



Public Opinion Tracking Research: 09/11/20



ABOUT THE RESEARCH

The research findings in this report are based on surveys by **Amárach Research** on behalf of the Department of Health.

The polls are conducted and reported on the same day using Amárach's SmartPoll panel and weighted to the demographics of the 18+ adult population.

Sample size (09/11/20): n=1,700

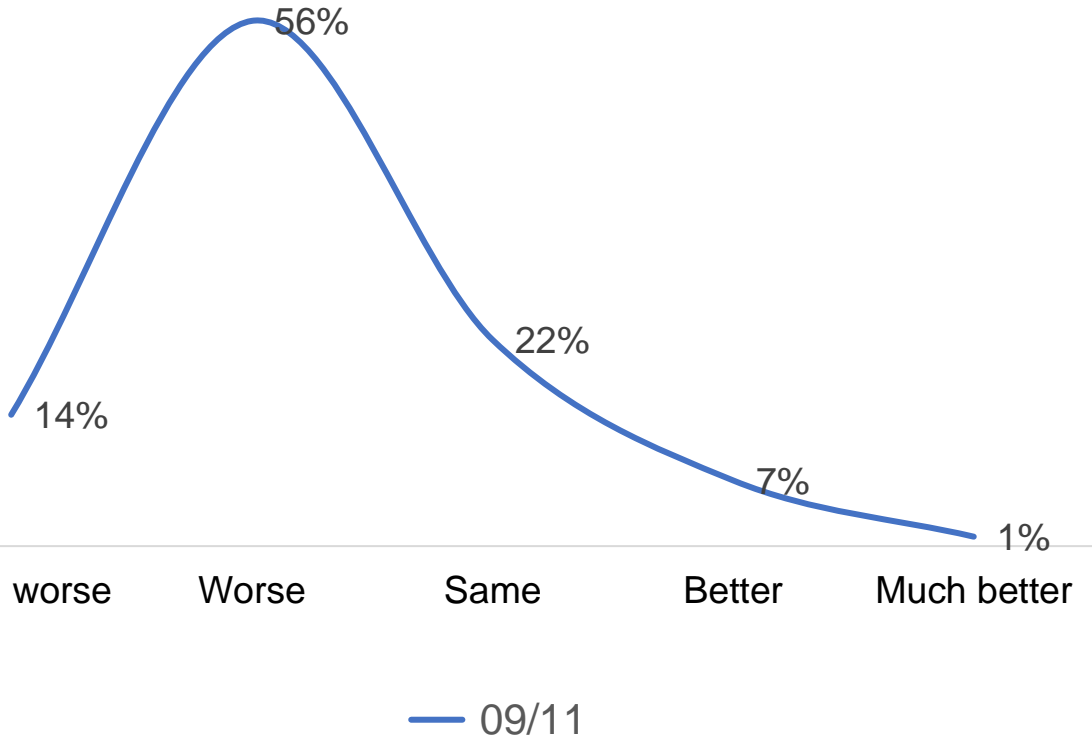


Module: Christmas

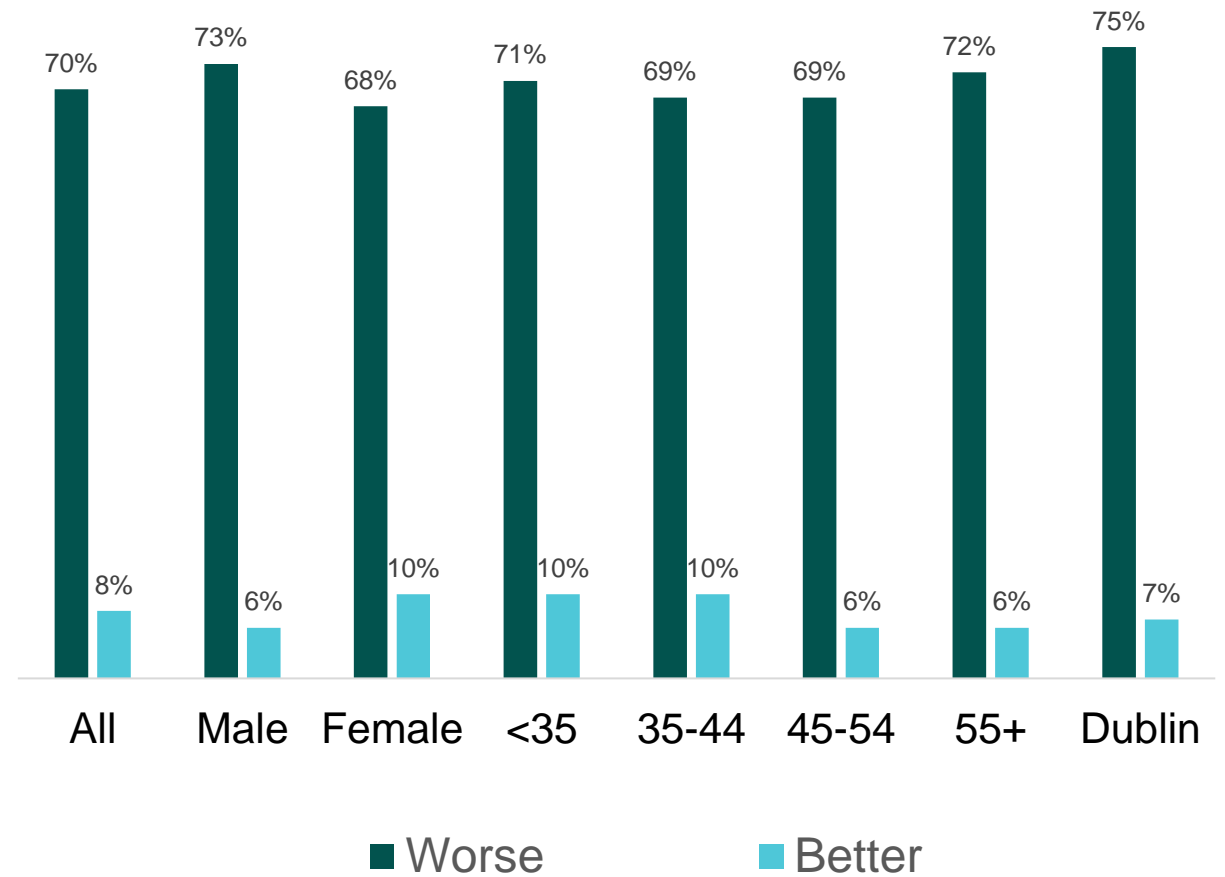


Christmas Outlook – I

What do you think Christmas will be like this year?



