



Public Opinion Tracking Research: 16/11/20



ABOUT THE RESEARCH

The research findings in this report are based on surveys by **Amárach Research** on behalf of the Department of Health.

The polls are conducted and reported on the same day using Amárach's SmartPoll panel and weighted to the demographics of the 18+ adult population.

Sample size (16/11/20): n=1,600

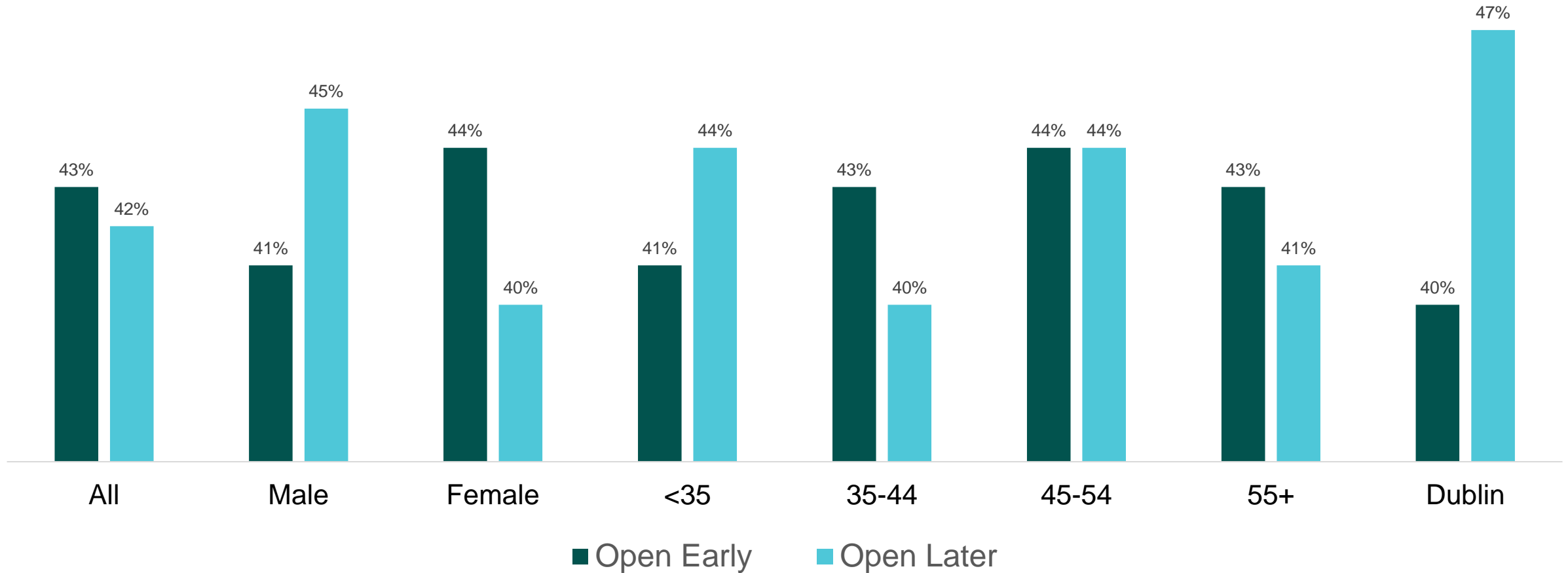


Module: Christmas II



Christmas Shopping

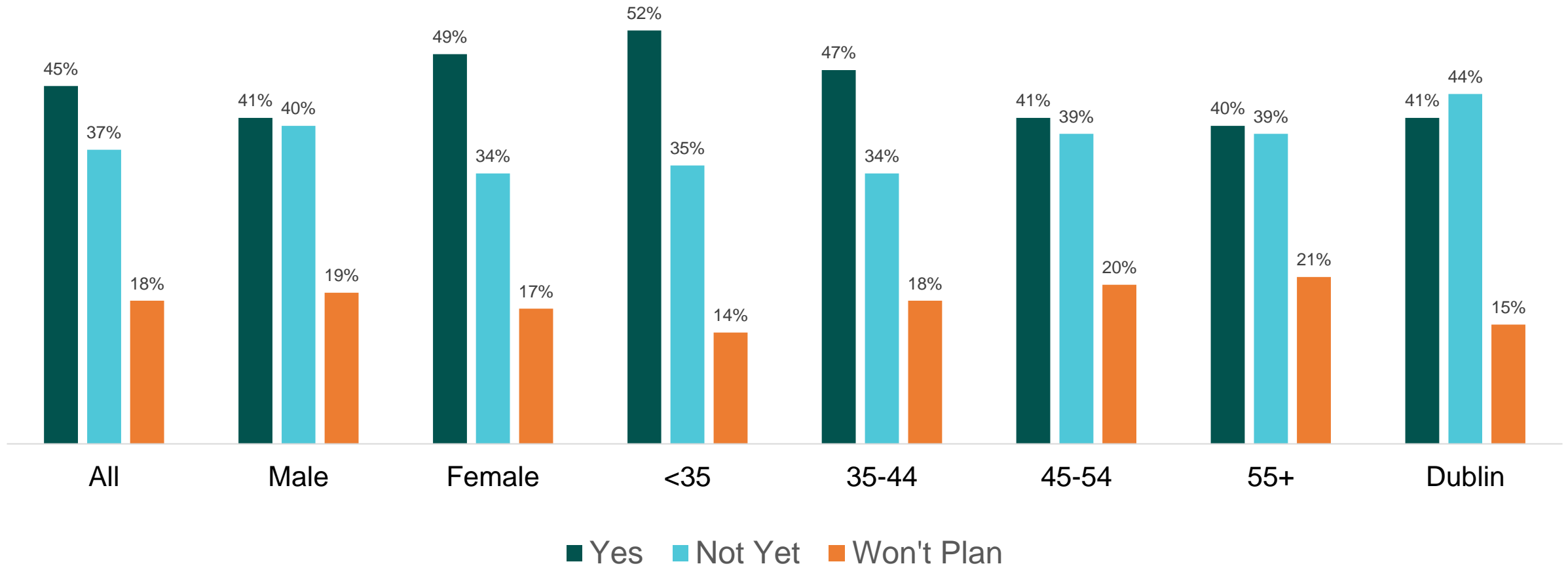
Would you prefer if shops (currently closed for Level 5) could open early in December and trade normal hours, or open later in December and trade 24 hours a day (if they wanted), if opening later in December meant lower restrictions for





Christmas Plans

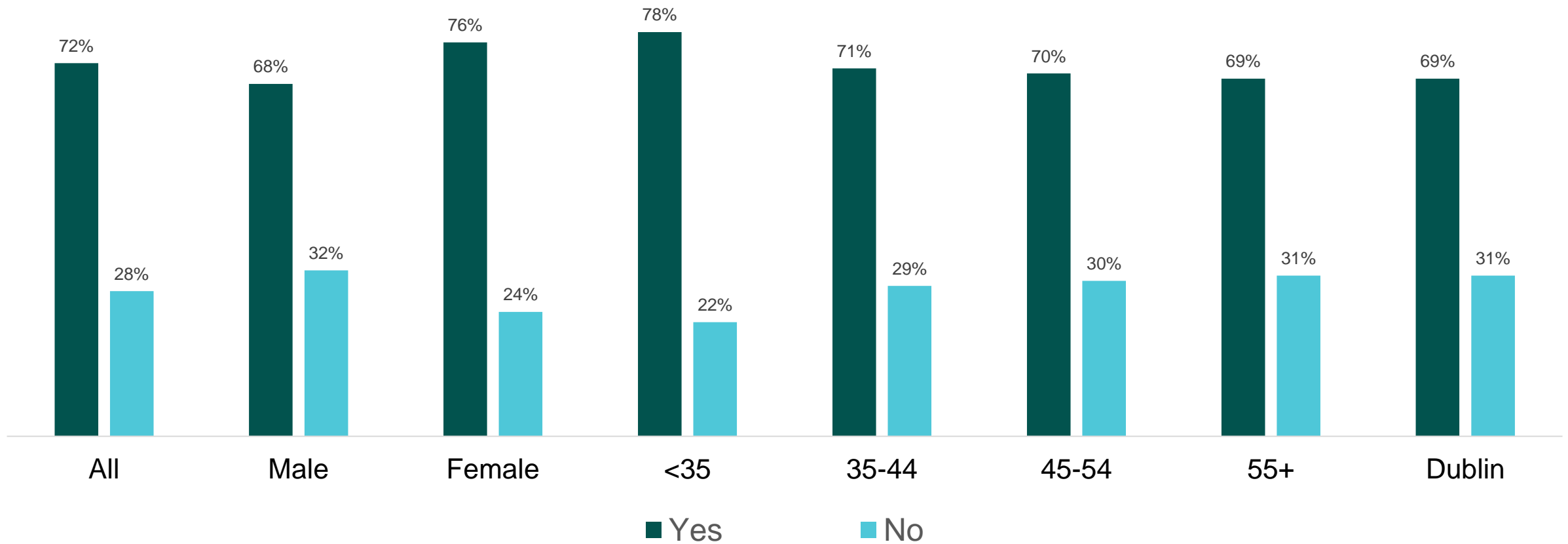
Have you already made plans for Christmas this year, e.g.: who you will meet, where you will spend Christmas day etc.?





Christmas Plans - Family

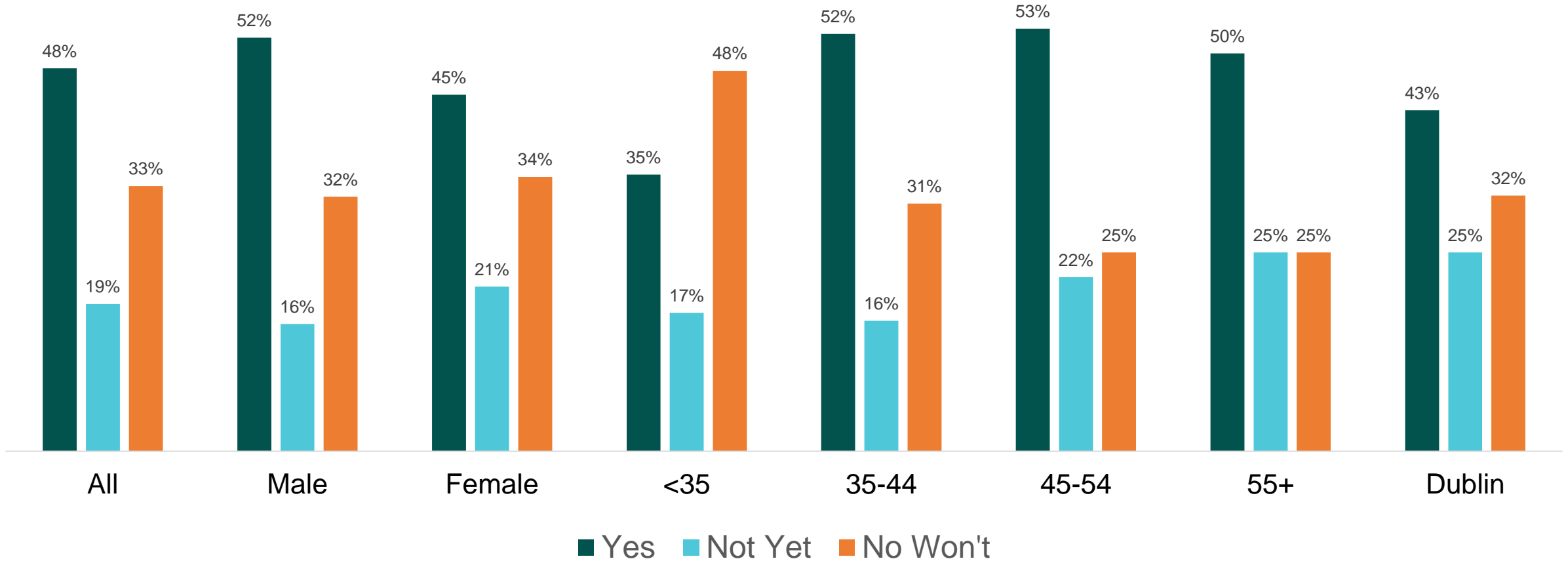
Have you discussed plans for Christmas with other family members?





