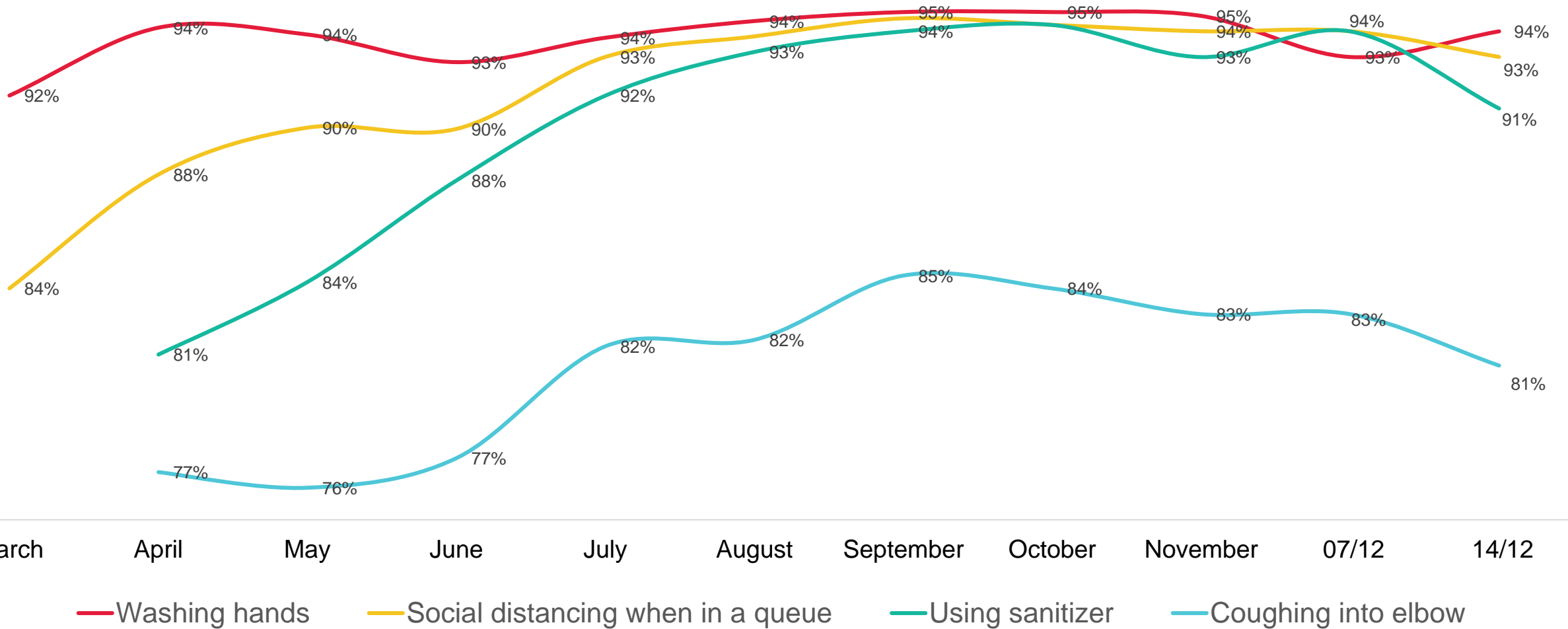
To what extent do you follow the recommendations from the Department of Health and HSE to prevent spread of coronavirus? Scale of 1-7: Mean Scores





# Safe Behaviours – I

Which of the following are you doing more often as a result of the Coronavirus?