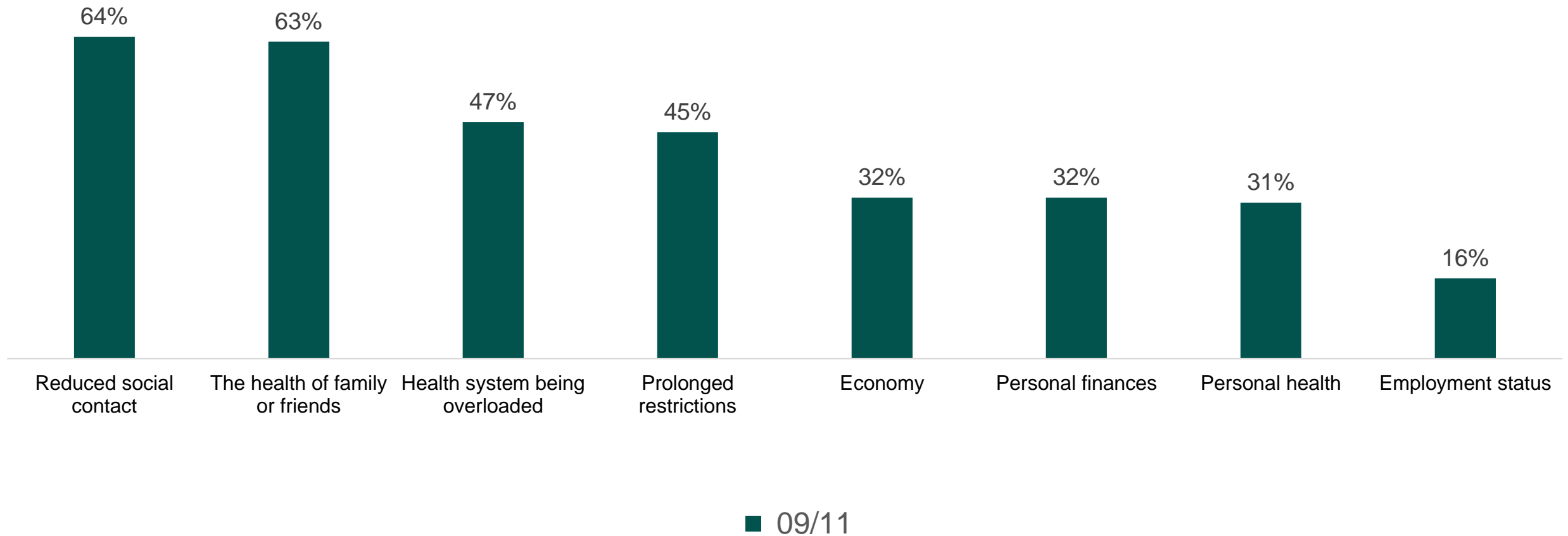
Christmas Outlook – II Demographics: % Worse/Better





Christmas Worries

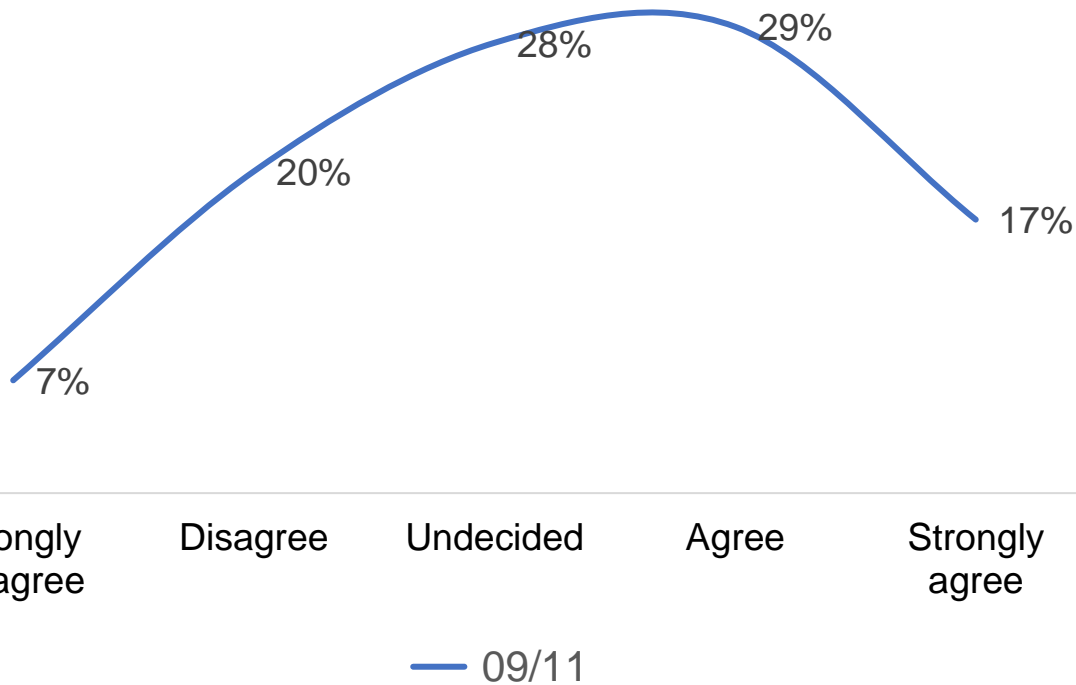
Which of the following are you worried about personally over Christmas? %



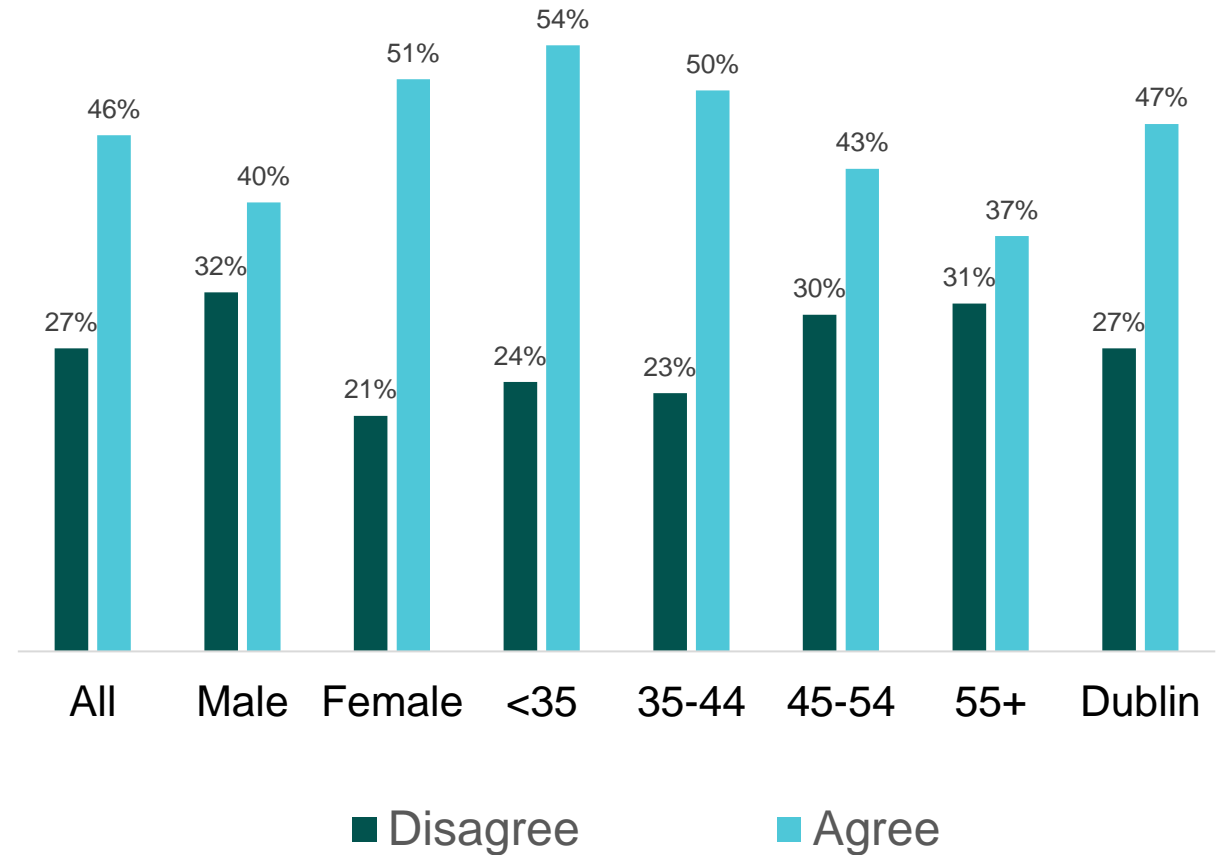


Christmas Restrictions – I

Special consideration should be given to easing restrictions during the Christmas period