Christmas Plans - Children

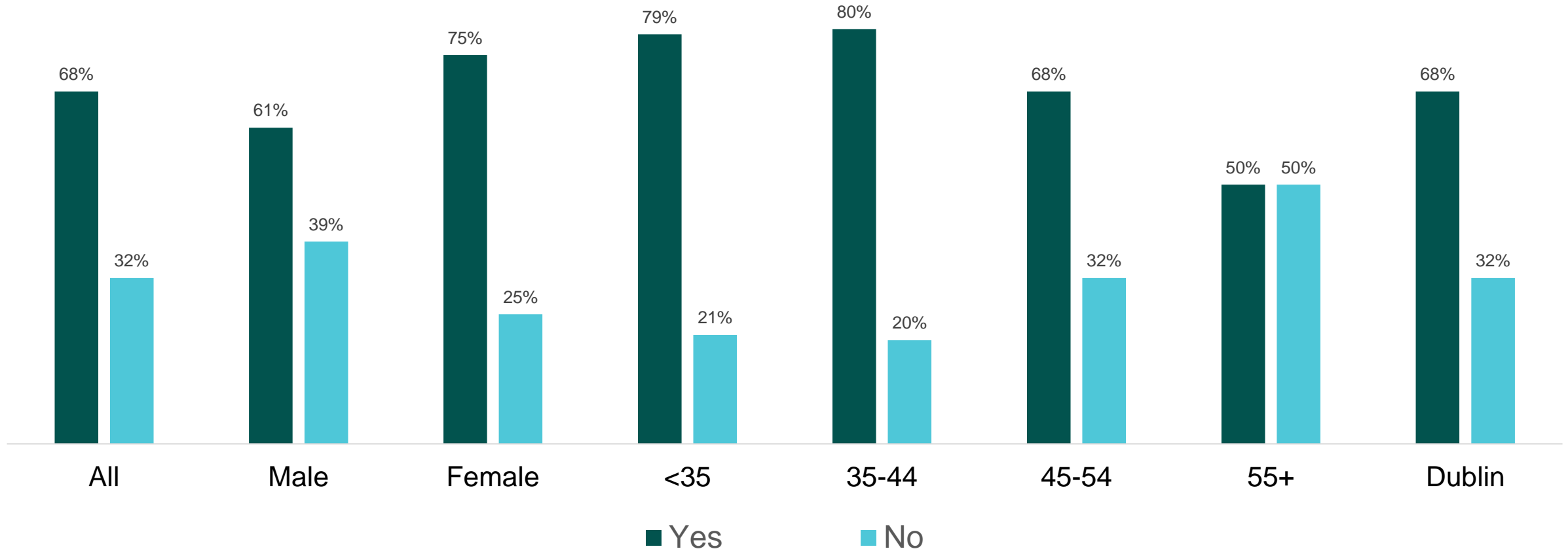
If you have young children at home (under 10), have you talked about how Christmas will be different this year? Base: have children under 10 at home (27% of adults)





Christmas Shopping - Online

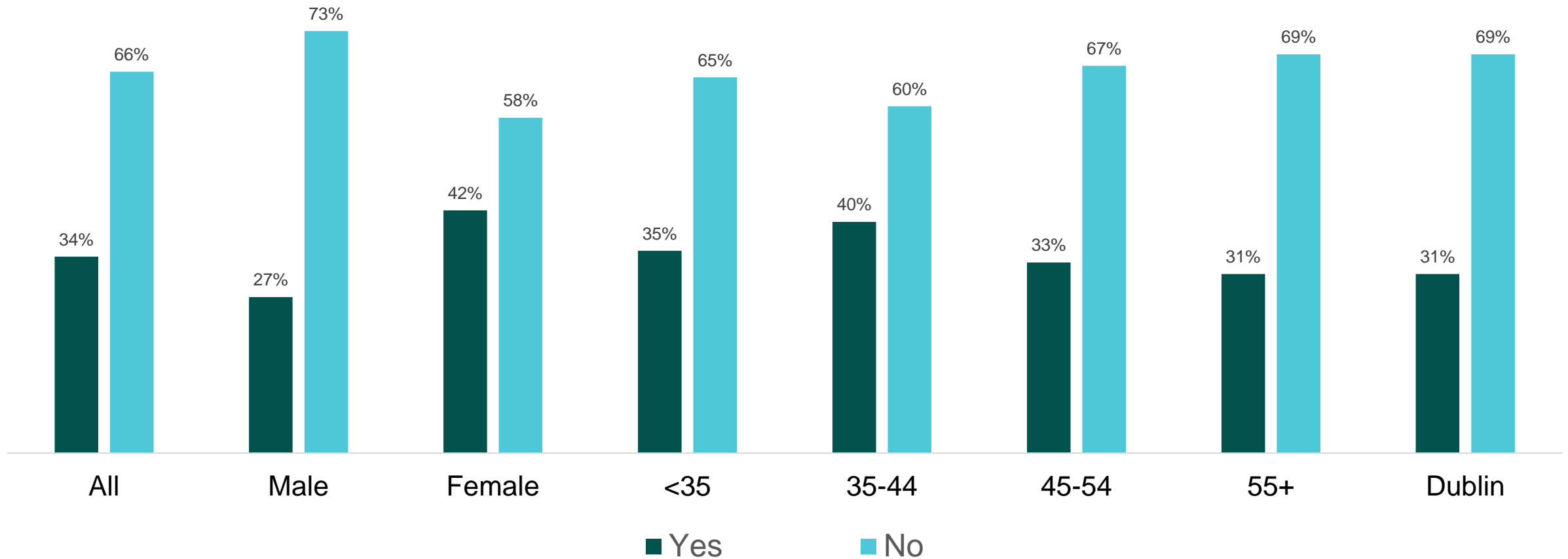
Have you shopped online for Christmas presents etc in order to avoid shopping in stores and other retail outlets when they re-open before Christmas?





Christmas Shopping – Stocking Up

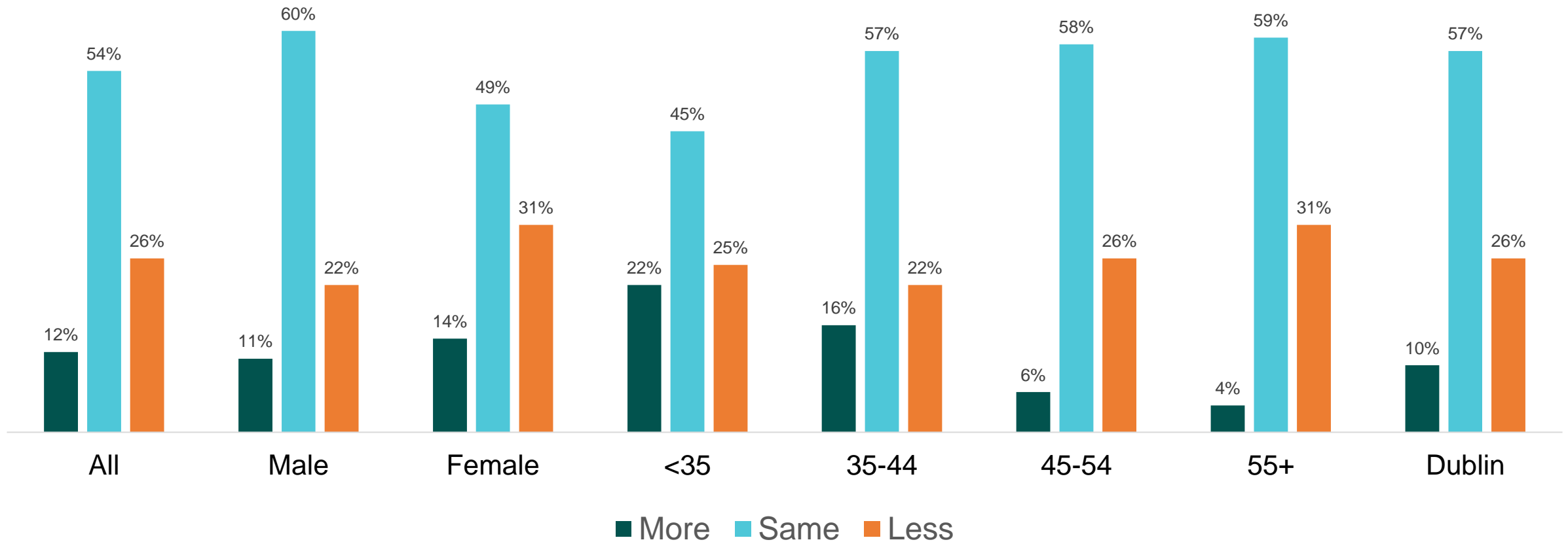
Have you started stocking up for Christmas (e.g.: non-perishable foods, alcoholic drinks, presents etc)?





Christmas Shopping - Expenditure

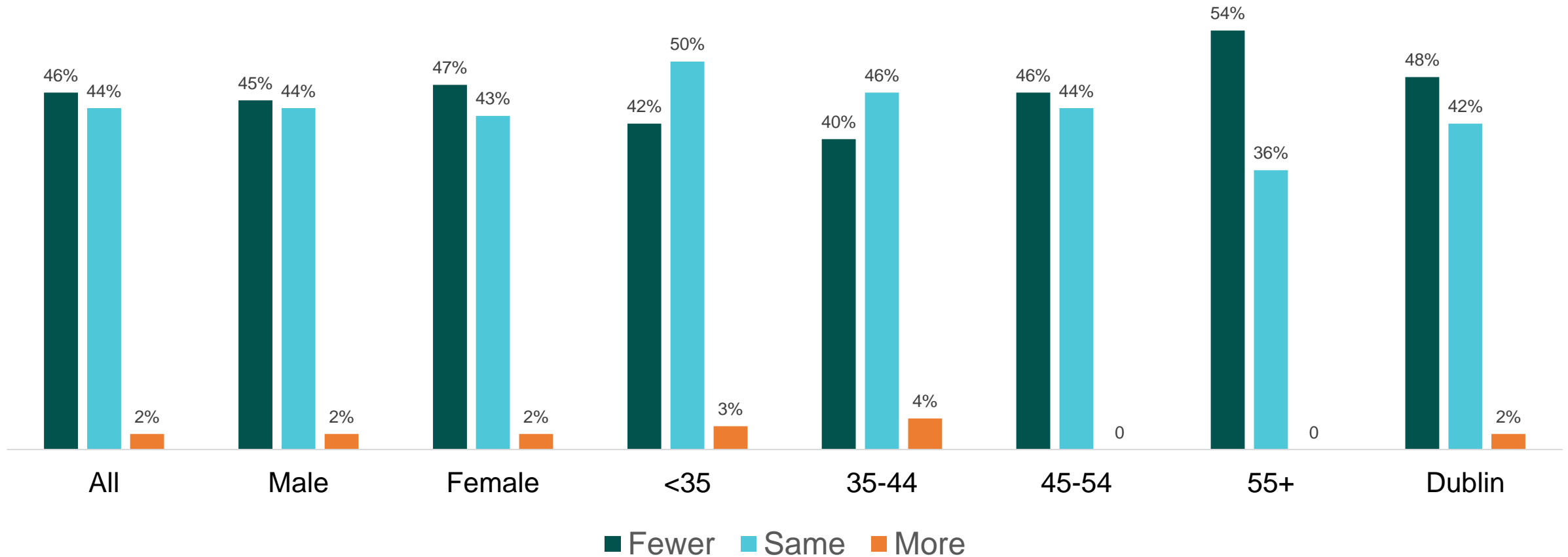
Do you expect to spend more on Christmas presents and gifts this year, less or the same as last year?





Christmas Dinner

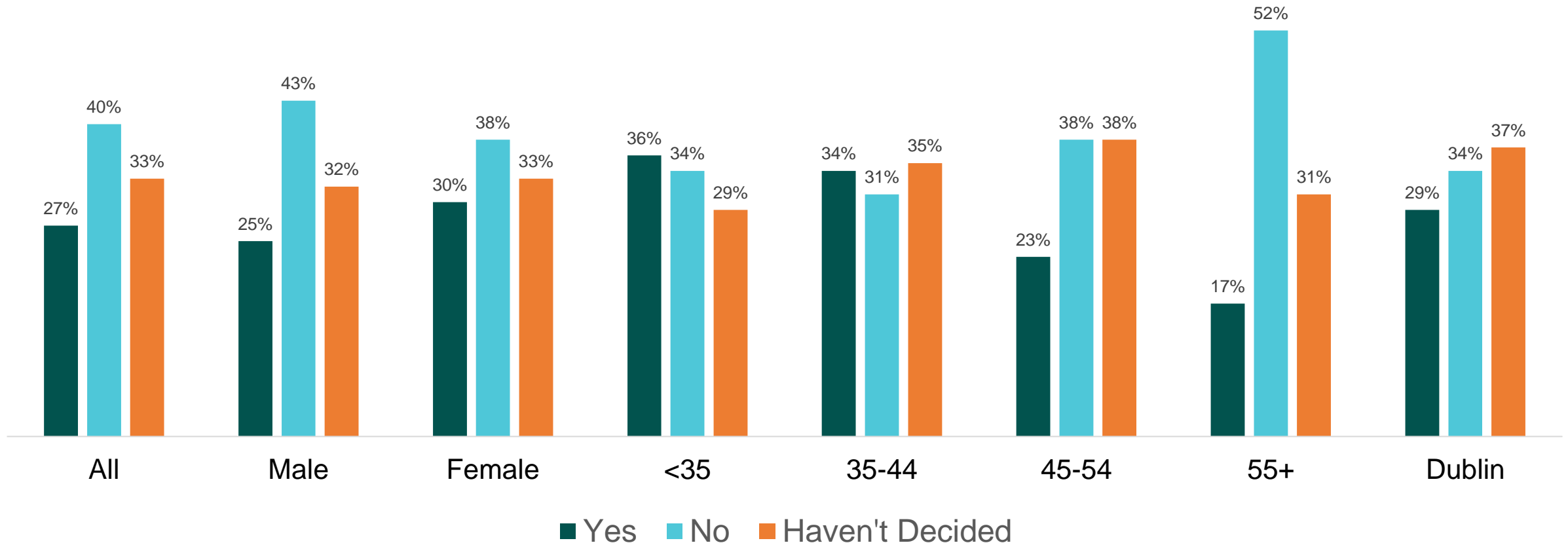
Do you expect to have fewer people at your Christmas dinner this year, the same number as usual, or more than last time?