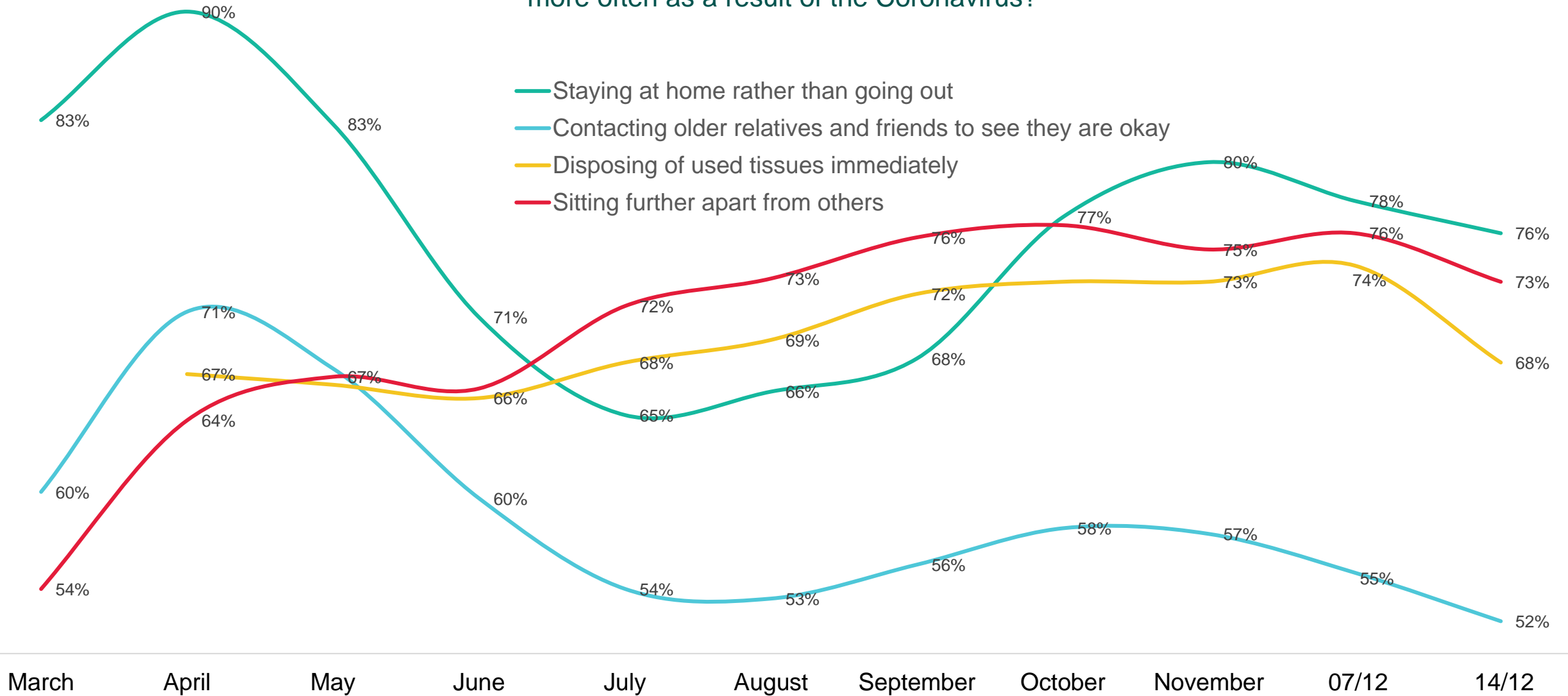






# Safe Behaviours – II

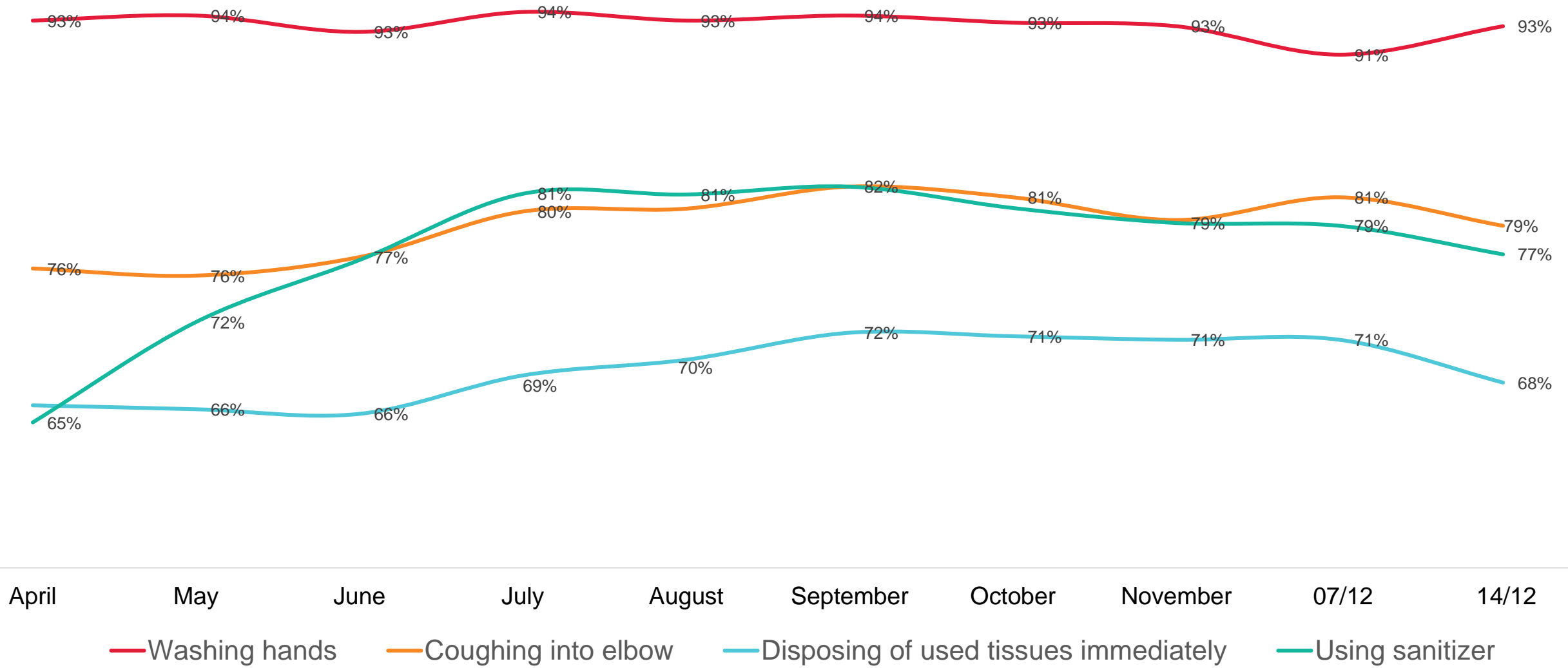
## Which of the following are you doing more often as a result of the Coronavirus?





# Future Behaviours – I

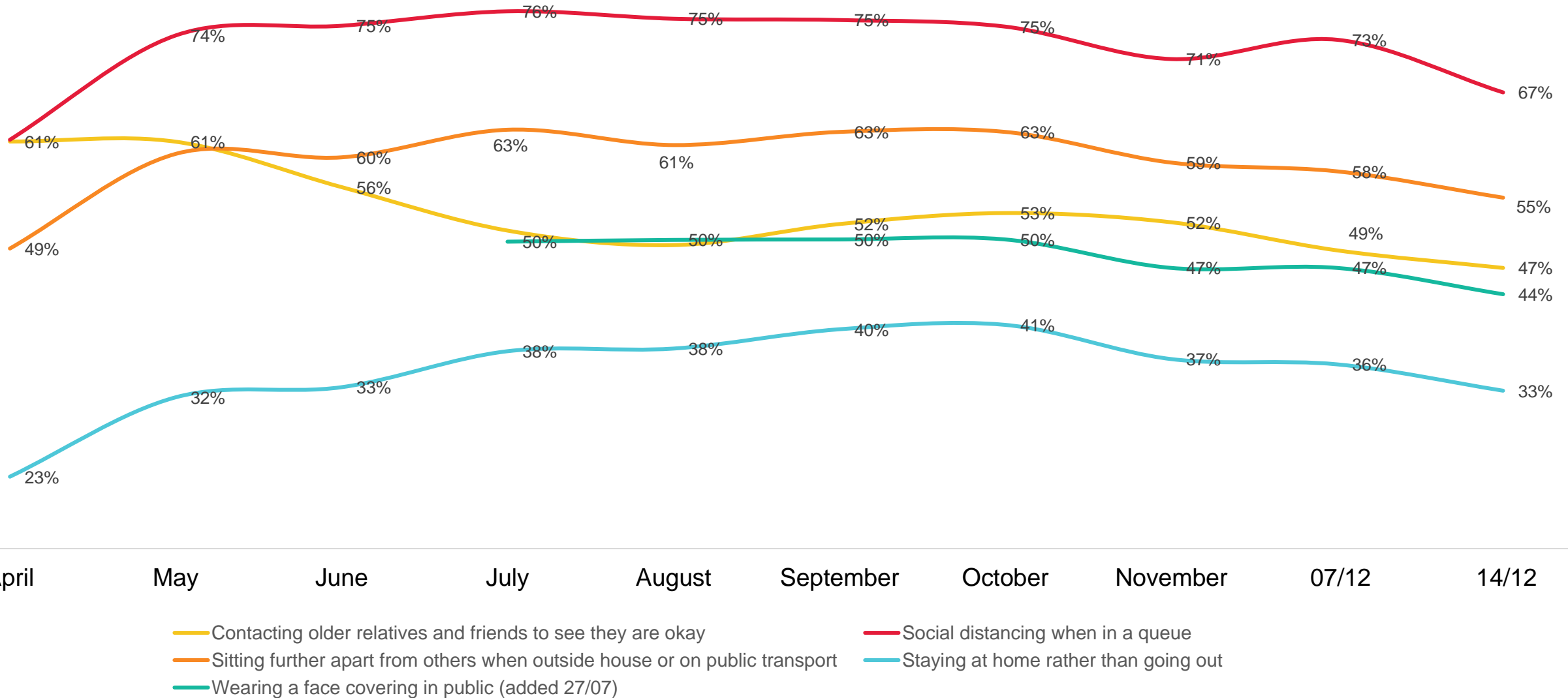
## Which of the following will you continue after Coronavirus?





# Future Behaviours – II

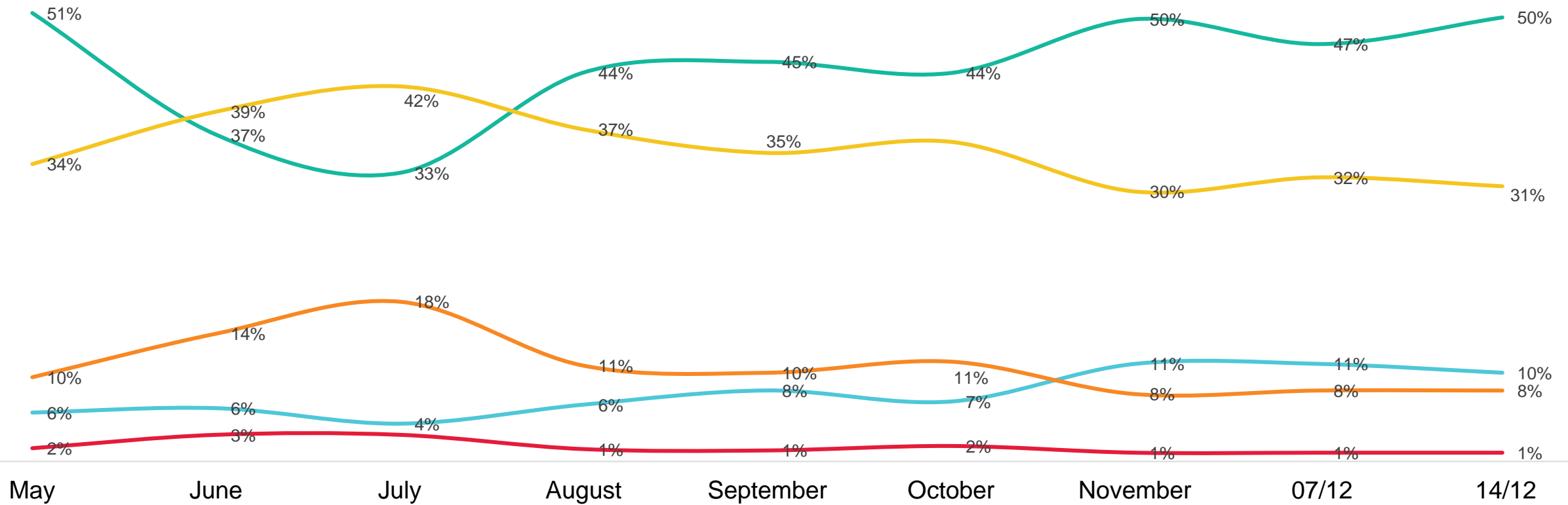
## Which of the following will you continue after Coronavirus?





# Socially Distanced

Which of the following best describes the extent to which you think people in general are following the social distancing guidelines?