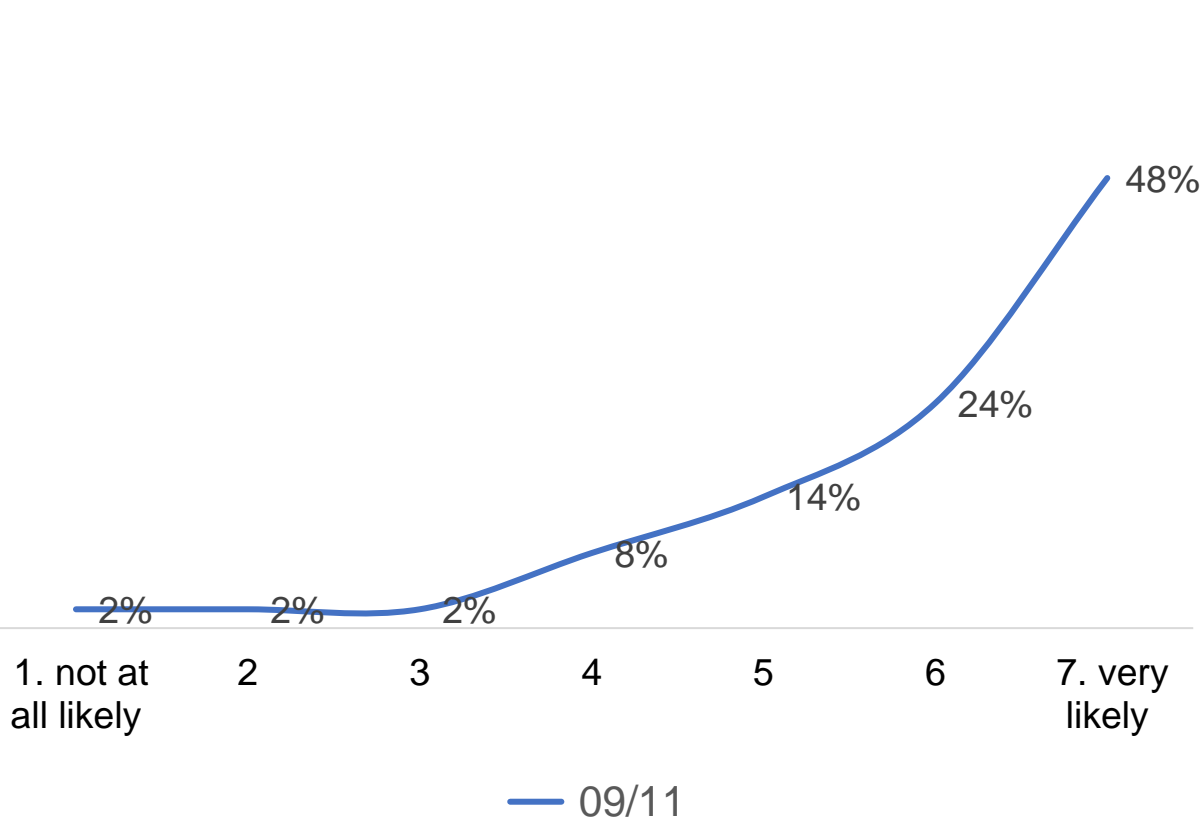
Christmas Restrictions – II Demographics: % Disagree/Agree





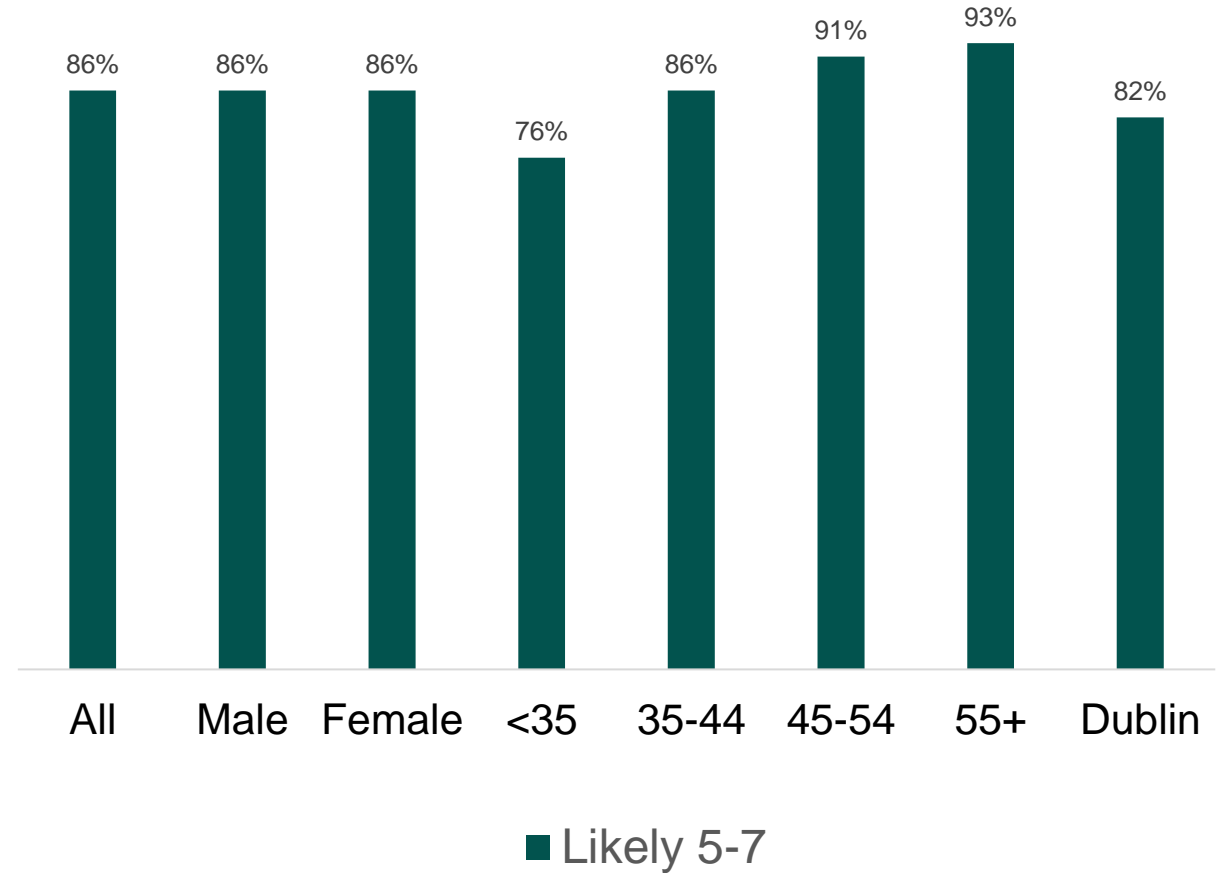
Christmas Behaviours – I

Thinking specifically of the Christmas period, I will follow the government recommendations to prevent the spread of Covid-19: Scale of 1-7