Christmas Visits

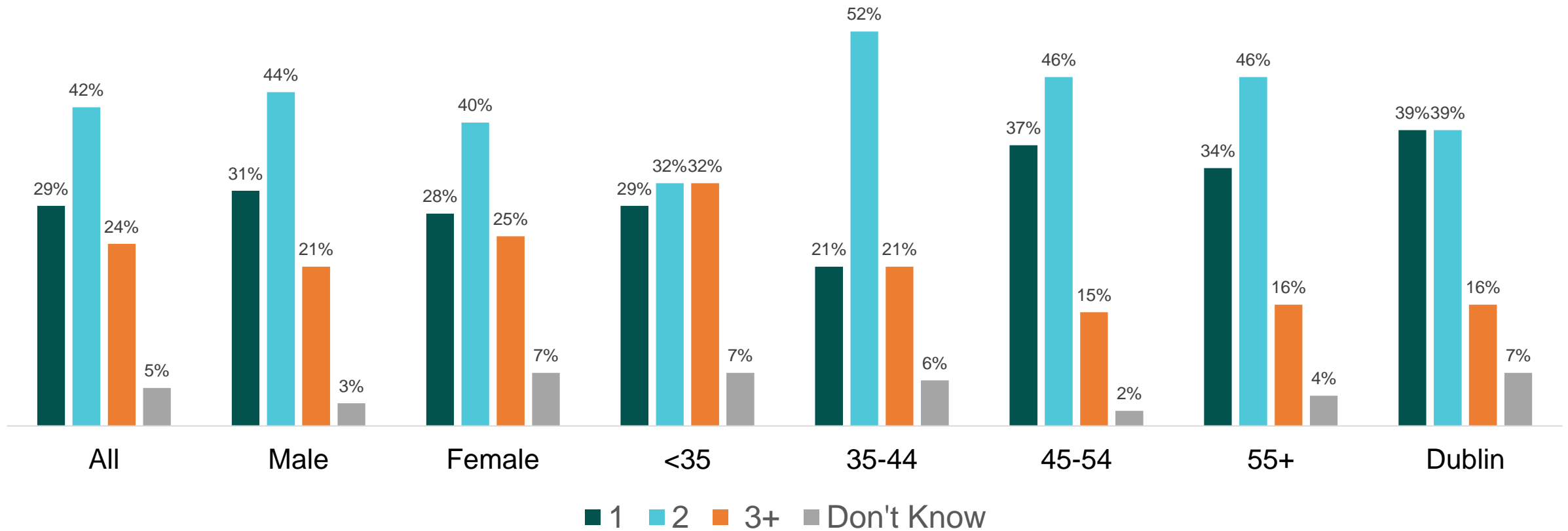
Will you visit other households this Christmas (for meals, meeting relations, giving gifts etc)?





Christmas Visits - Numbers

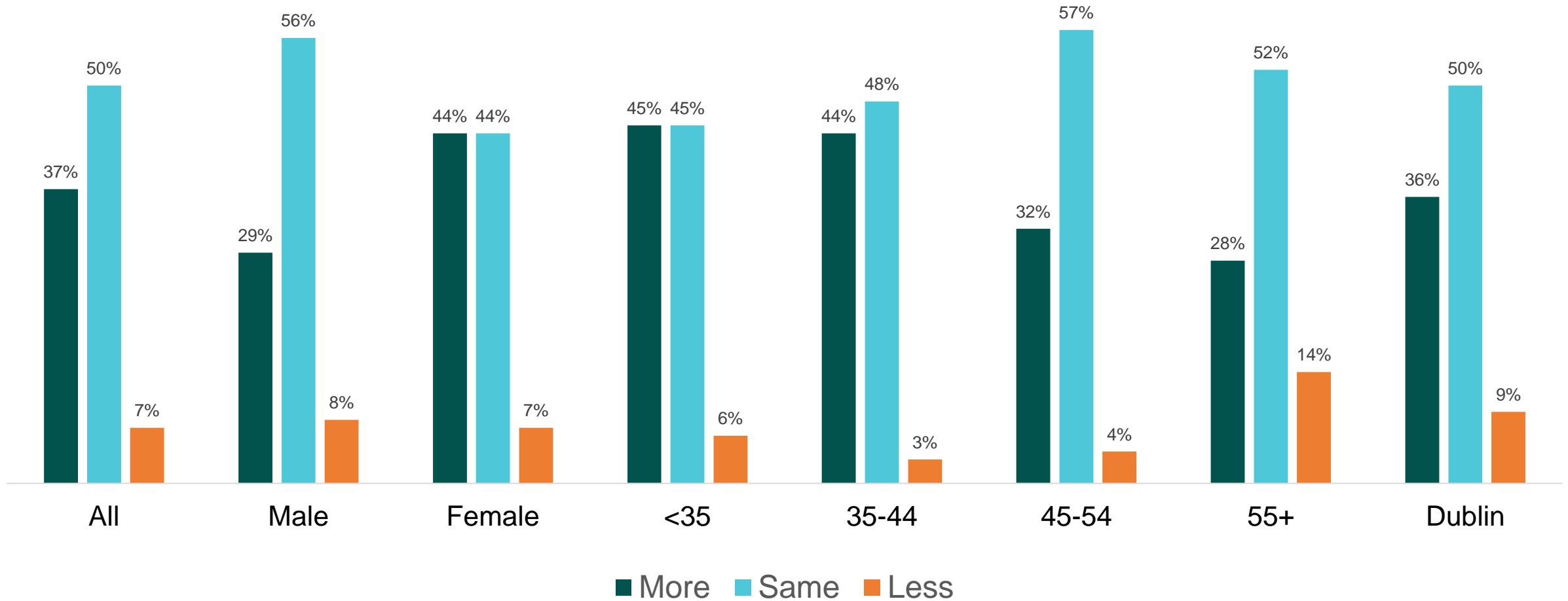
How many households do you think you will visit? Base: intend visiting (27% of adults)





Christmas Importance

Will Christmas this year be more important to you and your family, less important or no different to before?

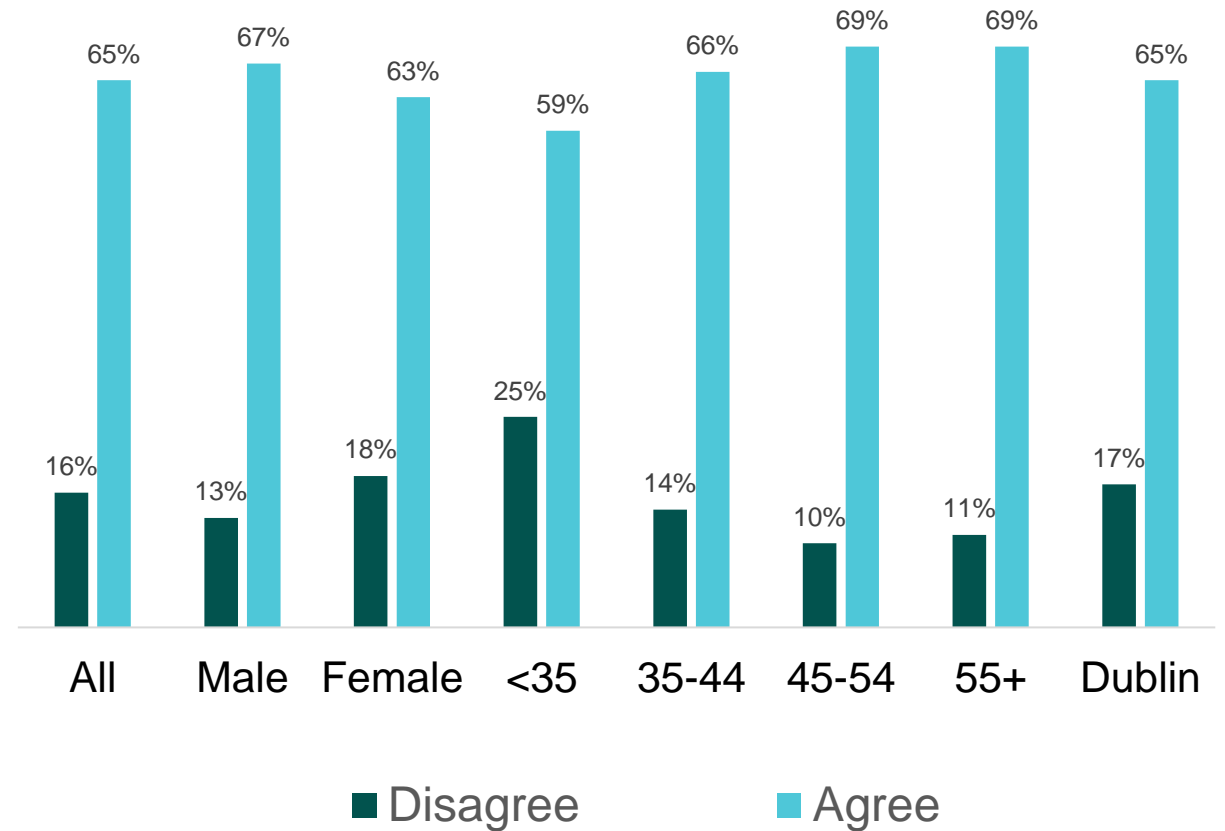
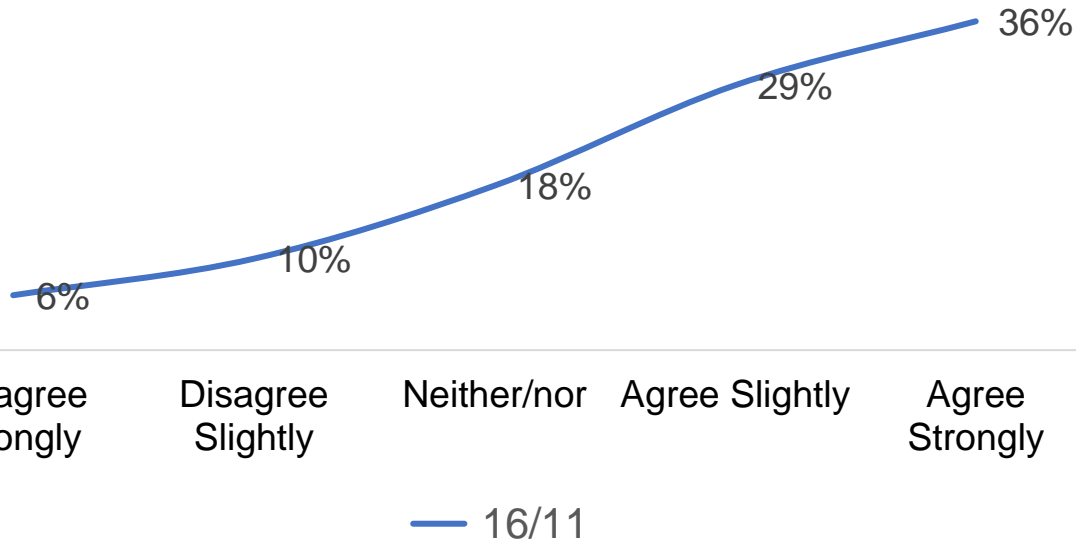