- Almost everybody is following the guidelines
- Most people are following the guidelines
- It's about 50/50 in terms of people following the guidelines
- Most people are not following the guidelines
- Almost nobody is following the guidelines

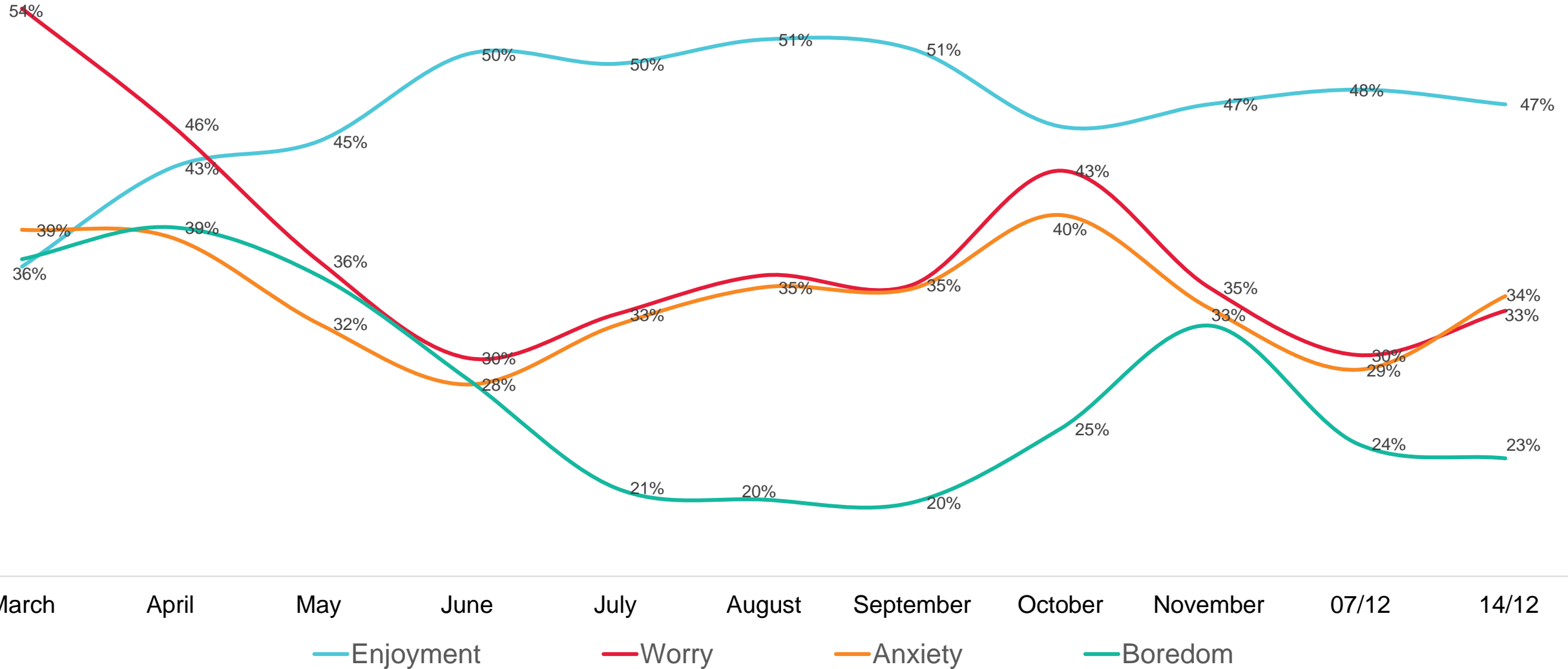


# Emotional Wellbeing



# Emotional Wellbeing – I

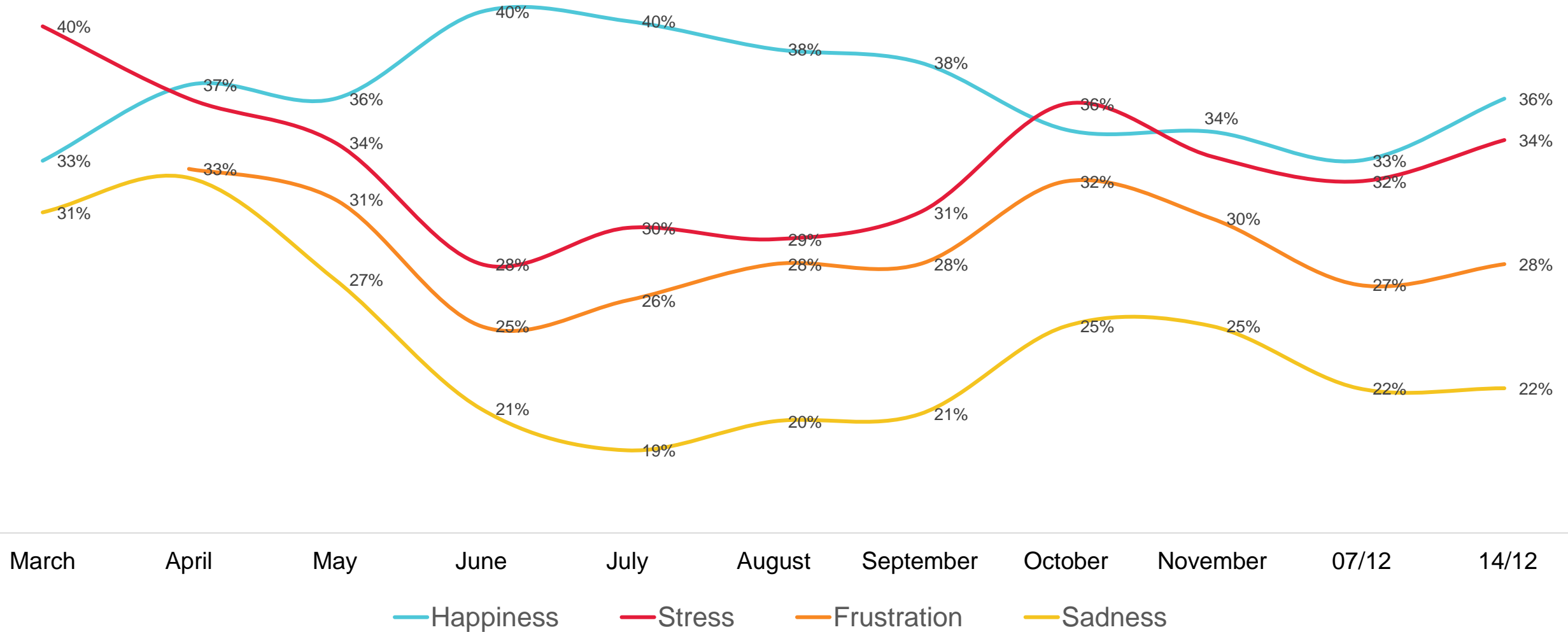
Did you experience any of these feelings a lot of the day yesterday? Select all that apply:





# Emotional Wellbeing – II

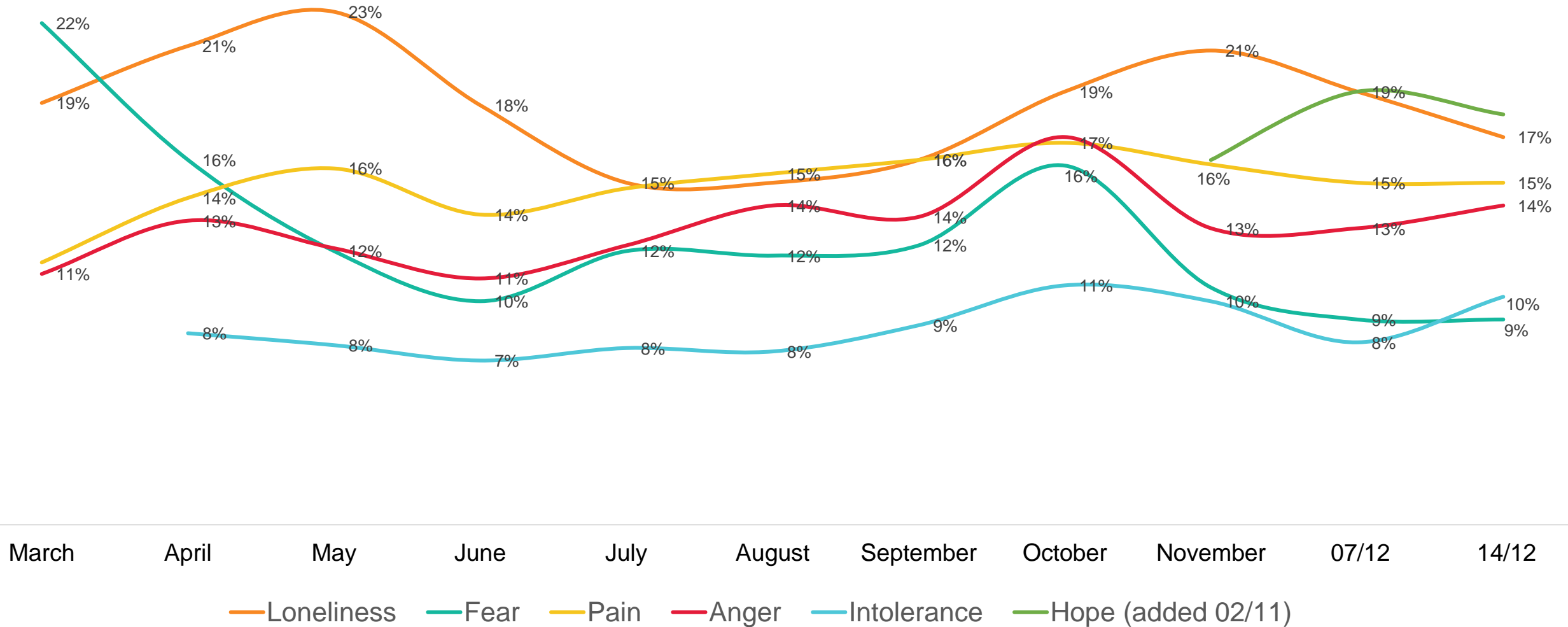
Did you experience any of these feelings a lot of the day yesterday? Select all that apply:





# Emotional Wellbeing – III

Did you experience any of these feelings a lot of the day yesterday? Select all that apply:







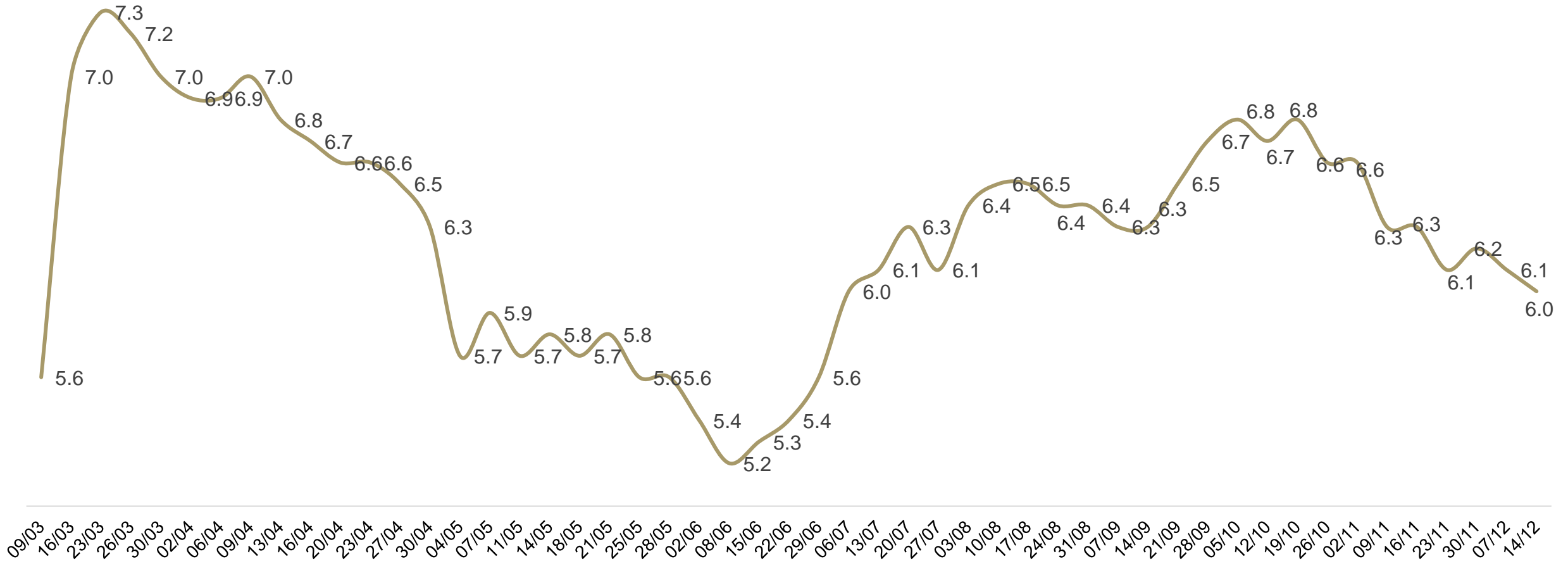
# Risk Perceptions



# Worry Index

## How worried are you personally about the Coronavirus?

On a scale of 1 to 10 where 1 is not at all worried and 10 is extremely worried:  
Average Score

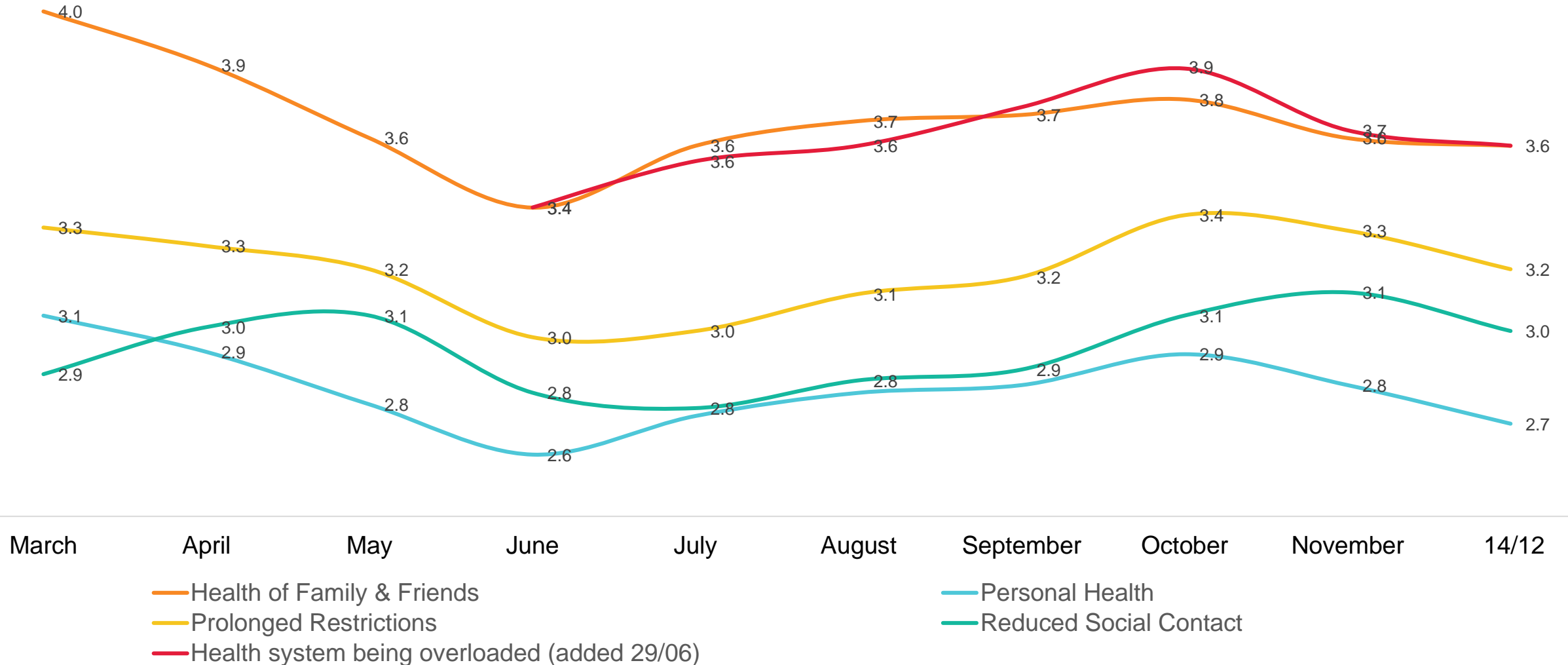




# Sources of Worry – I

Please indicate the extent to which any of the following is a current source of worry?