Christmas Behaviours – II

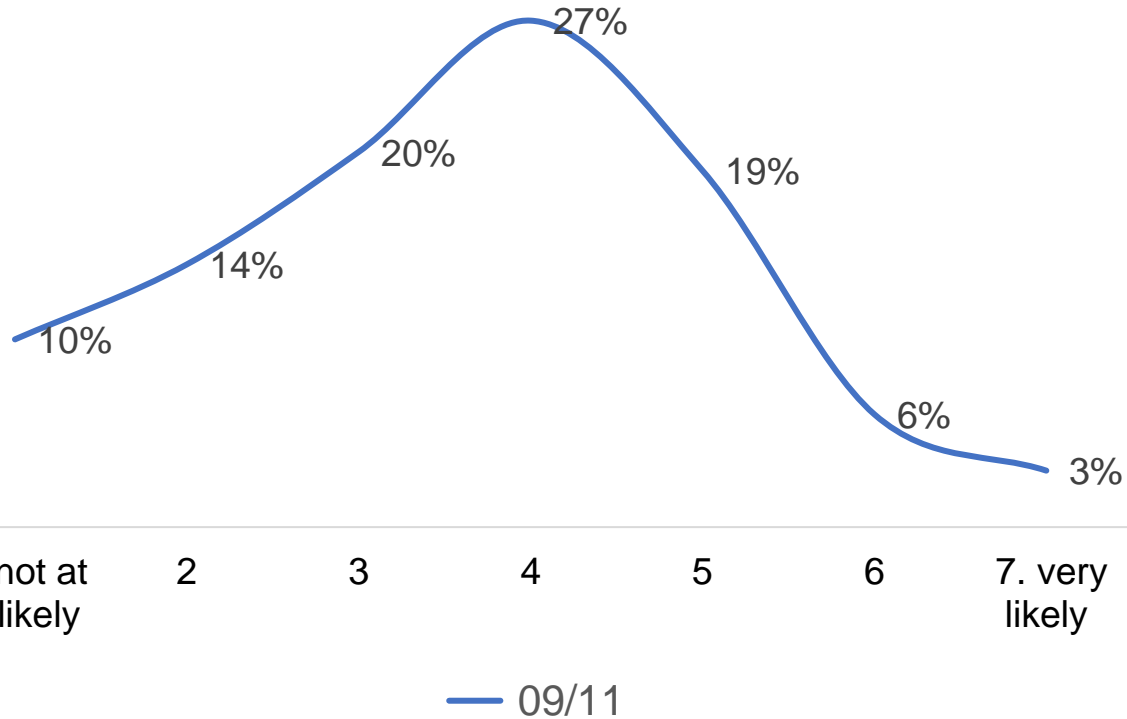
Follow recommendations: demographics:
% likely 5-7





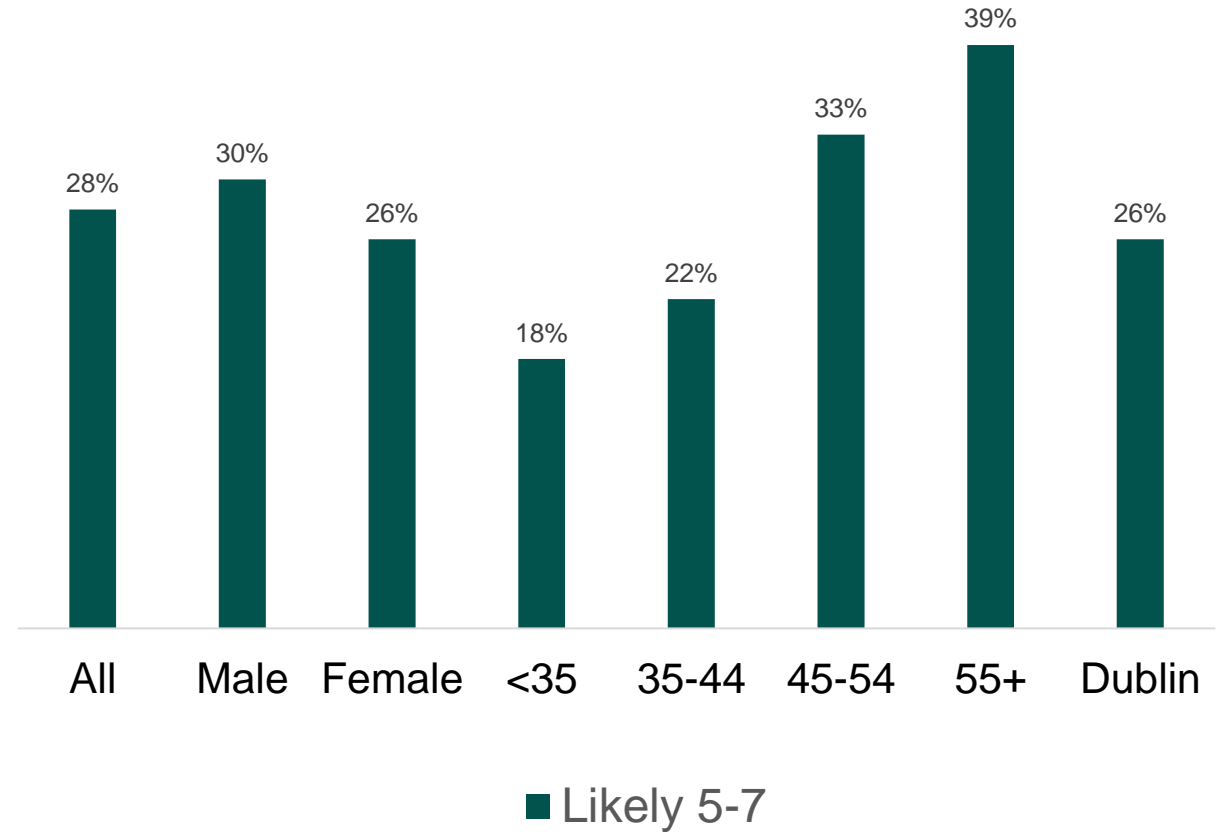
Christmas Behaviours – III

Thinking specifically of the Christmas period, other people will follow government recommendations to prevent the spread of Covid-19: Scale of 1-7