Christmas Prospects – I

I'm happy to have a much quieter Christmas than usual this year

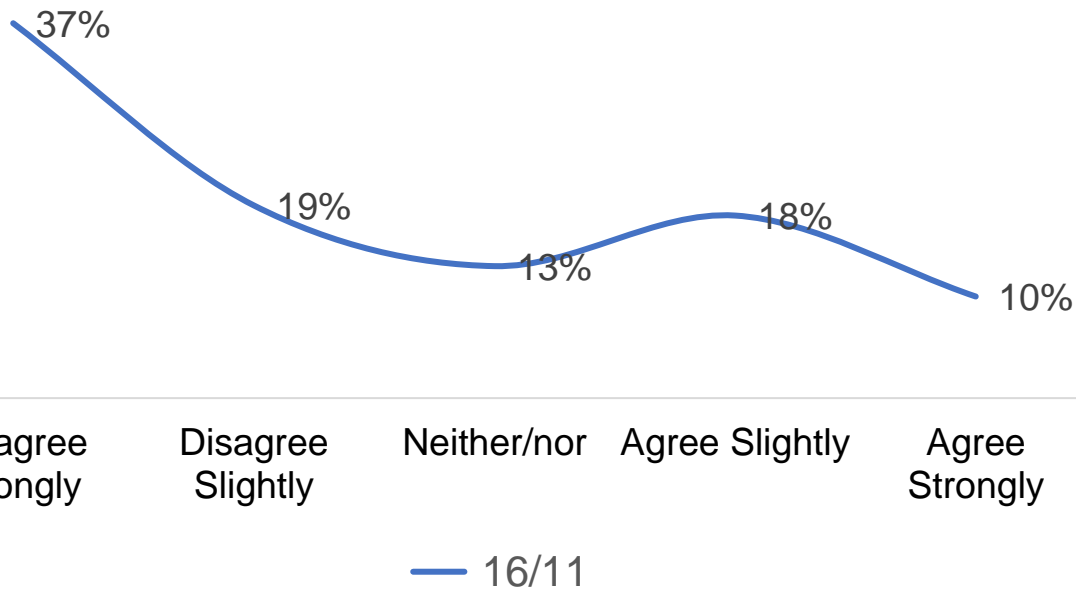
Christmas Prospects – I Demographics: % Disagree/Agree



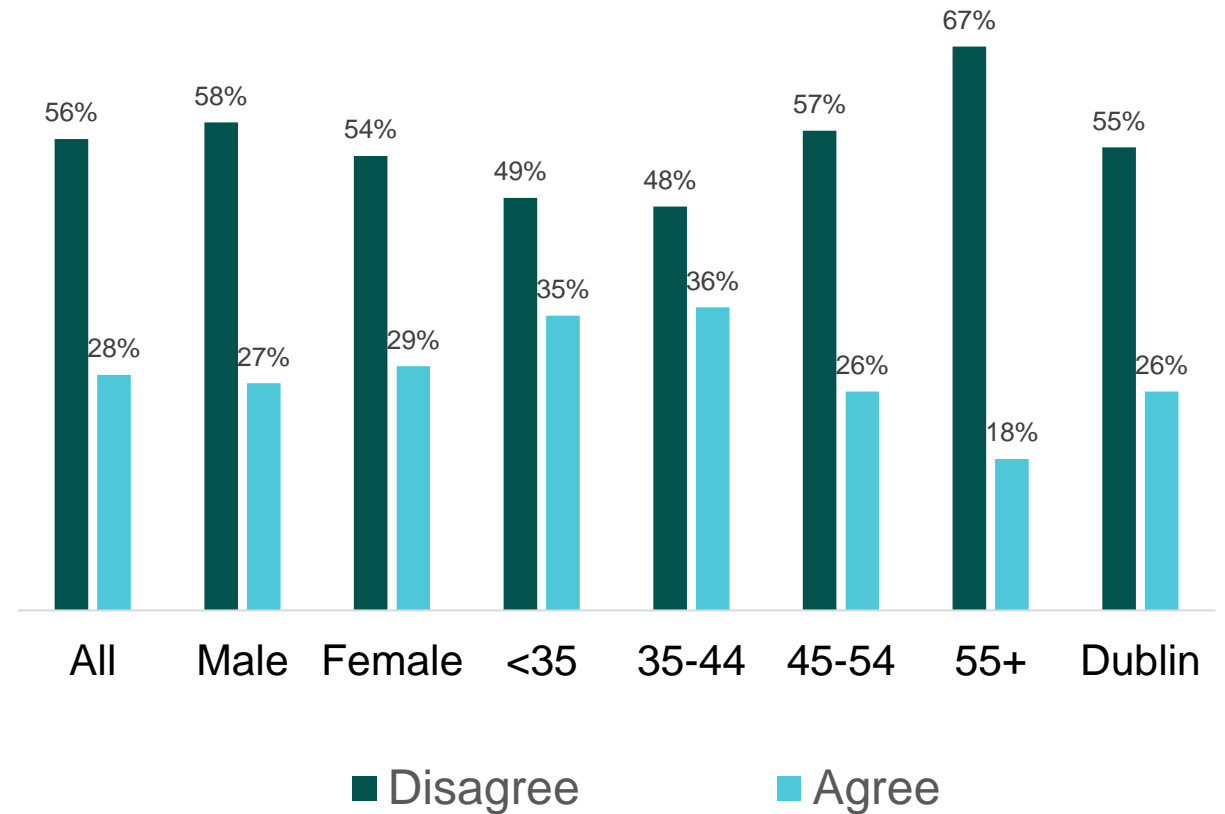


Christmas Prospects – II

It would be better to let everyone enjoy Christmas and New Years Eve even if we have to go back to Level 5 in January



Christmas Prospects – II Demographics: % Disagree/Agree

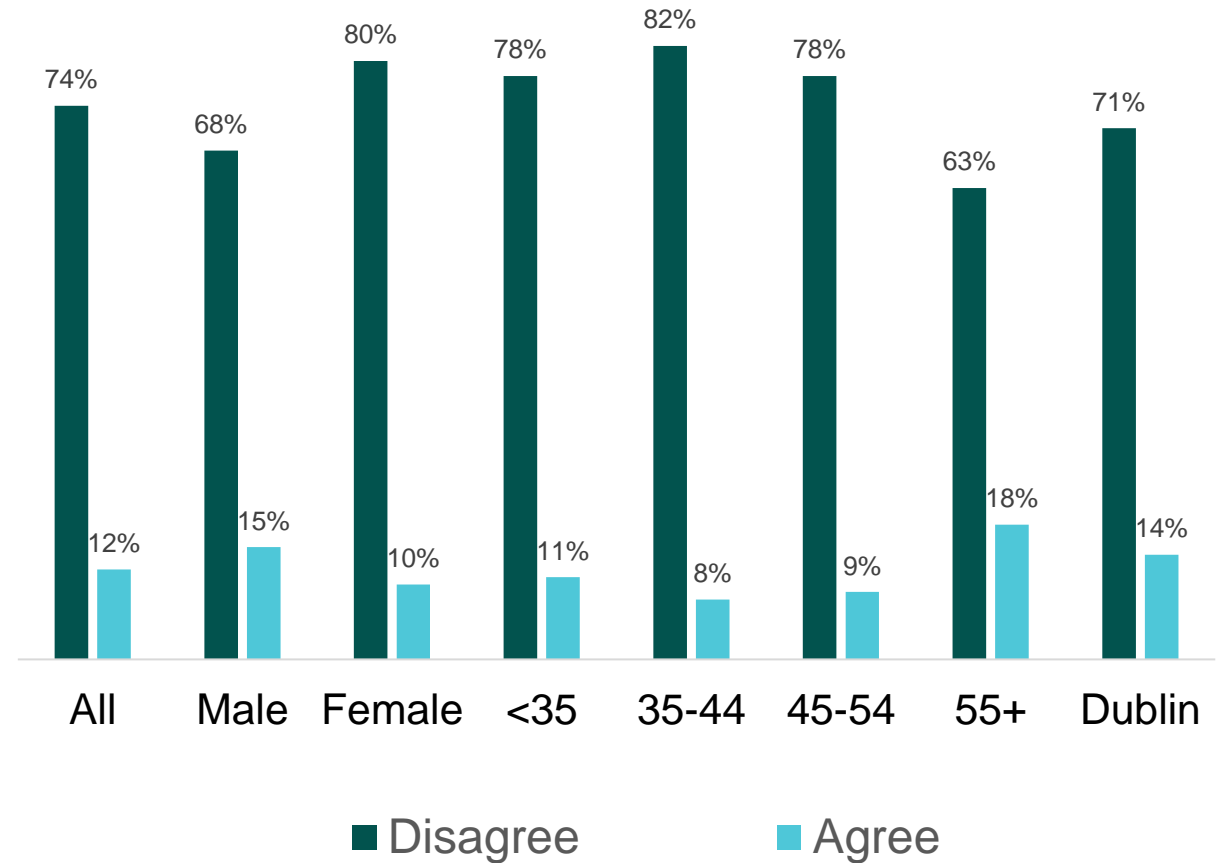
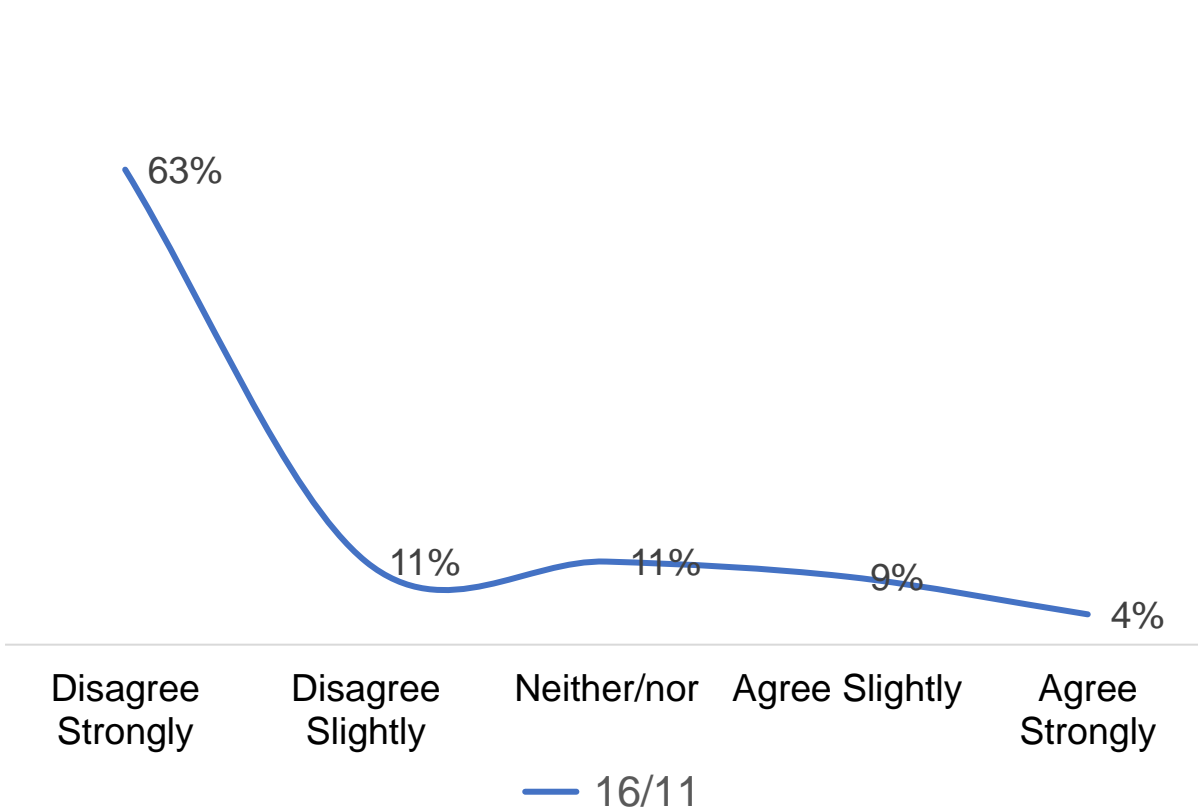




Christmas Prospects – III

I support the suggestion by some people that Christmas should be postponed this year