On a scale of 1 to 5 where 1 is not at all and 5 is a great deal: Average Score

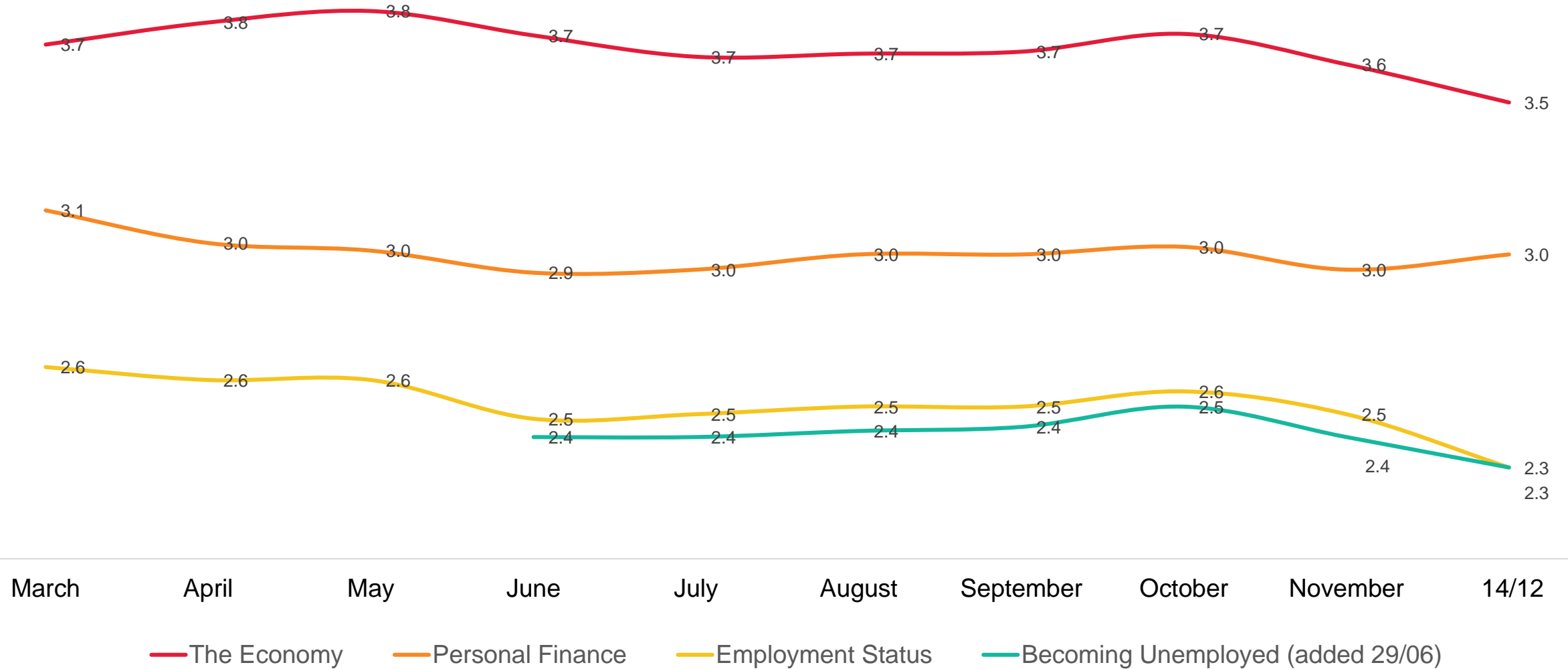




# Sources of Worry – II

Please indicate the extent to which any of the following is a current source of worry?

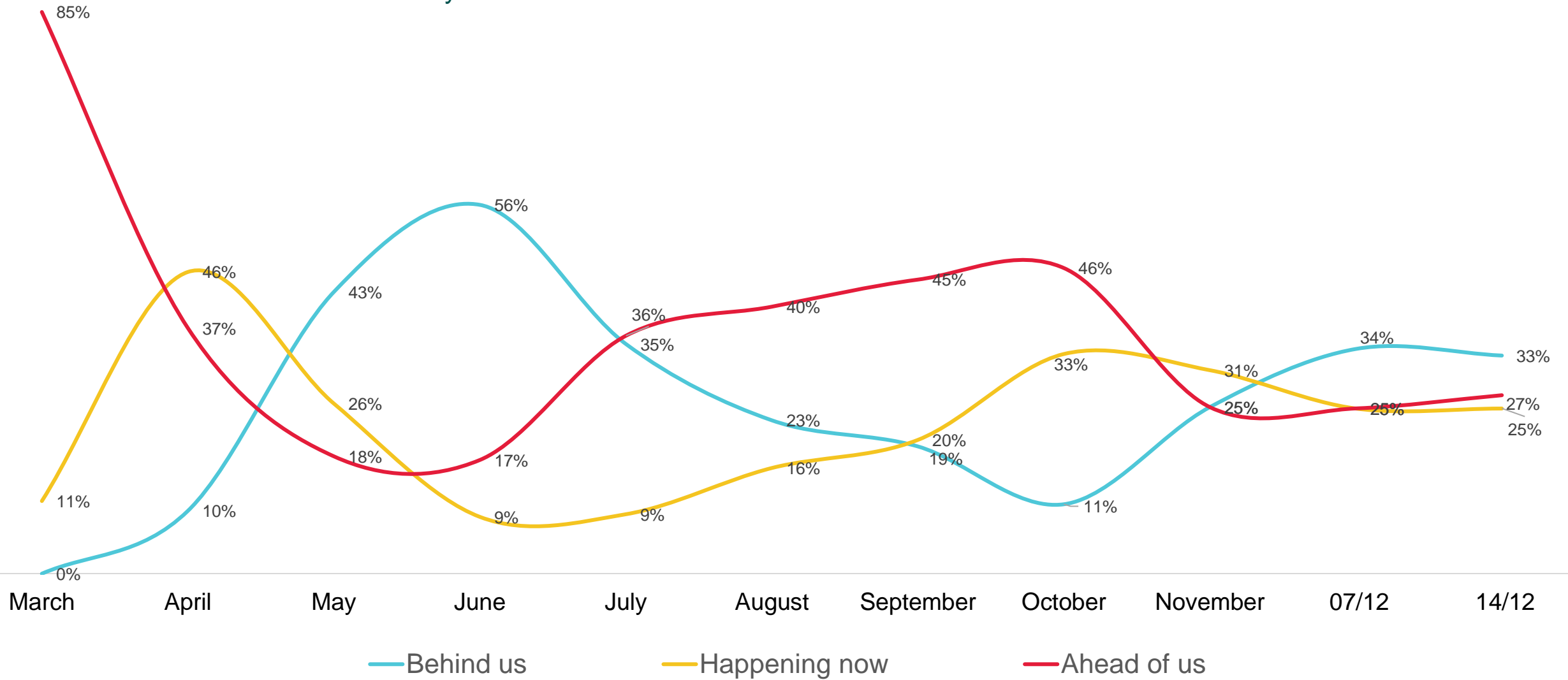
On a scale of 1 to 5 where 1 is not at all and 5 is a great deal: Average Score





# Pandemic Stage

Do you feel that the worst of the Coronavirus crisis in Ireland is:



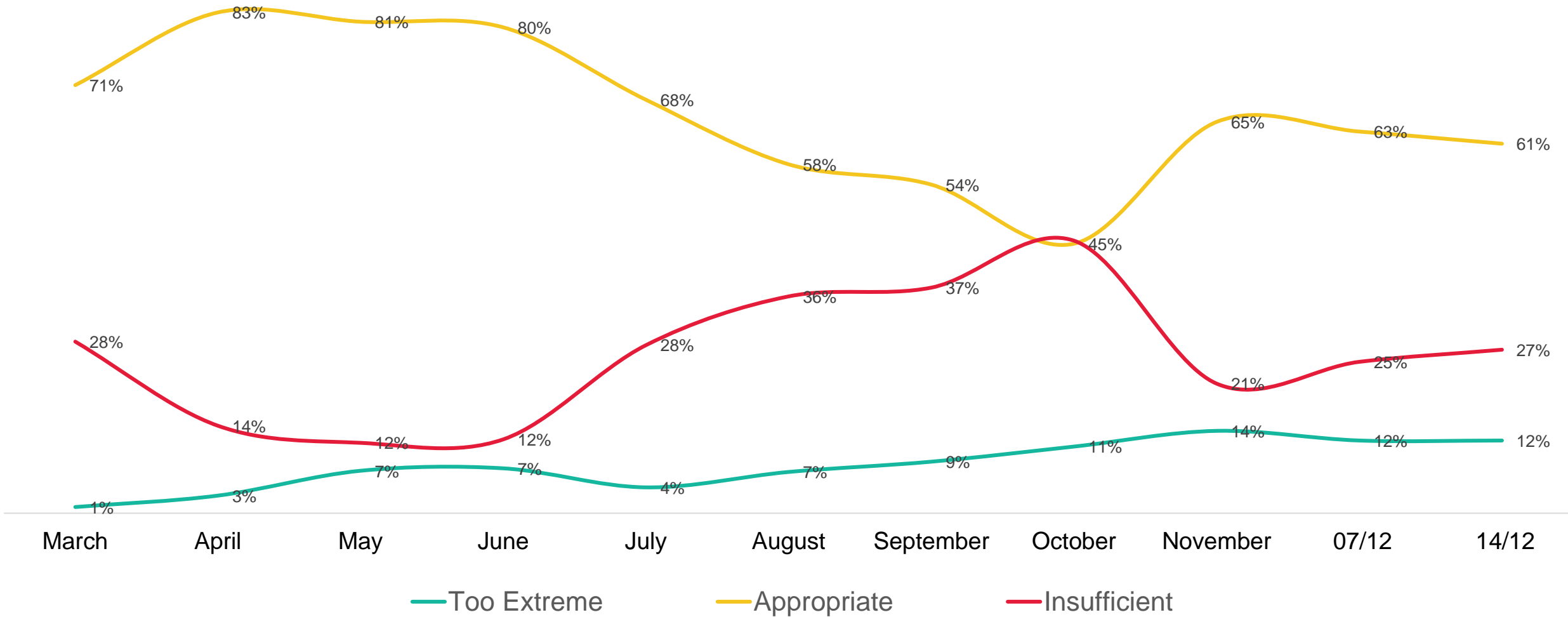


# Policy Preferences



# Going Too Far?

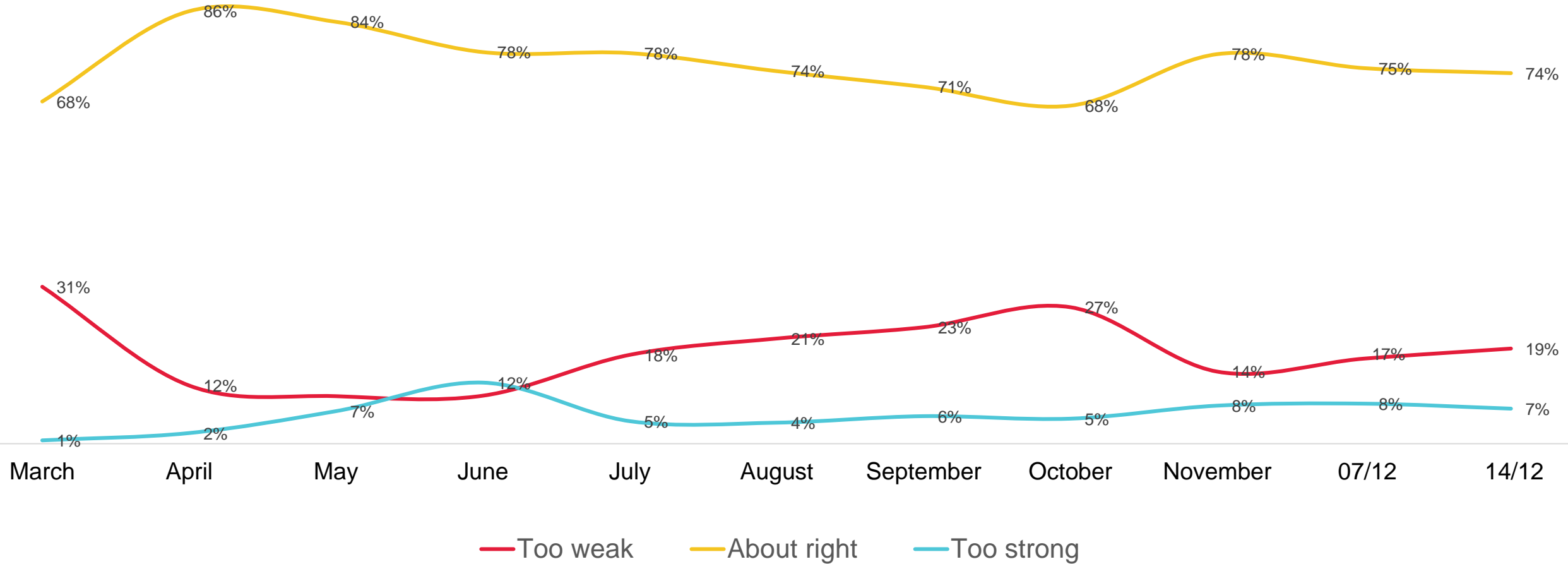
Do you think the reaction of the government to the current coronavirus outbreak is appropriate too extreme or not sufficient?





# Social Distancing

Do you think the current government measures on social distancing are:

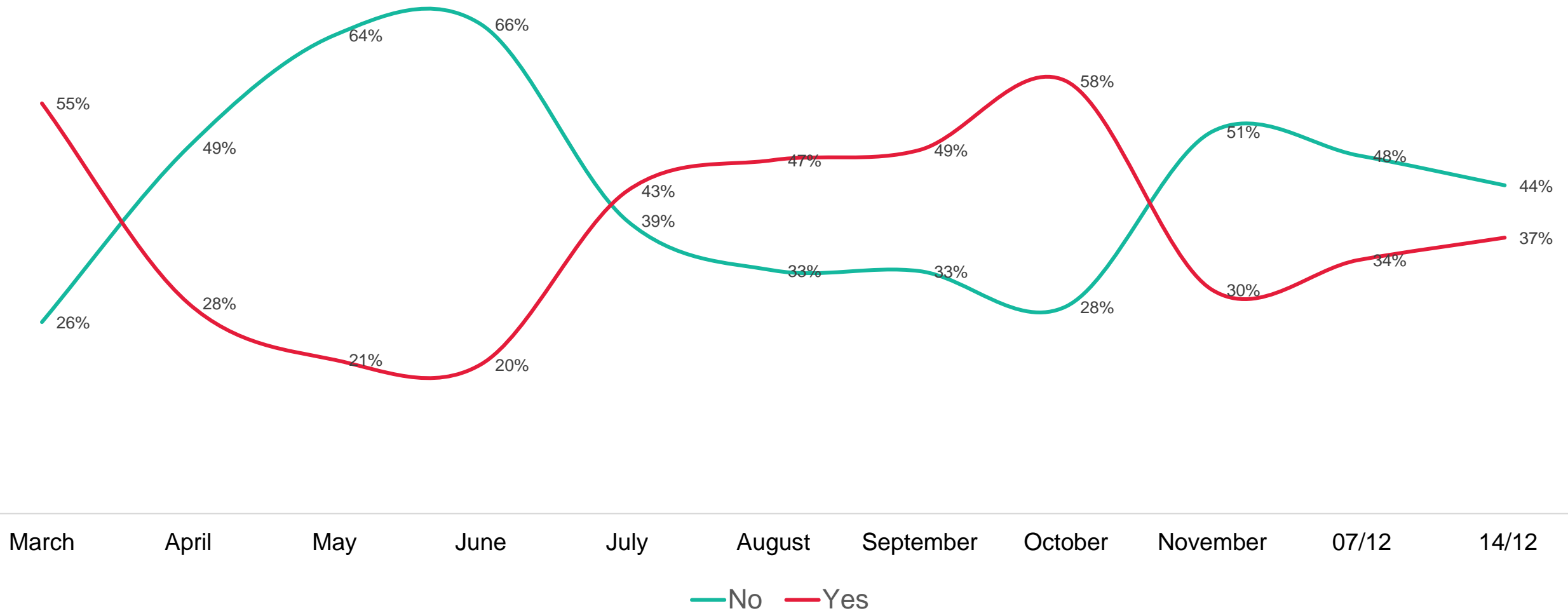






# Go Further?

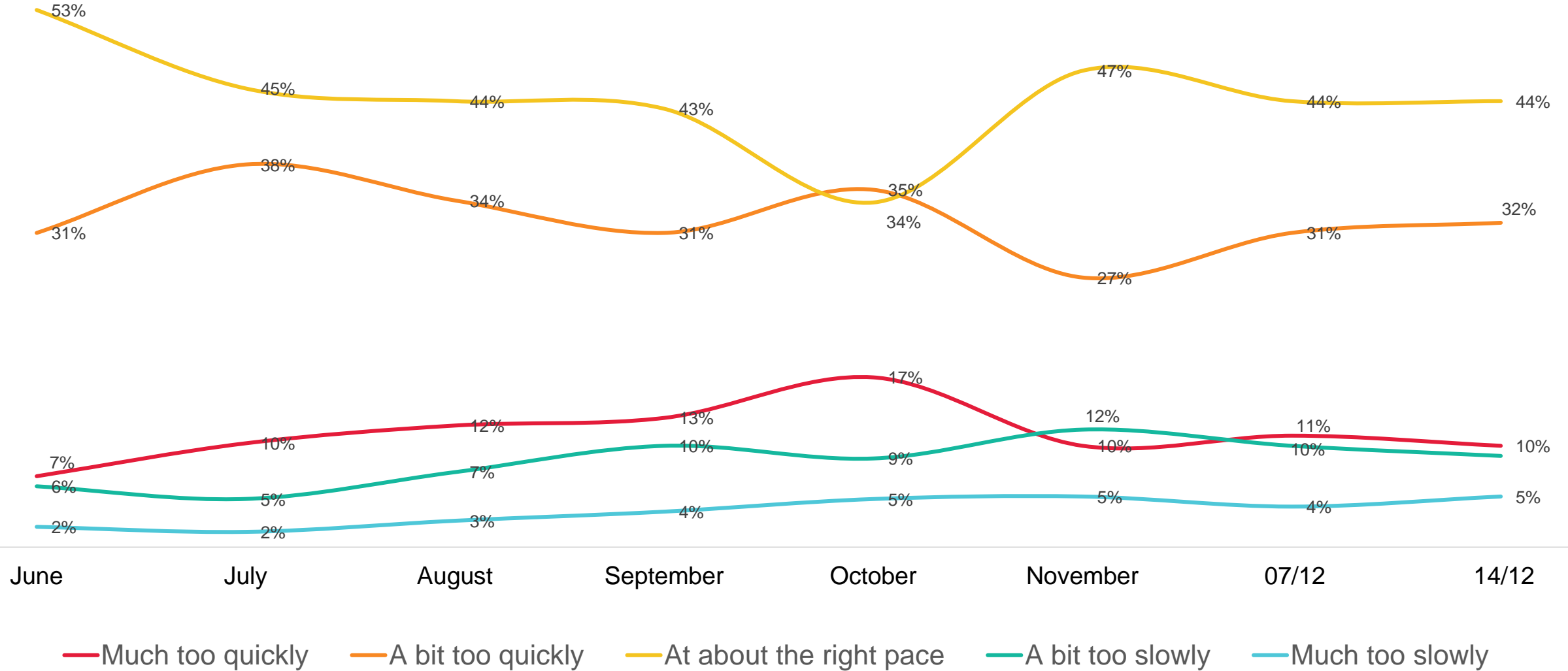
## Do you think there should be more restrictions?





# Returning to Normal

On balance, do you think that Ireland is trying to return to normal:



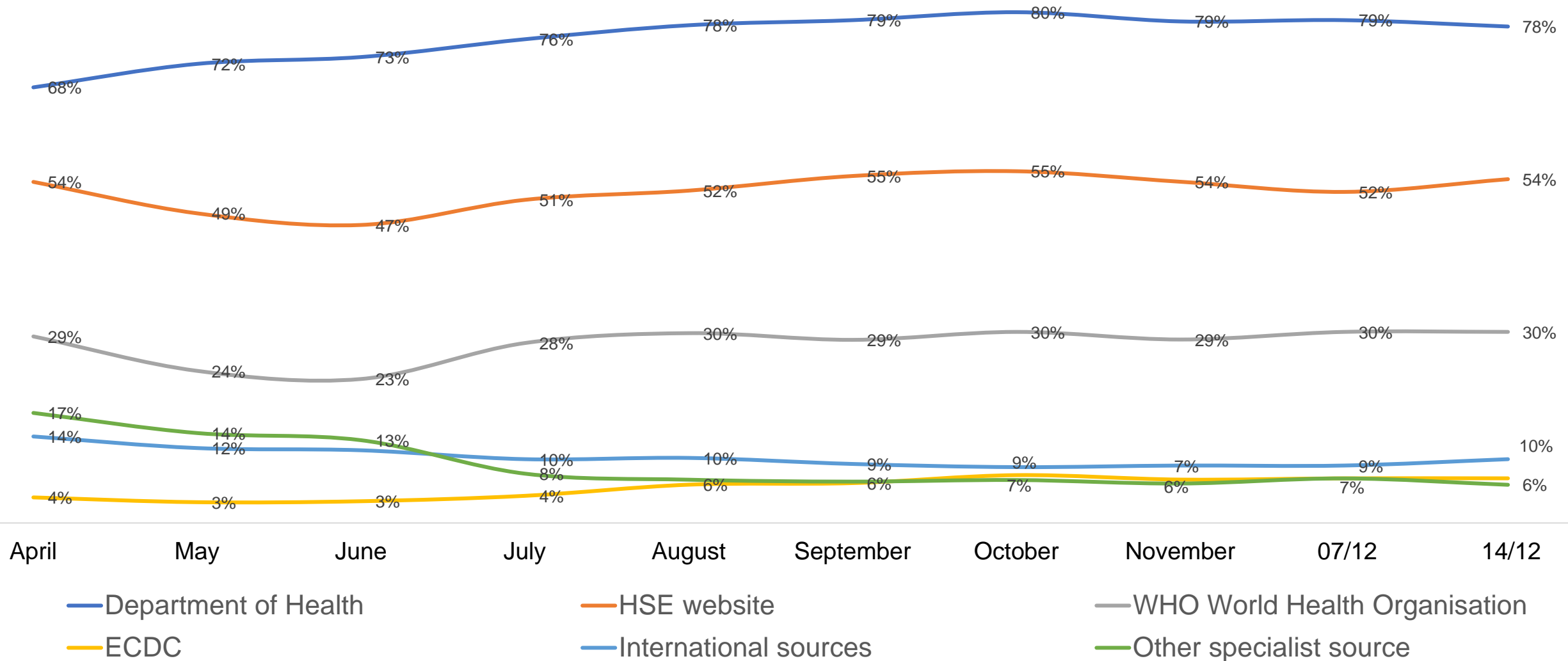


# Information & Communications



# Covid-19 Information Sources

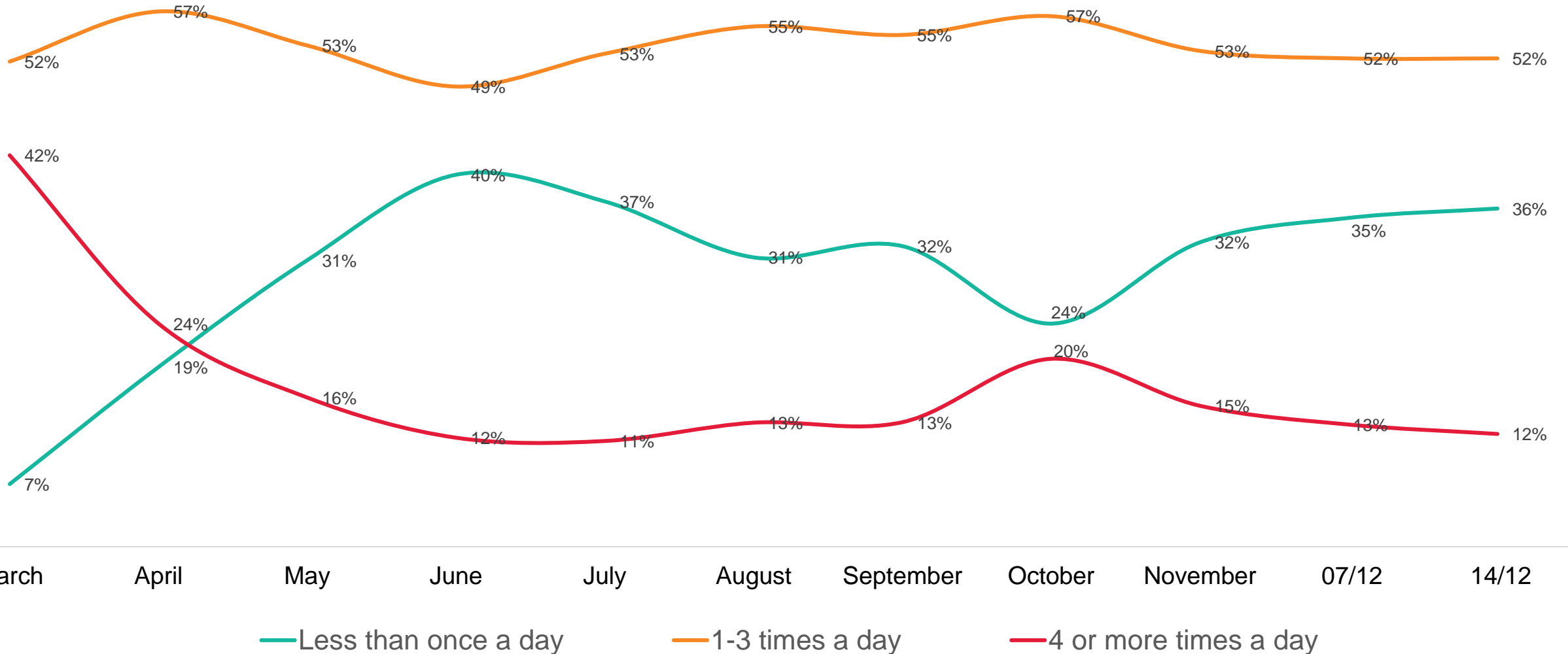
## Where are you currently getting trusted information on Covid-19 from?





# Media Consumption

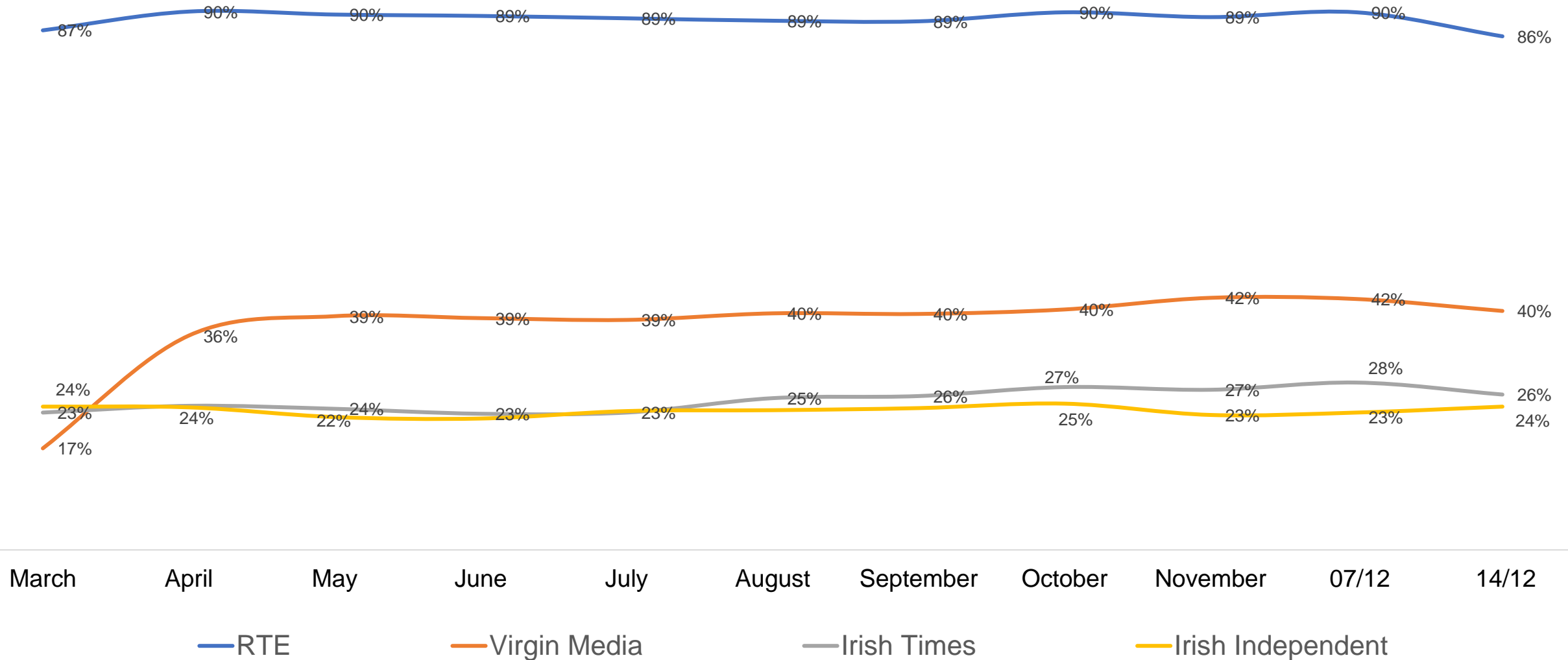
## How often are you checking the news about Coronavirus (on TV, radio the internet apps etc)?





# News Sources – I

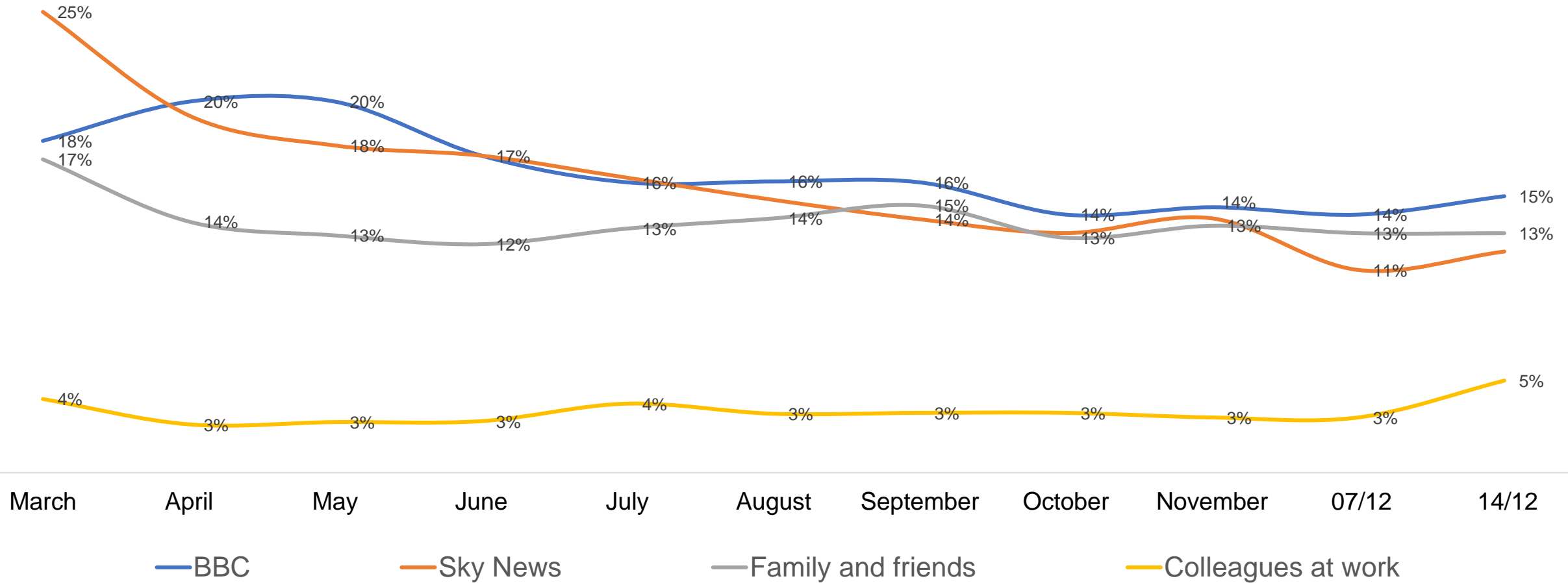
What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)





# News Sources – II

What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)





# News Sources – III

What are the main media sources through which you access information on the Coronavirus: % Any Mentions (in top 3)