Christmas Behaviours – IV

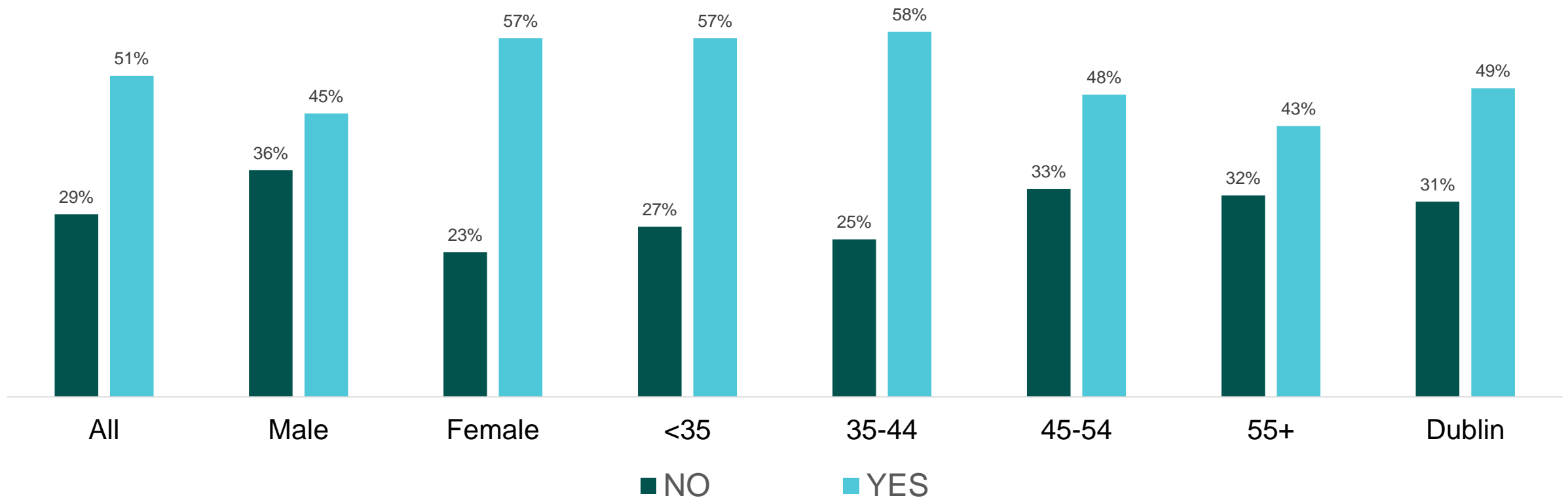
Other people: demographics:
% likely 5-7





Special Consideration

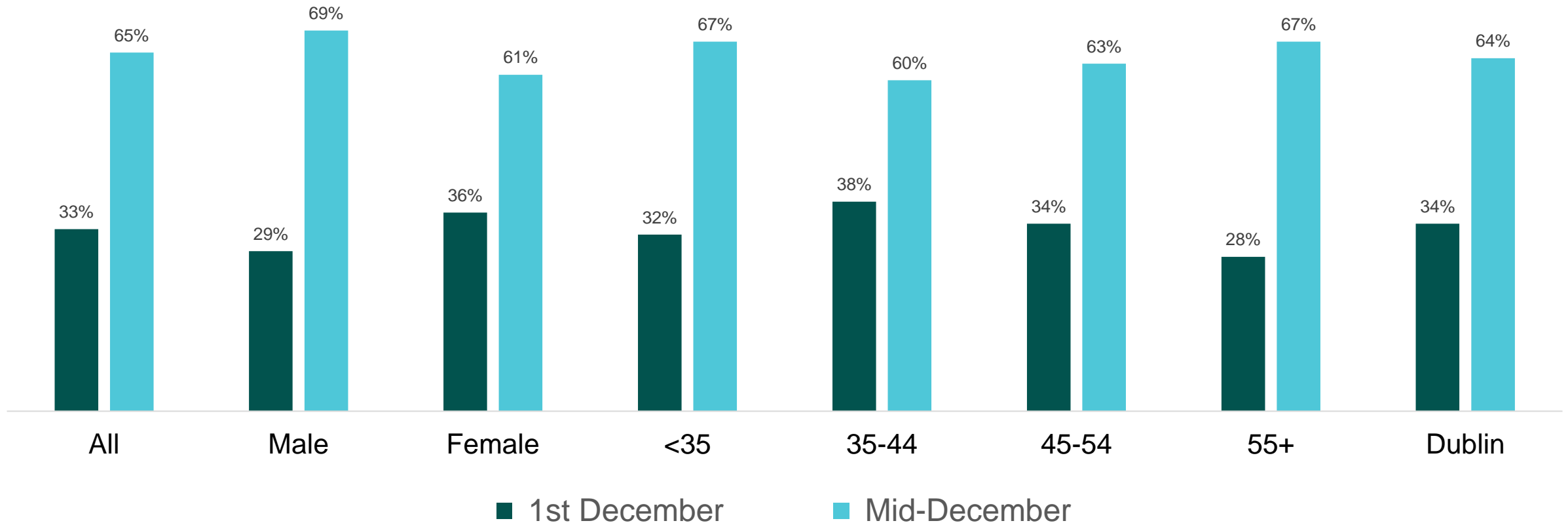
At present we are at Level 5 restrictions on the Resilience and Recovery 2020-2021: Plan for Living with COVID-19. Do you think that there should be special consideration given to easing restrictions at Christmas?





Easing Restrictions

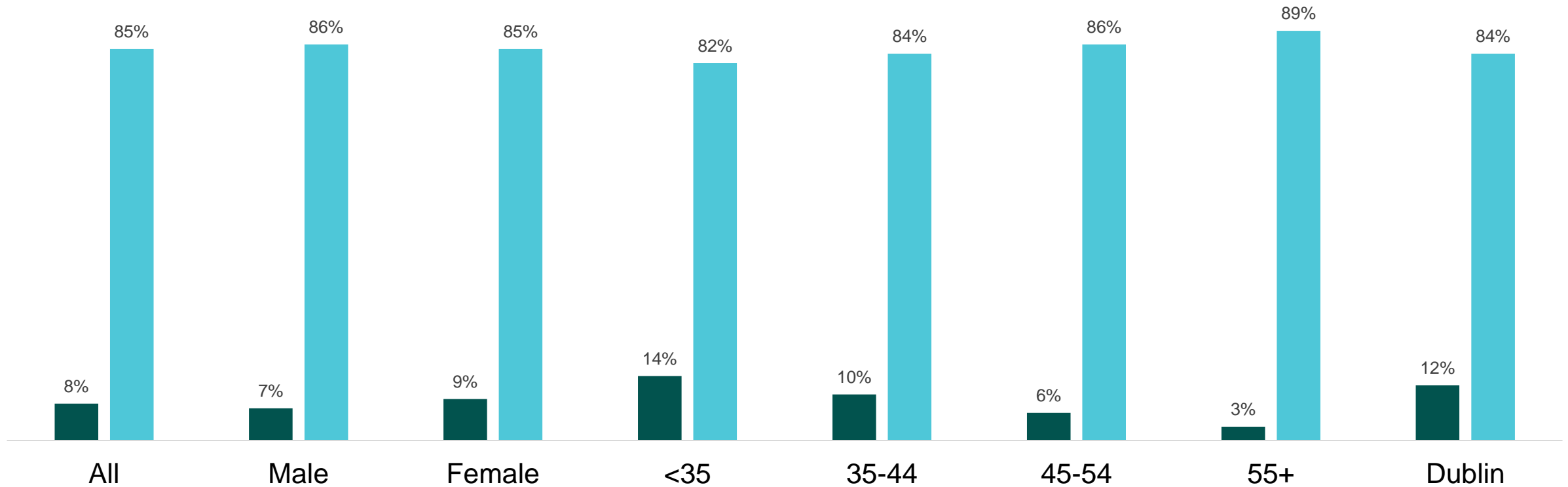
Do you think we should ease restrictions on a) 1st December or b) Mid-December, knowing that having tighter restrictions in place for longer in December may reduce the possibility of tighter restrictions again in early 2021?