Christmas Prospects – III Demographics: % Disagree/Agree

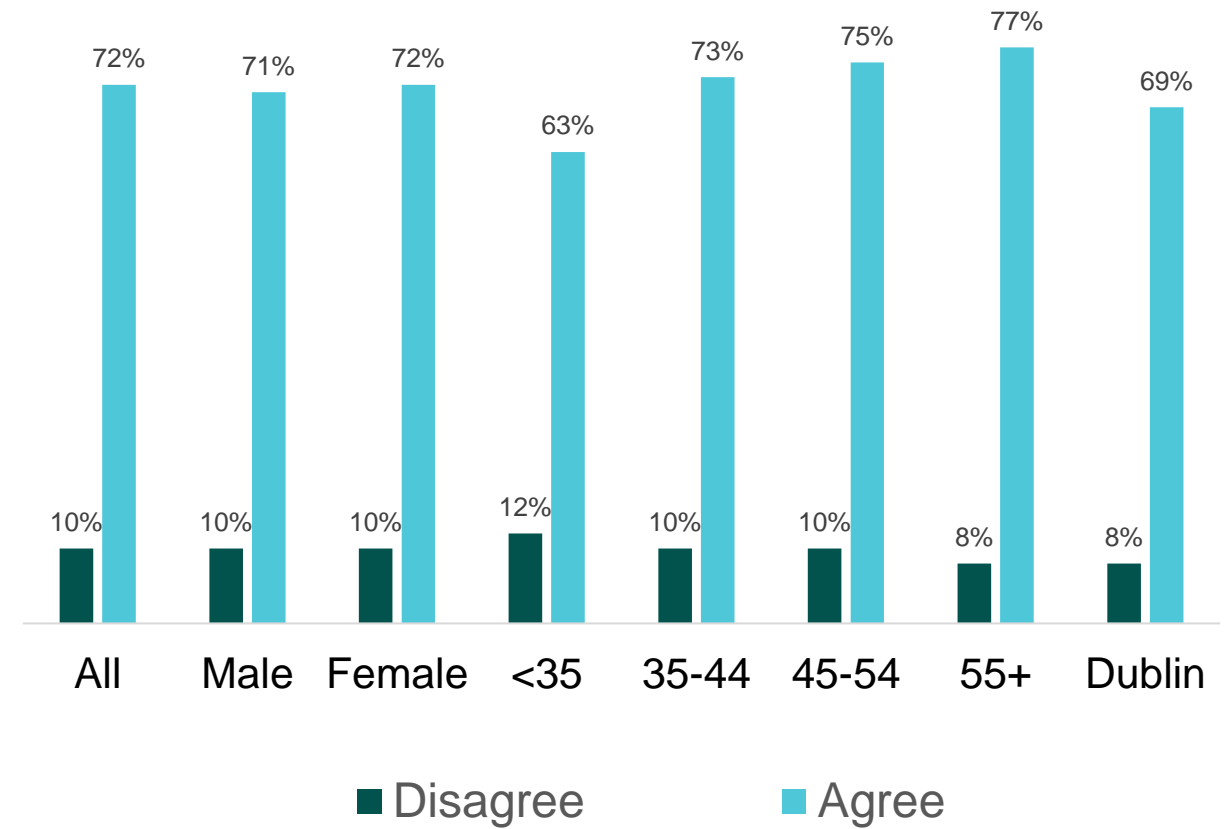
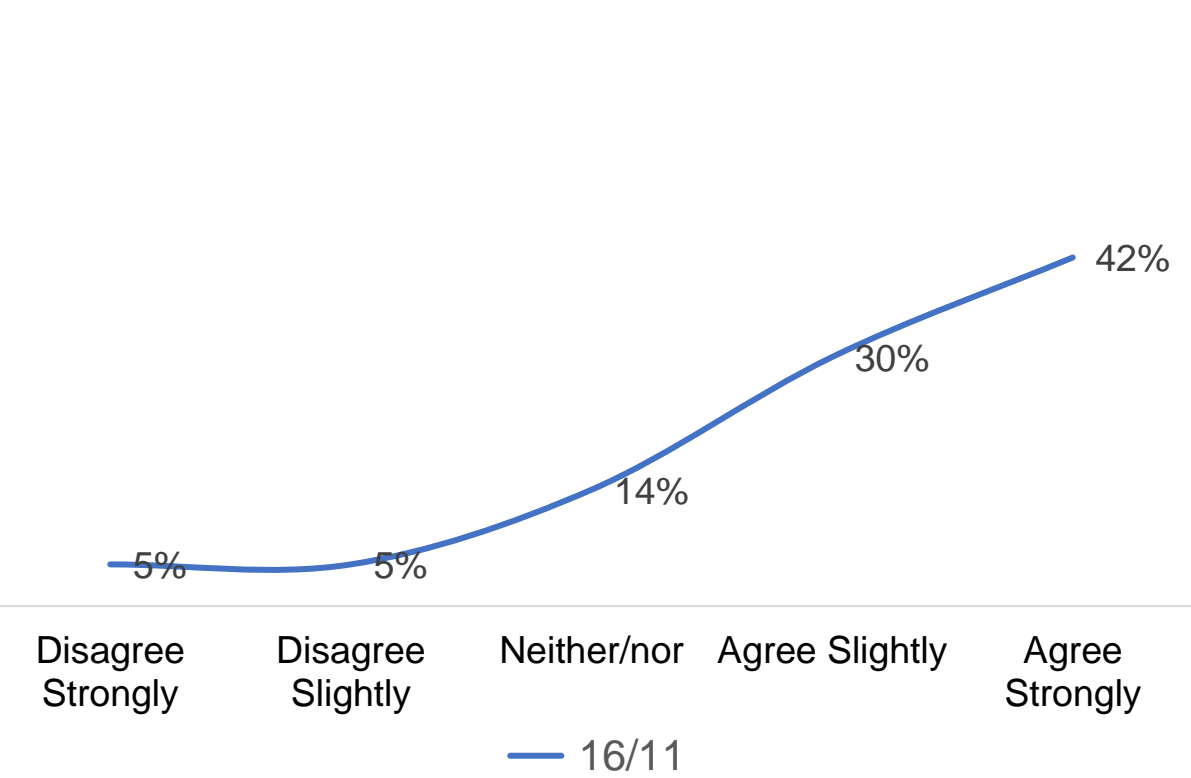




Christmas Prospects – IV

I'll avoid some meetings with friends and family this year even if others go ahead and meet

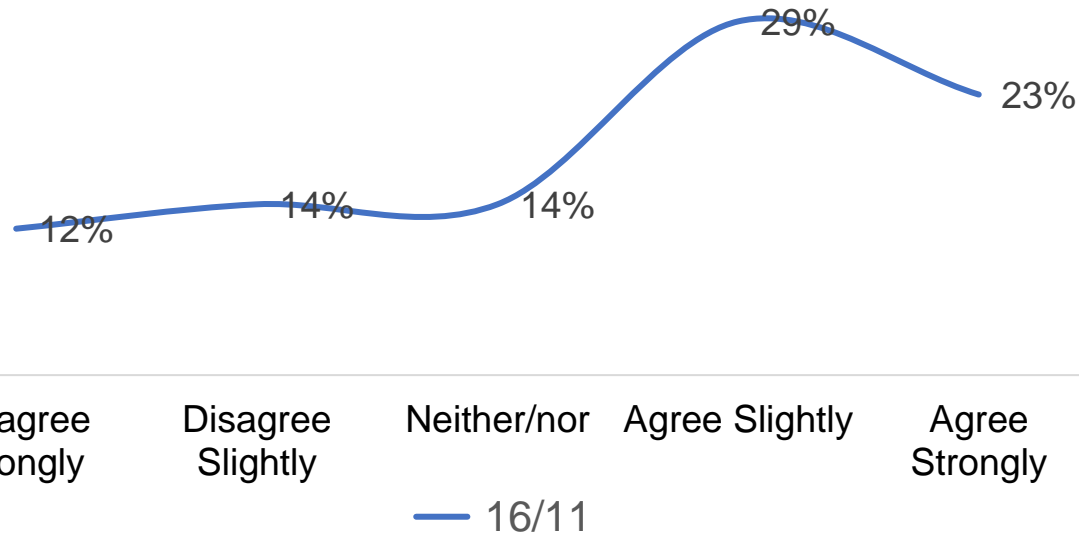
Christmas Prospects – IV Demographics: % Disagree/Agree



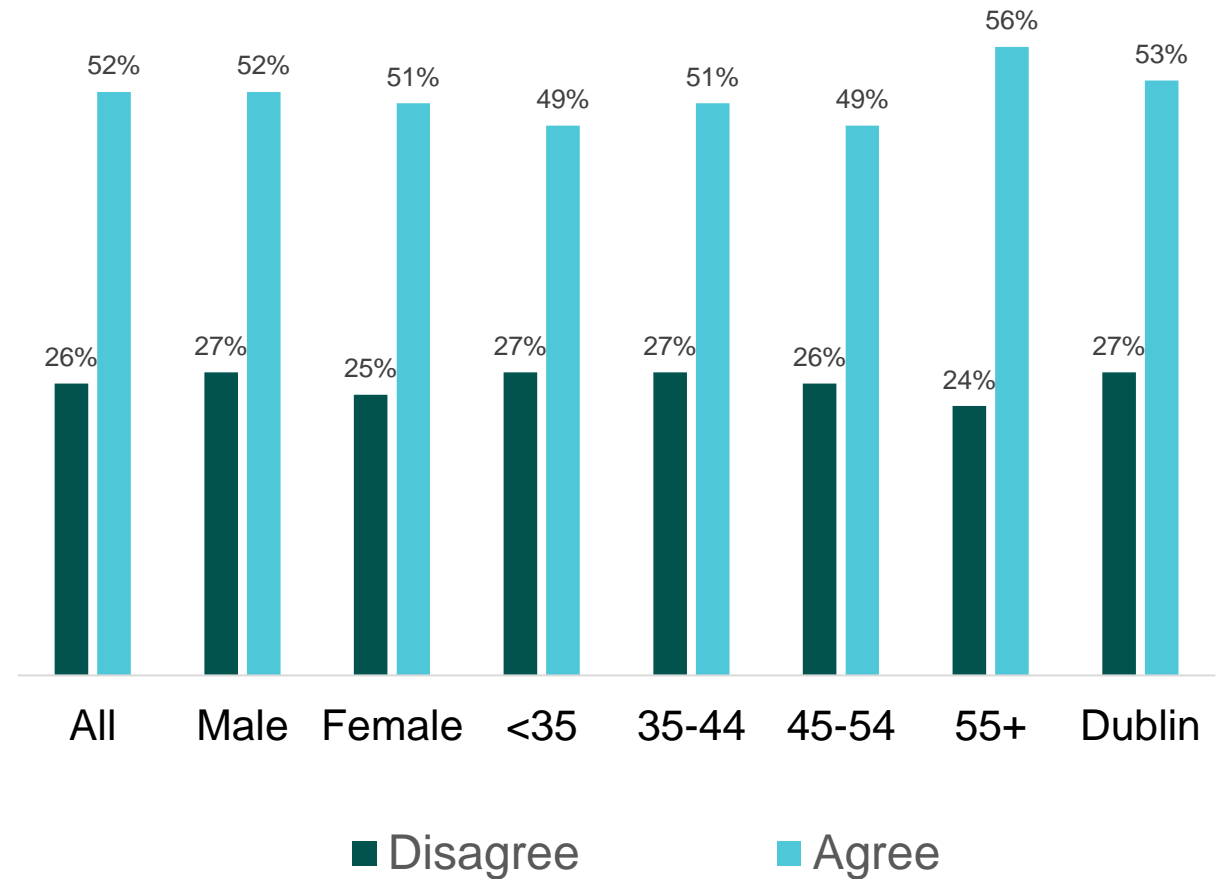


Christmas Prospects – V

It would be better to have a shorter build up to Christmas in terms of opening shops, pubs, restaurants etc



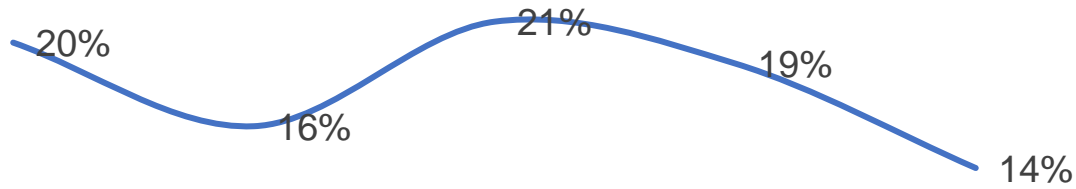
Christmas Prospects – V Demographics: % Disagree/Agree





Christmas Prospects – VI

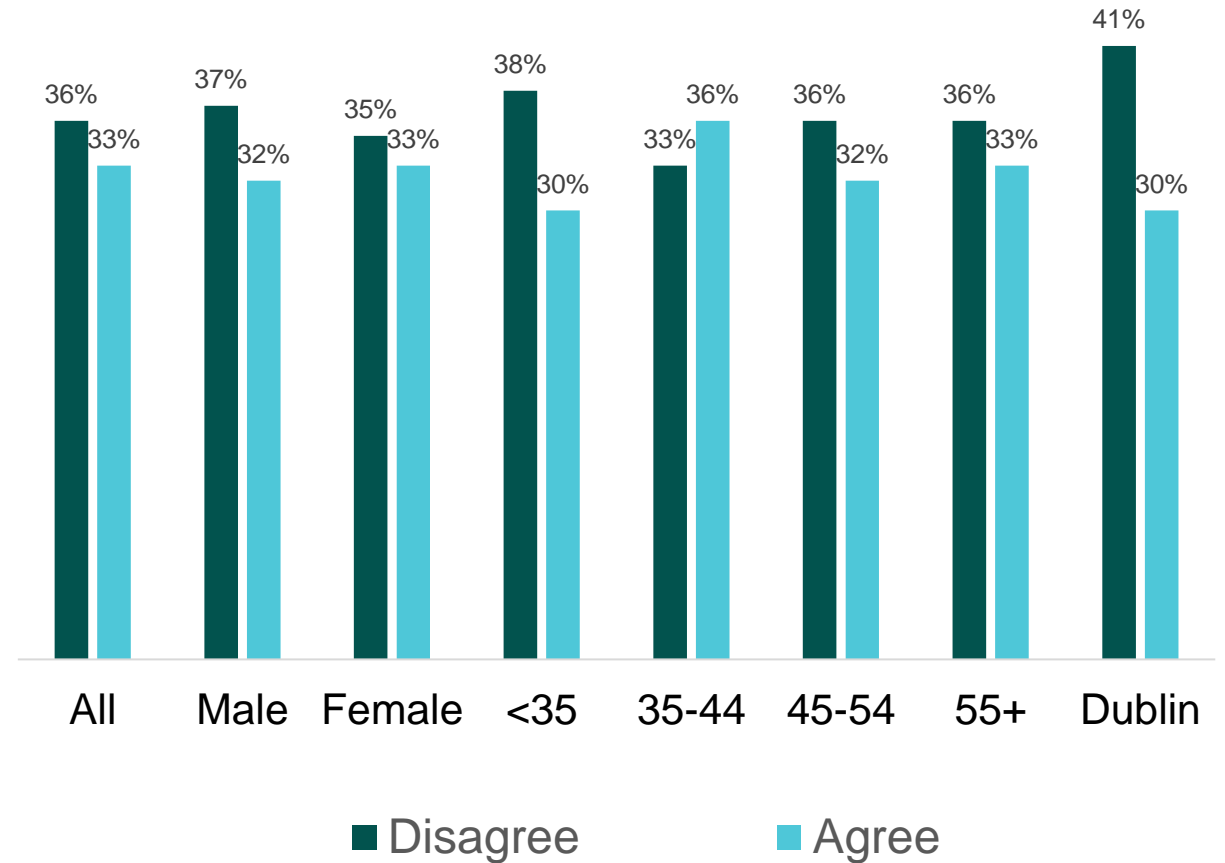
Choirs should be allowed to sing at carol services for Christmas