Trade Offs – I

Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:



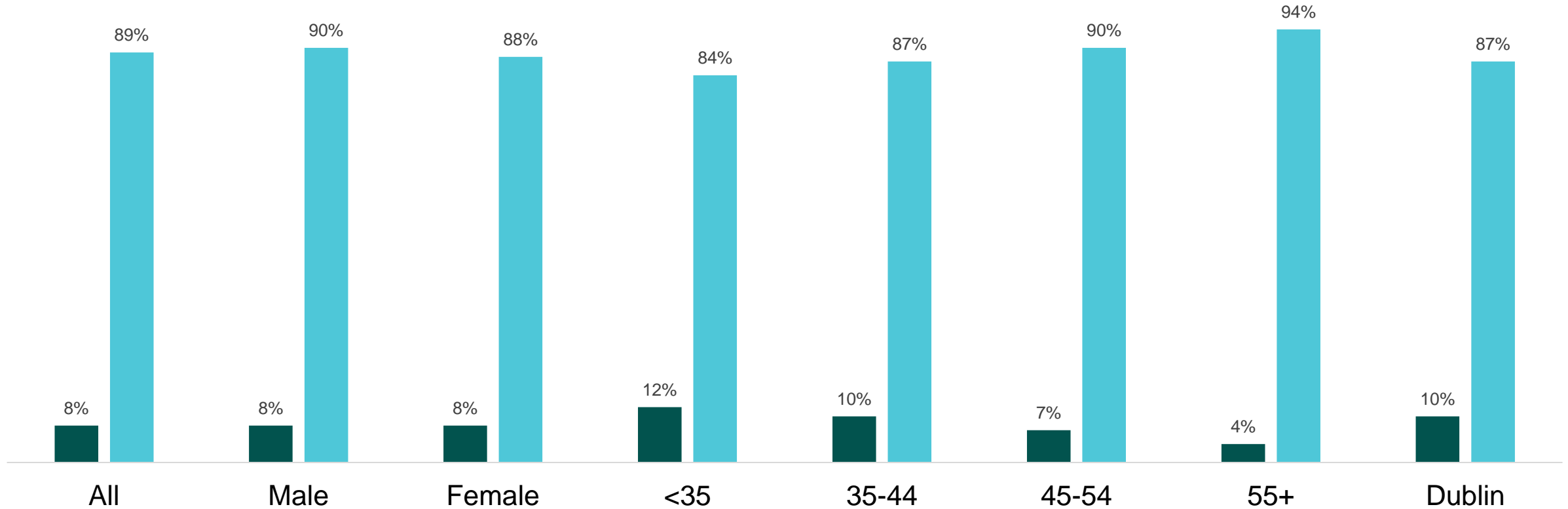
■ See a lot of friends and family, knowing restrictions may be tightened again in early 2021 OR

■ Spend quality time with close friends and family only, reducing the possibility of tighter restrictions again in early 2021



Trade Offs – II

Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:

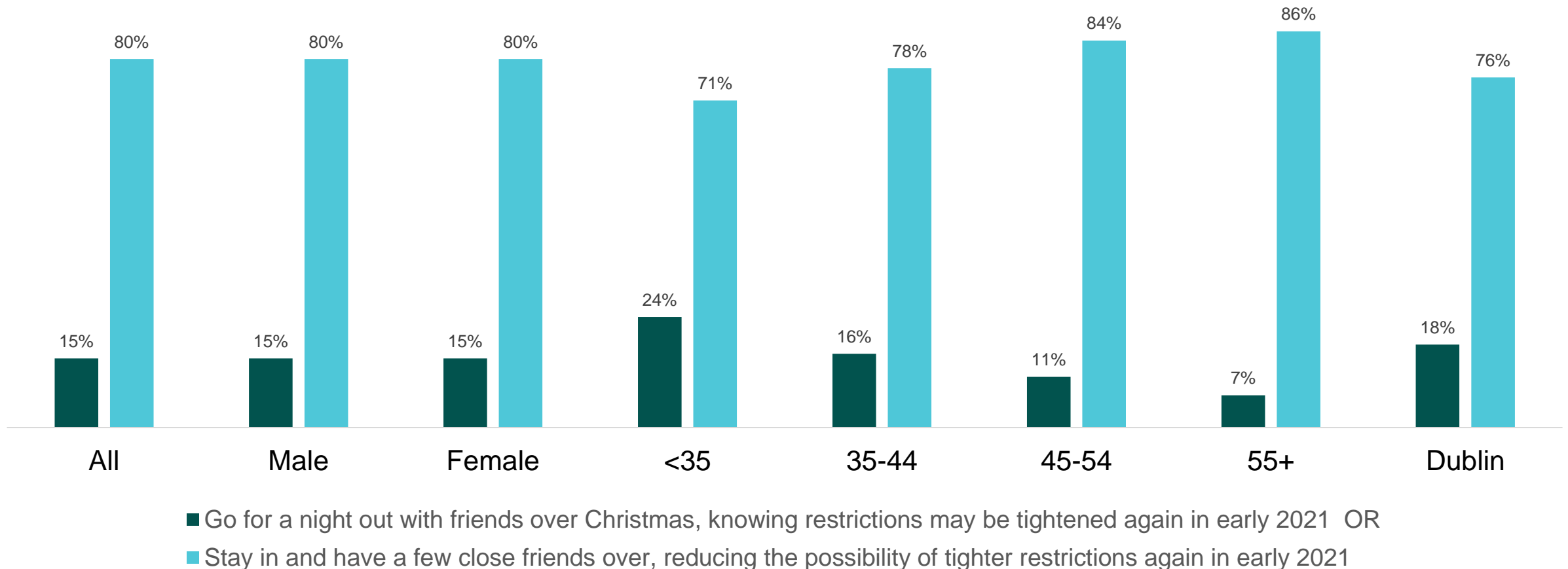


- On Christmas day itself, have a big day with extended family and friends, knowing restrictions may be tightened again in early 2021 OR
- On Christmas day itself, have a quiet Christmas, just close family, reducing the possibility of tighter restrictions again in early 2021