Disagree Strongly Disagree Slightly Neither/nor Agree Slightly Agree Strongly

— 16/11

Christmas Prospects – VI Demographics: % Disagree/Agree

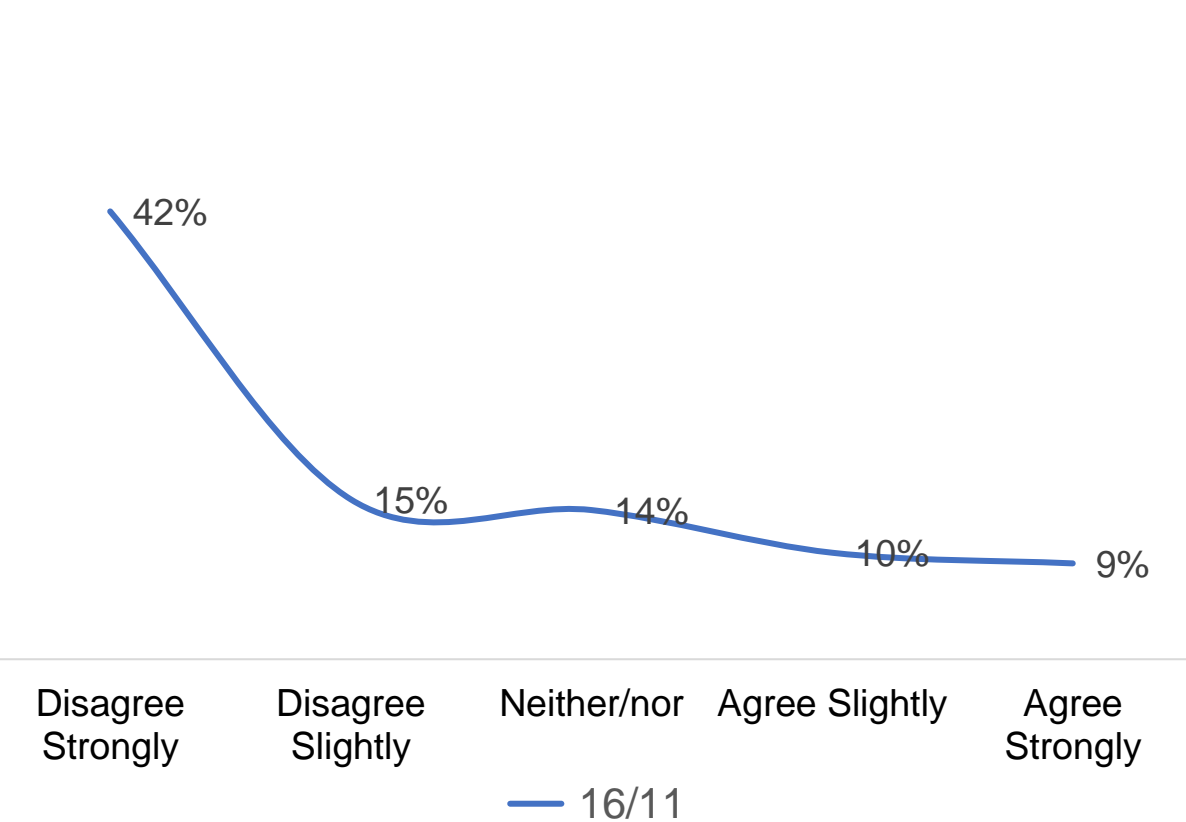


■ Disagree ■ Agree

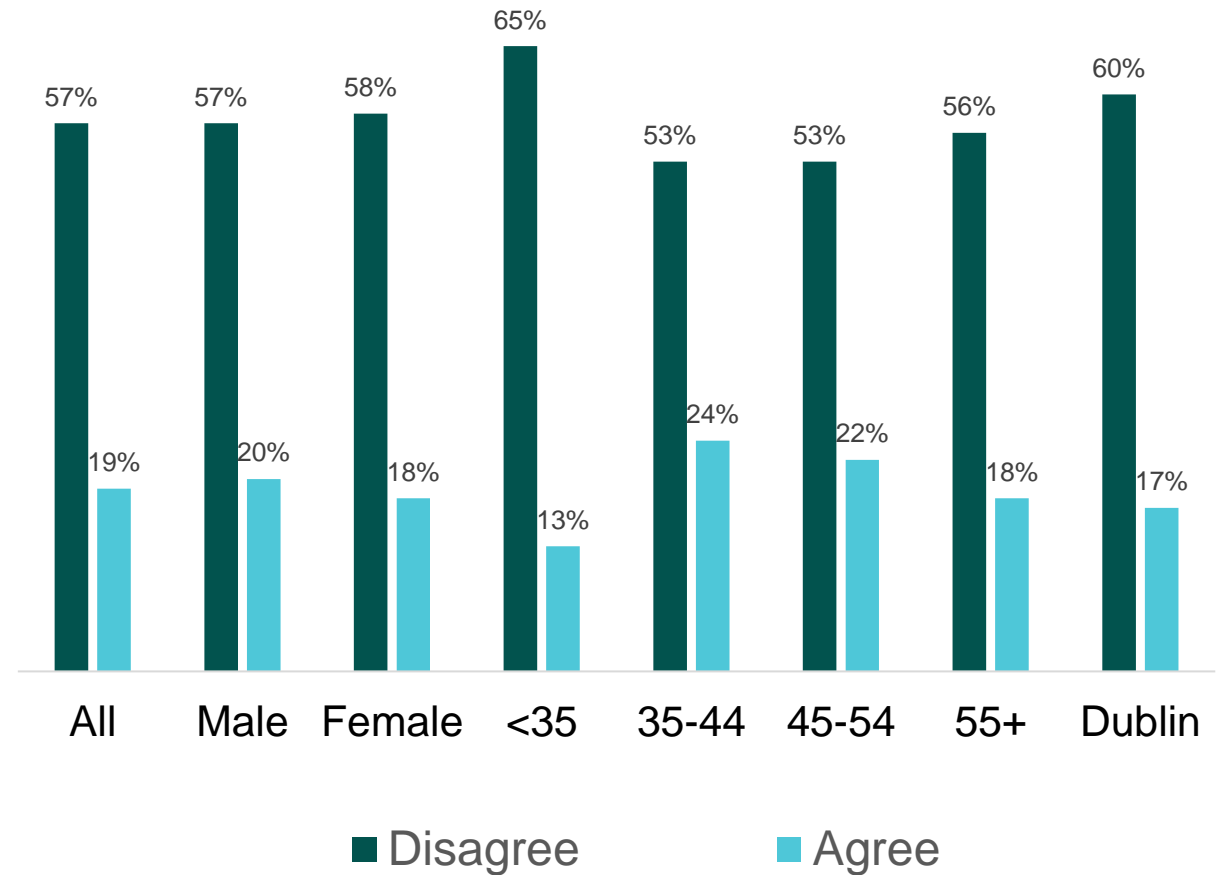


Christmas Prospects – VII

I will attend a carol service this Christmas if they are allowed



Christmas Prospects – I Demographics: % Disagree/Agree



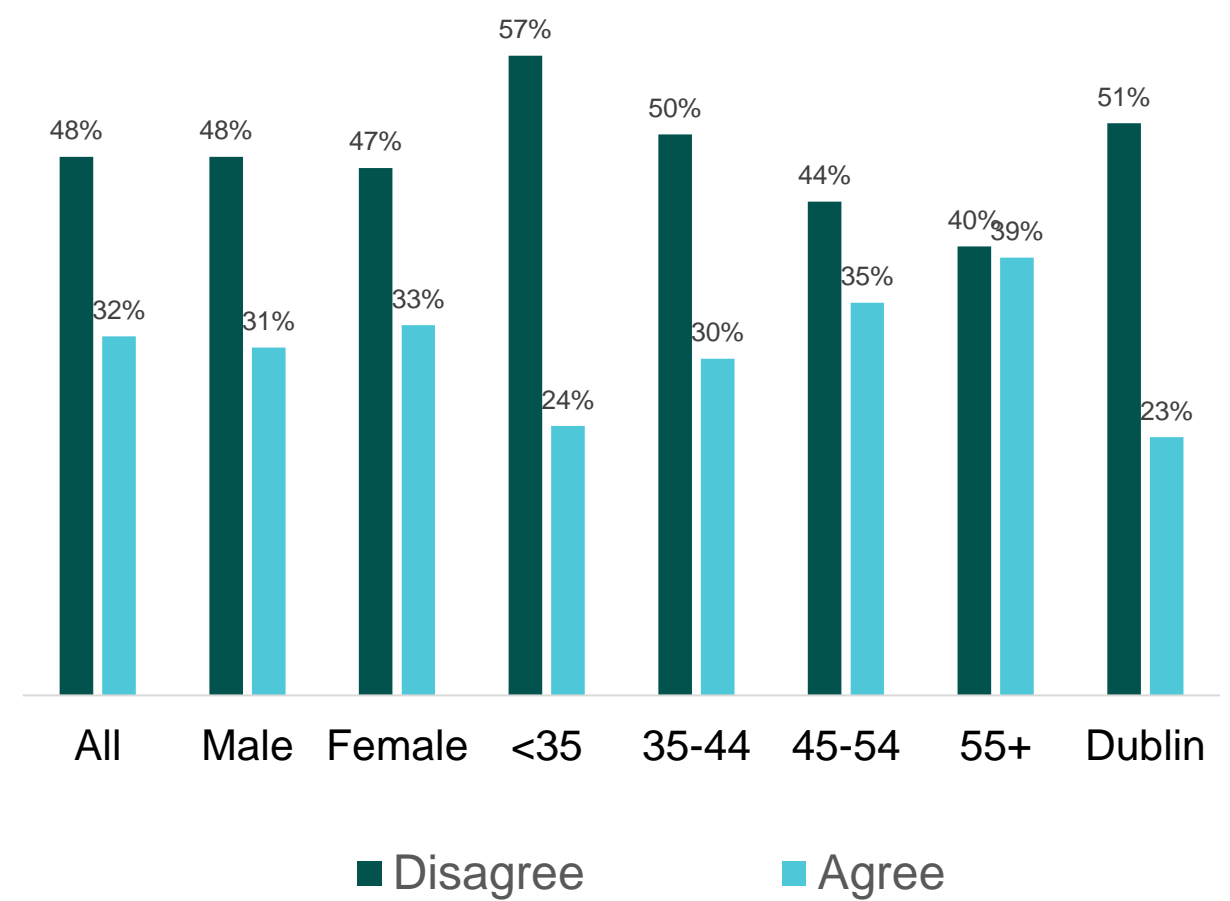
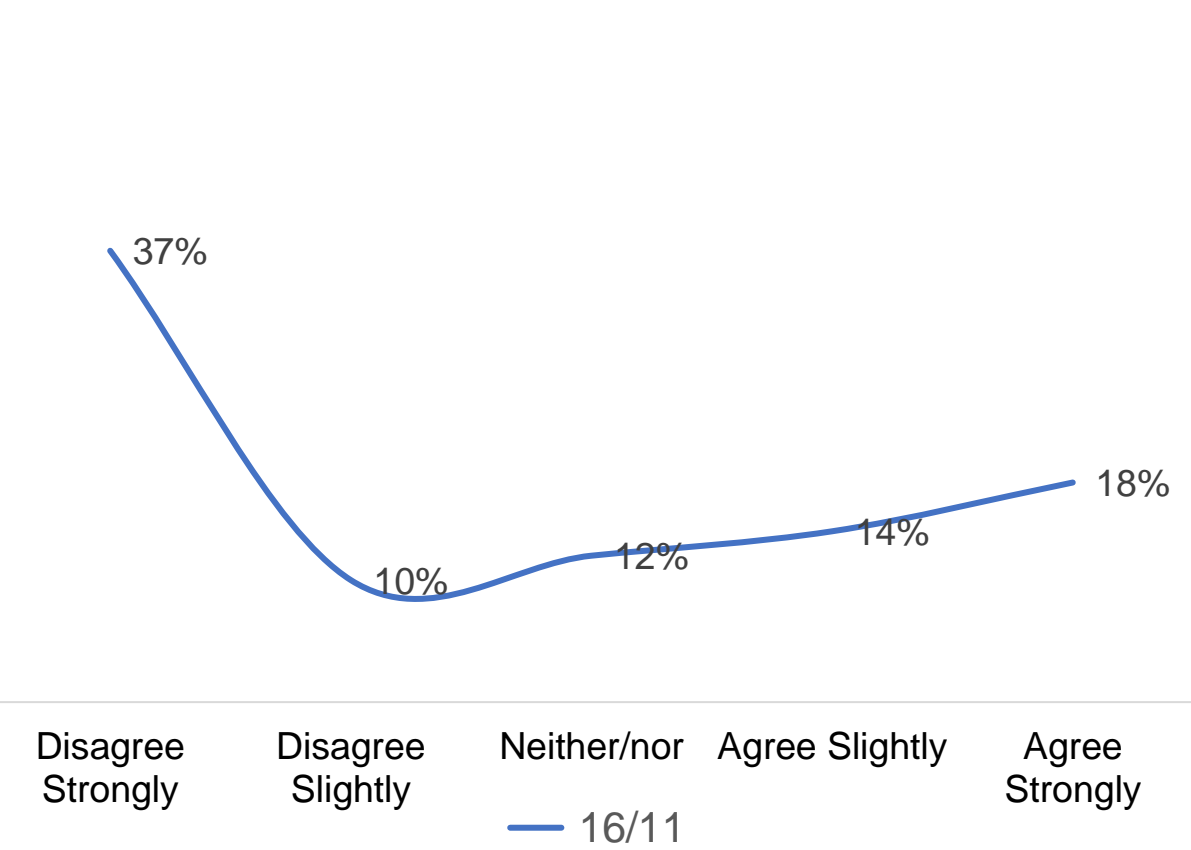


Christmas Prospects – VIII

I will go to a Christmas service in my local church if it is open on Christmas Eve or Christmas Day

Christmas Prospects – VIII

Demographics: % Disagree/Agree



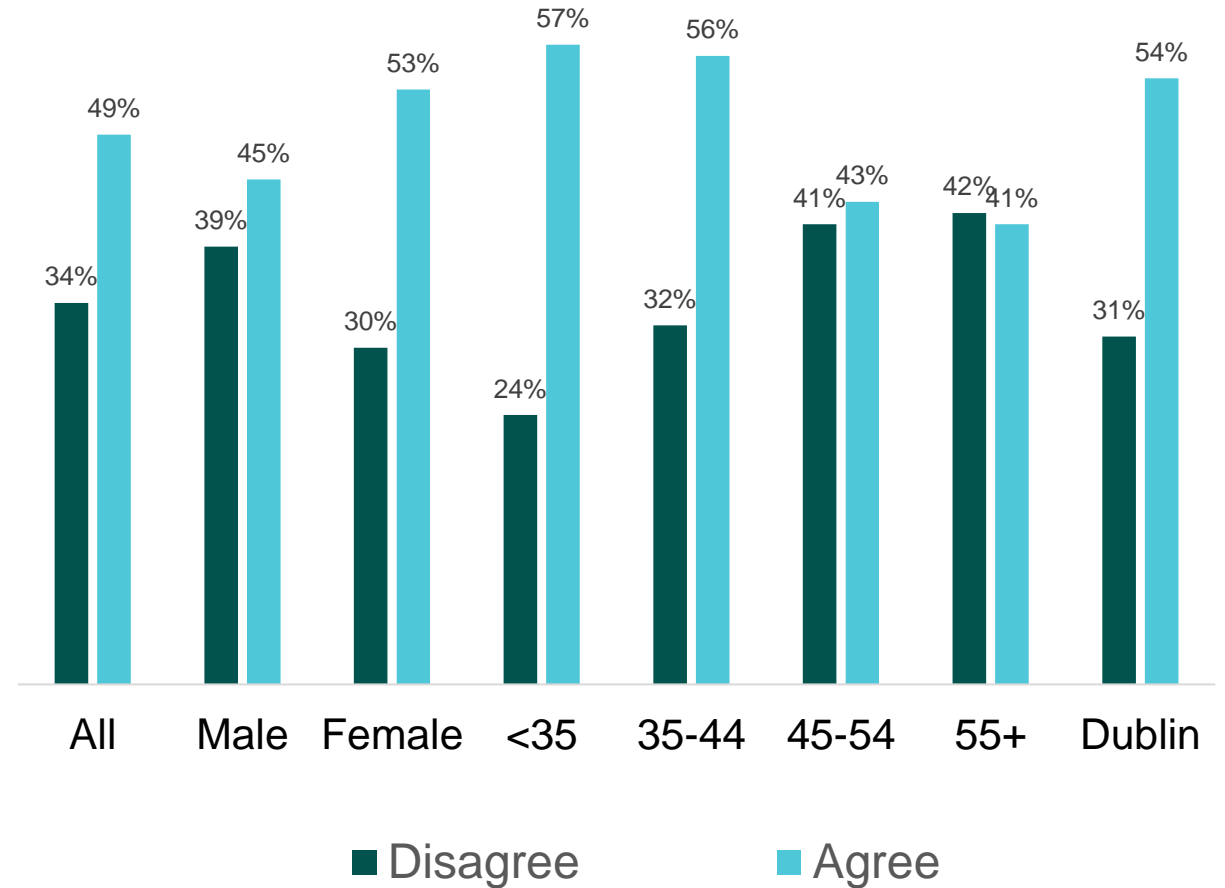
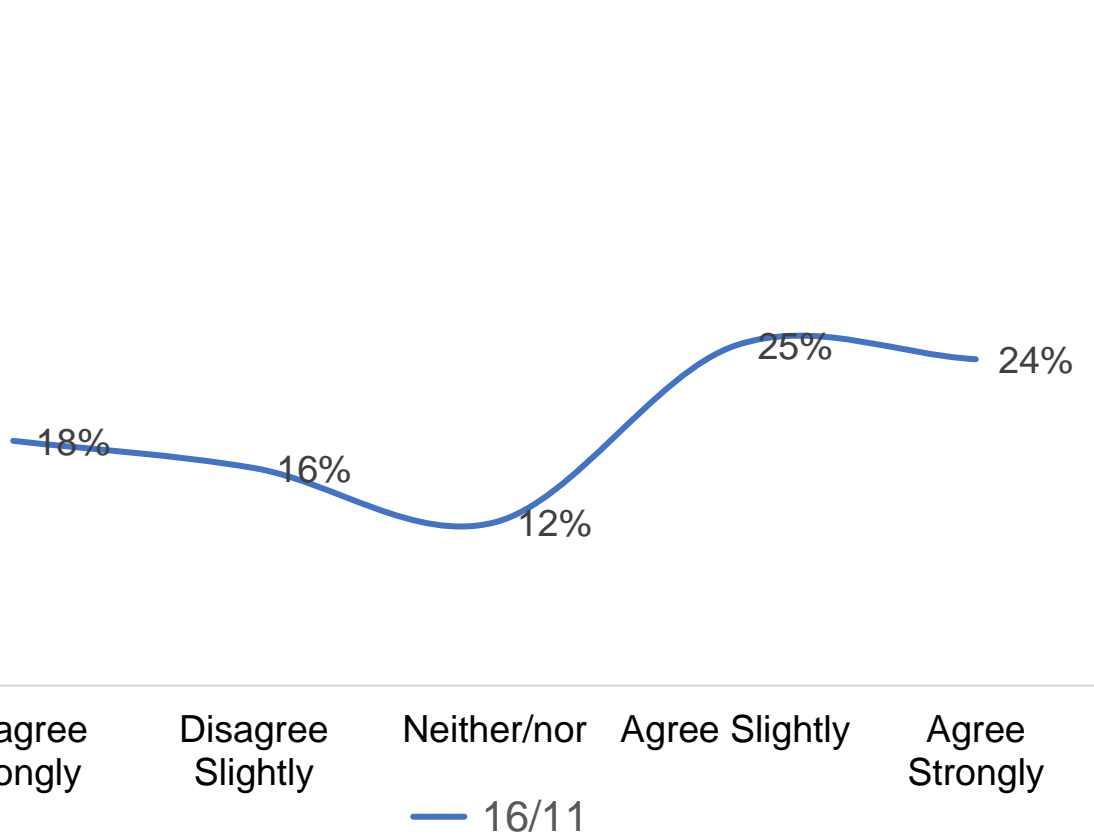


Christmas Prospects – IX

People should be allowed to visit relatives and friends anywhere in Ireland at Christmas

Christmas Prospects – IX

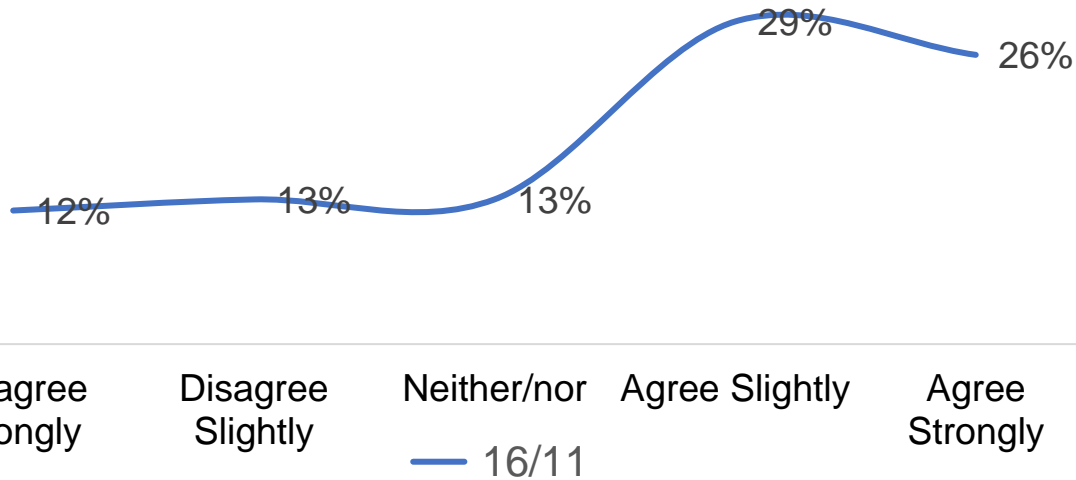
Demographics: % Disagree/Agree



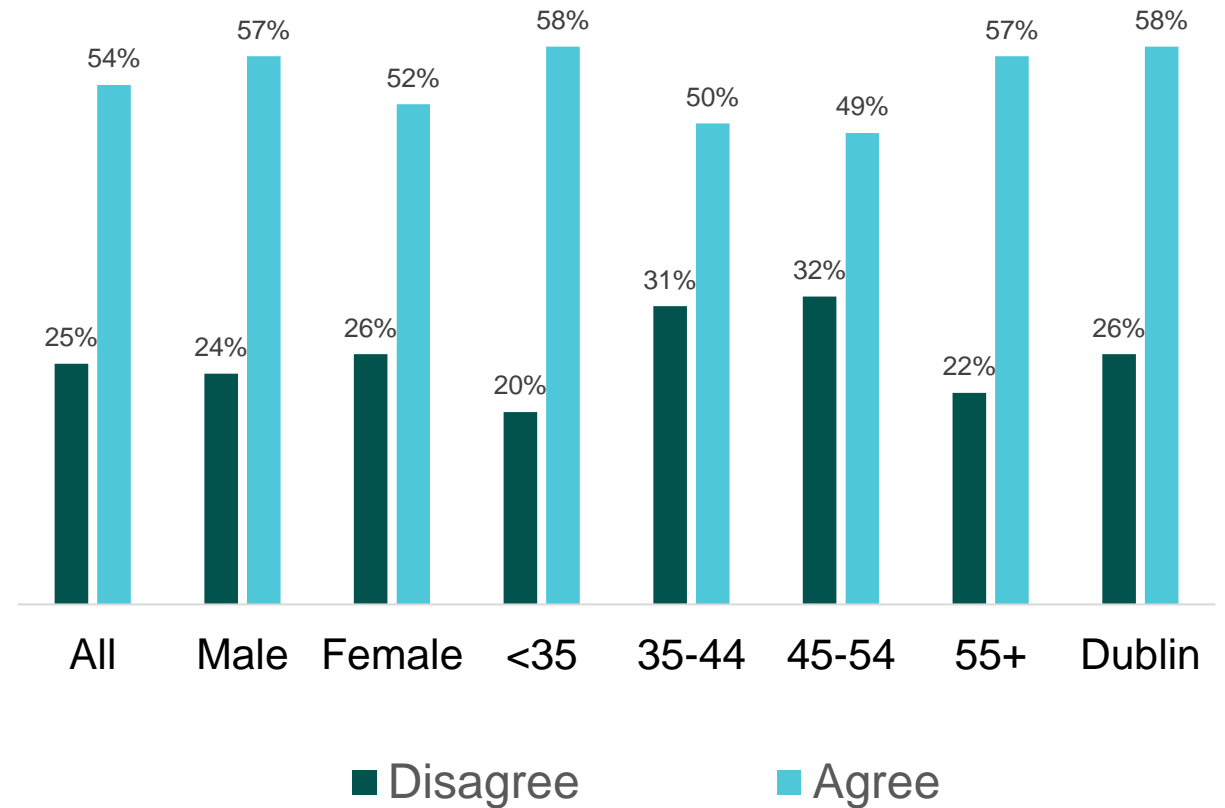


Christmas Prospects – X

We should keep Level 5 restrictions in place longer than the start of December if it means fewer restrictions for Christmas and New Year



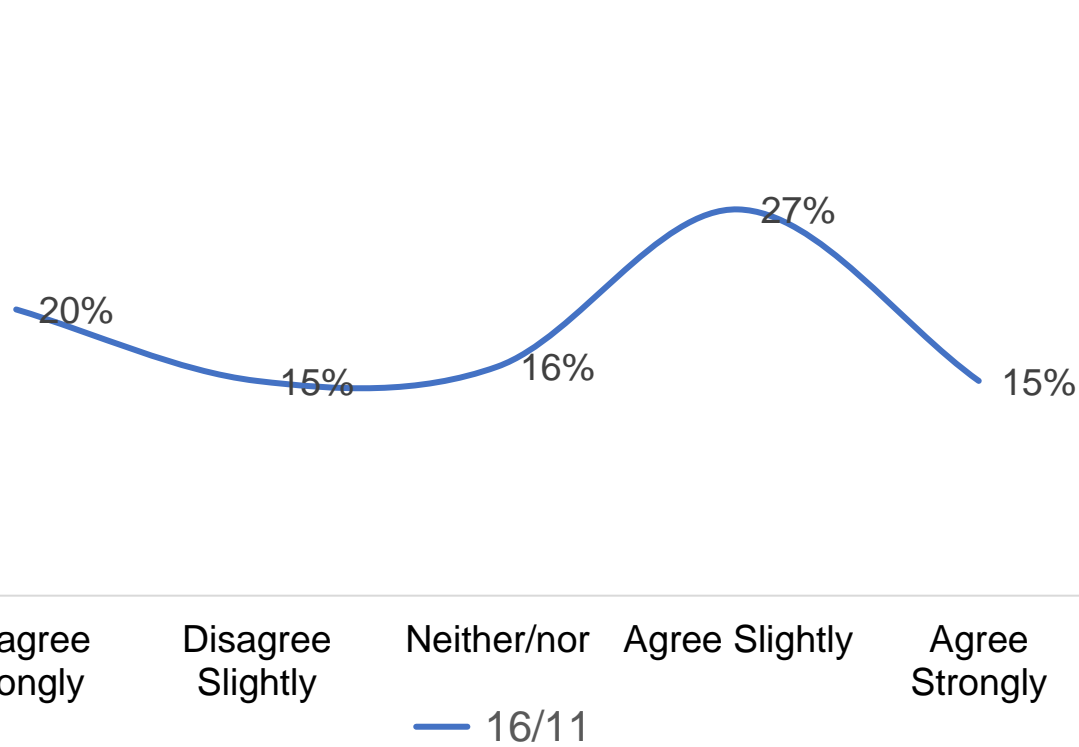
Christmas Prospects – I Demographics: % Disagree/Agree



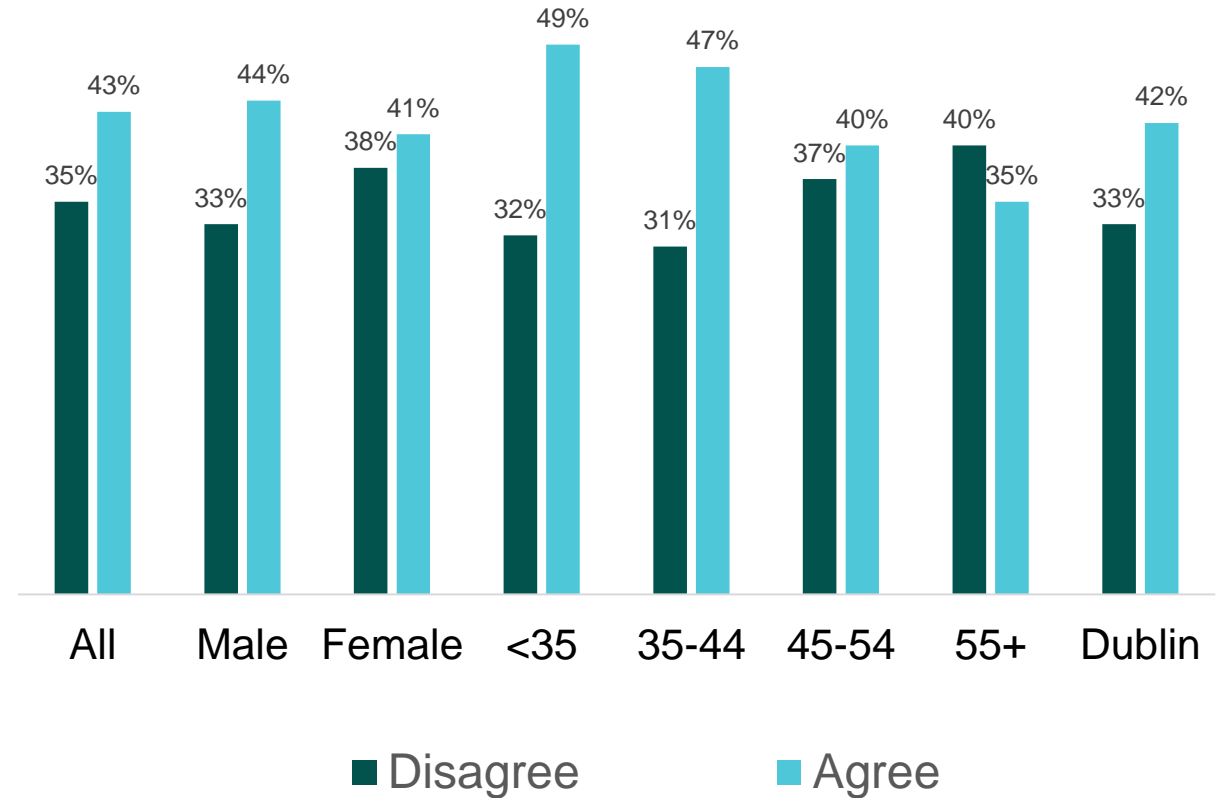


Christmas Prospects – XI

I expect there will be disagreements in my family about how to handle covid risks when making Christmas arrangements



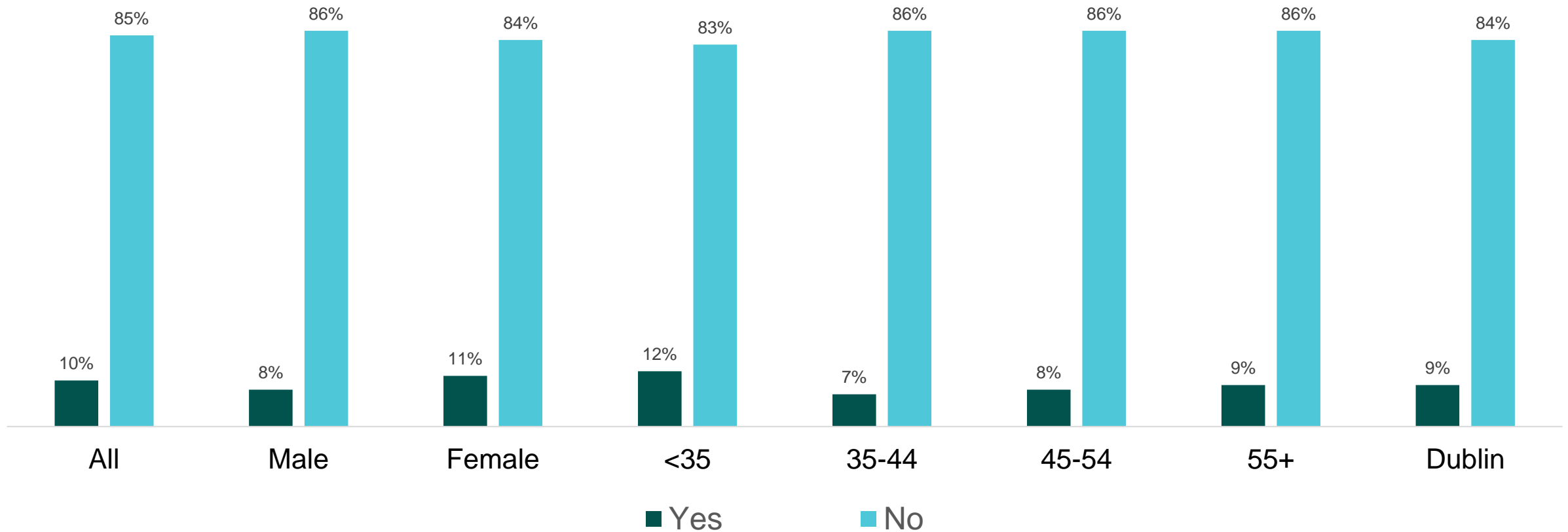
Christmas Prospects – XI Demographics: % Disagree/Agree





Christmas Travel – Abroad

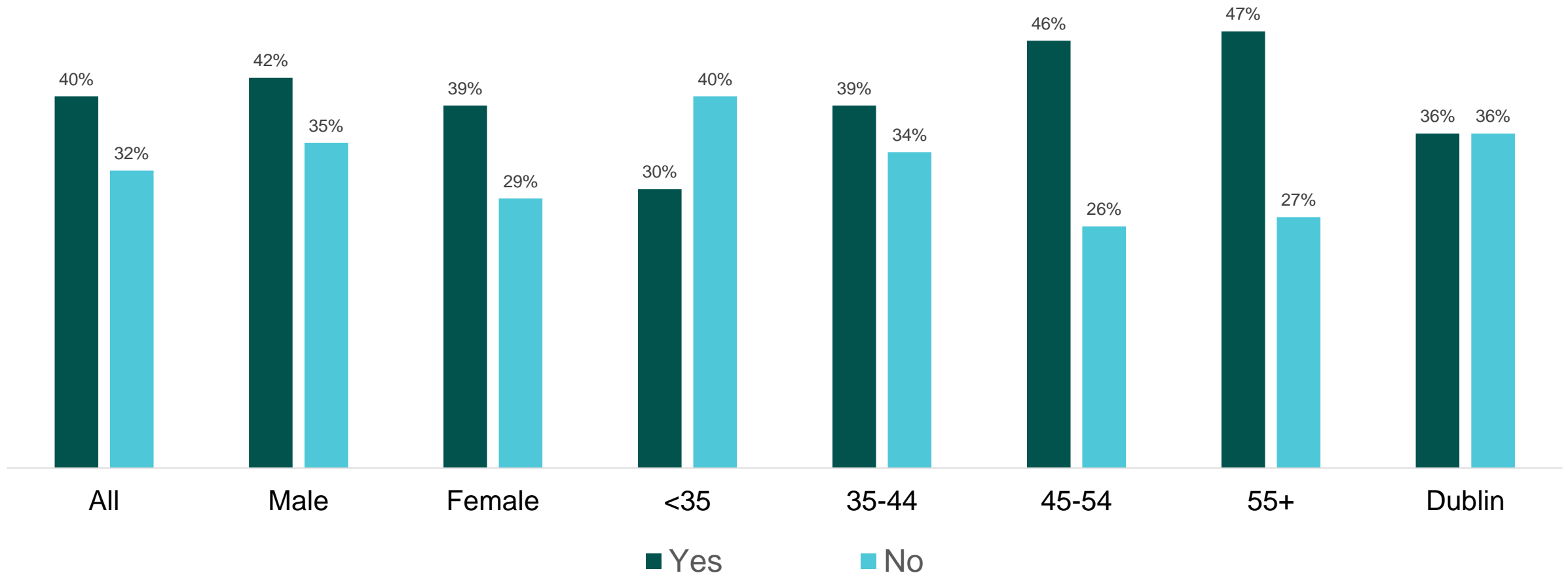
Have any of your family members or friends made arrangements to return to Ireland from abroad this Christmas?





Christmas Travel – Cancellation

If someone has already arranged to come back to Ireland for Christmas, should they cancel their trip?





After Christmas

When do you think life will get back to normal in Ireland, i.e.:
after the coronavirus pandemic has finished?