Trade Offs – III

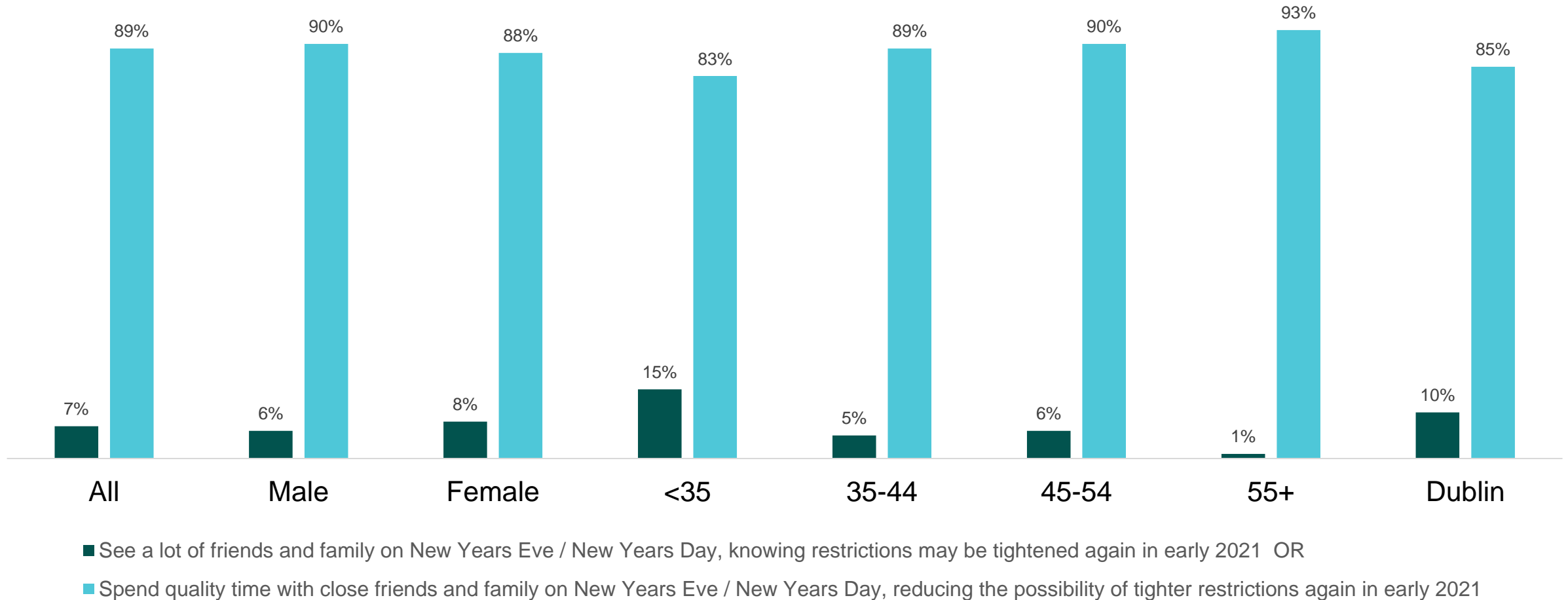
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – IV

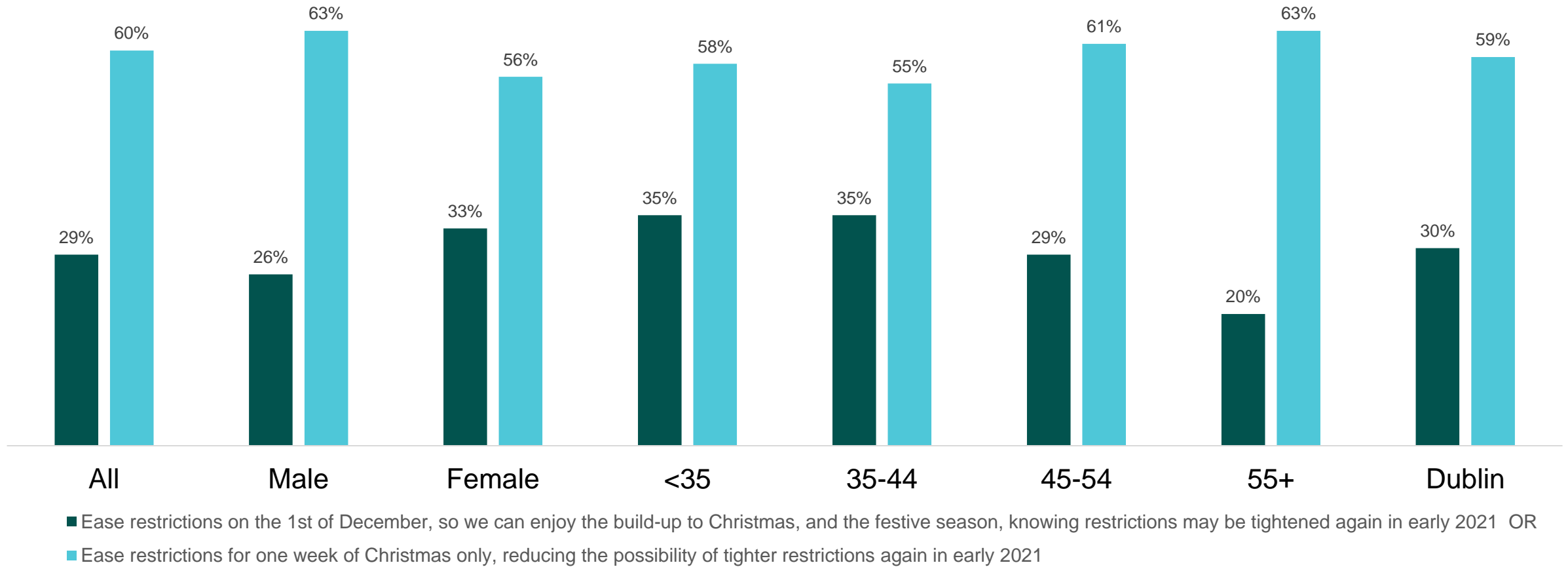
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – V

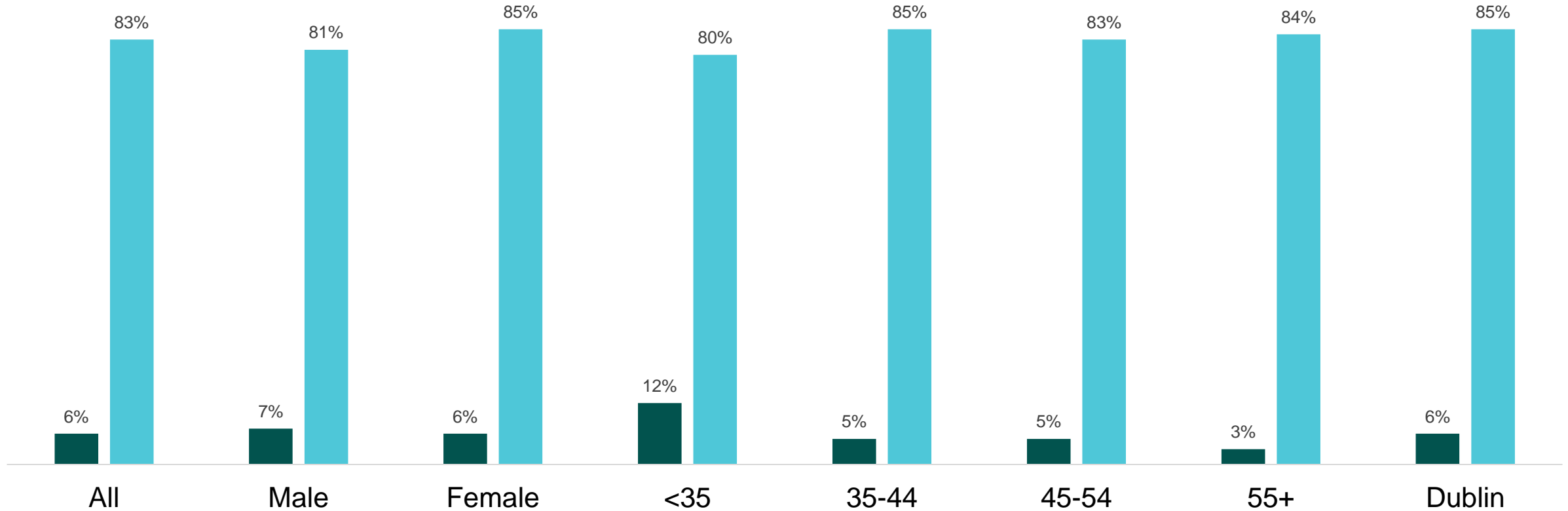
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – VI

Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:



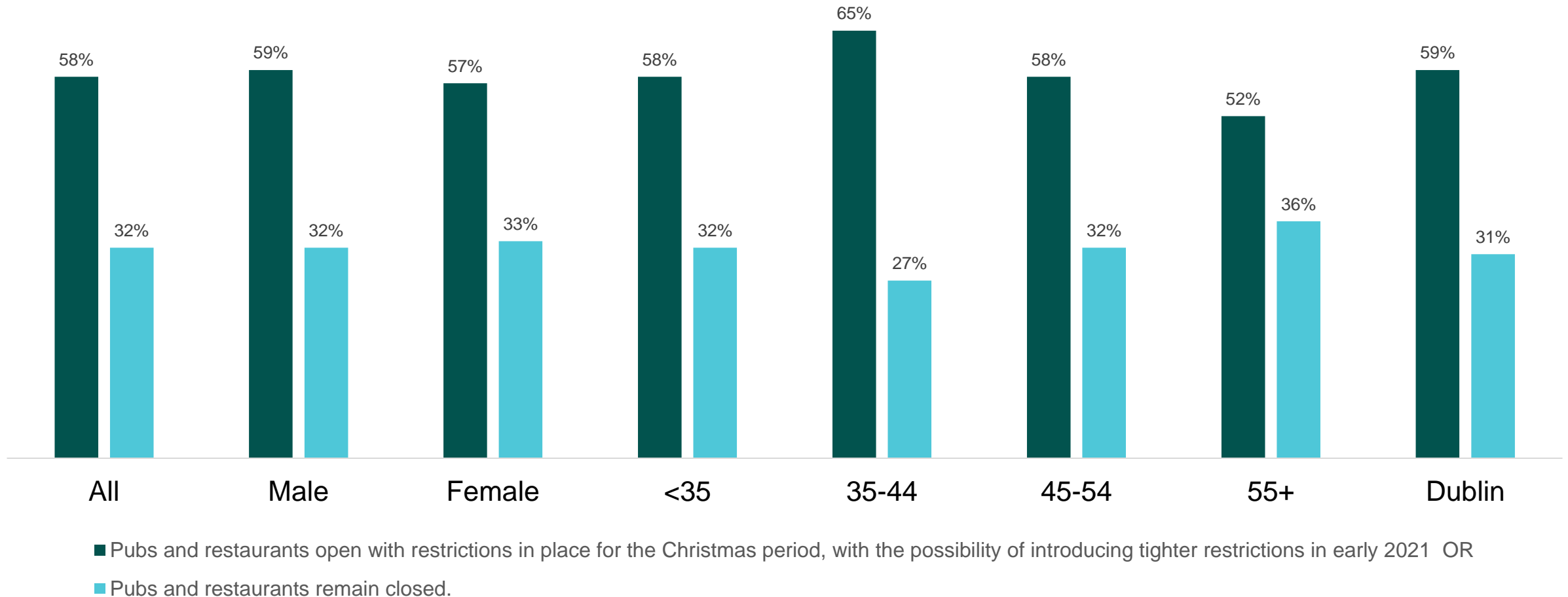
■ Allow pubs and restaurants to open without social distancing restrictions for the Christmas period, knowing restrictions may be tightened again in early 2021 OR

■ Allow pubs and restaurants to open with restrictions in place for the Christmas period, reducing the possibility of tighter restrictions again in early 2021



Trade Offs – VII

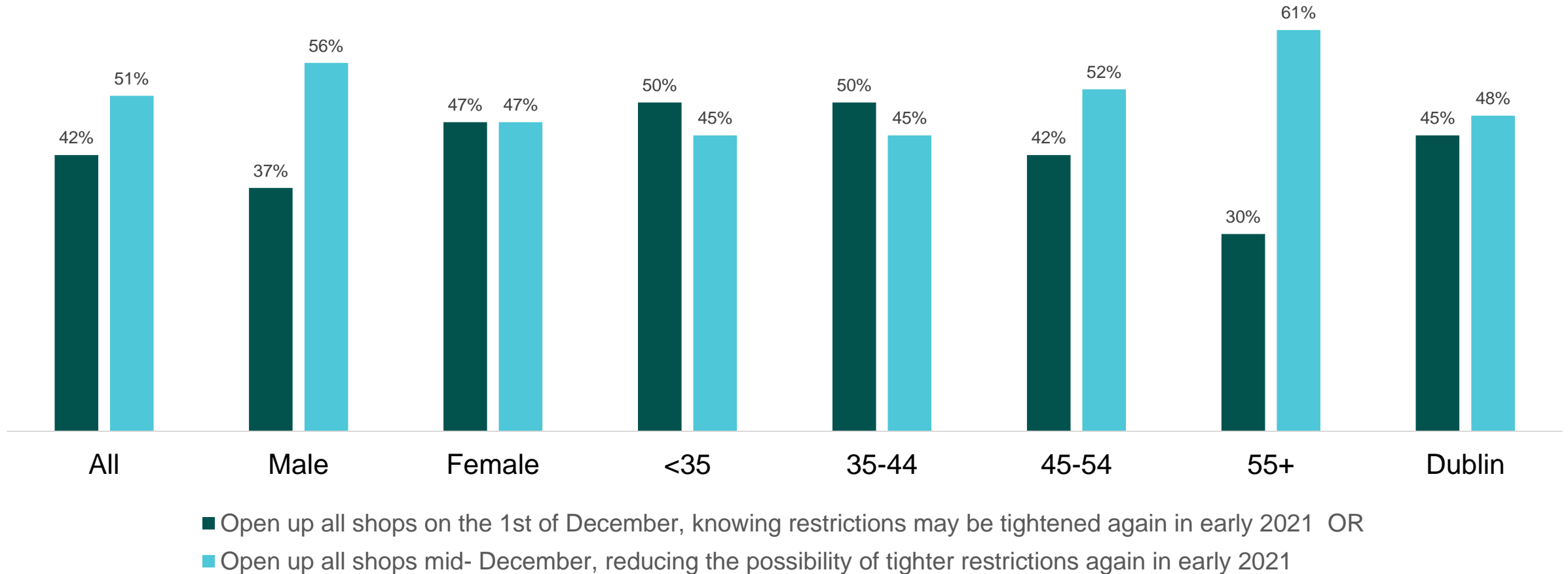
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – VIII

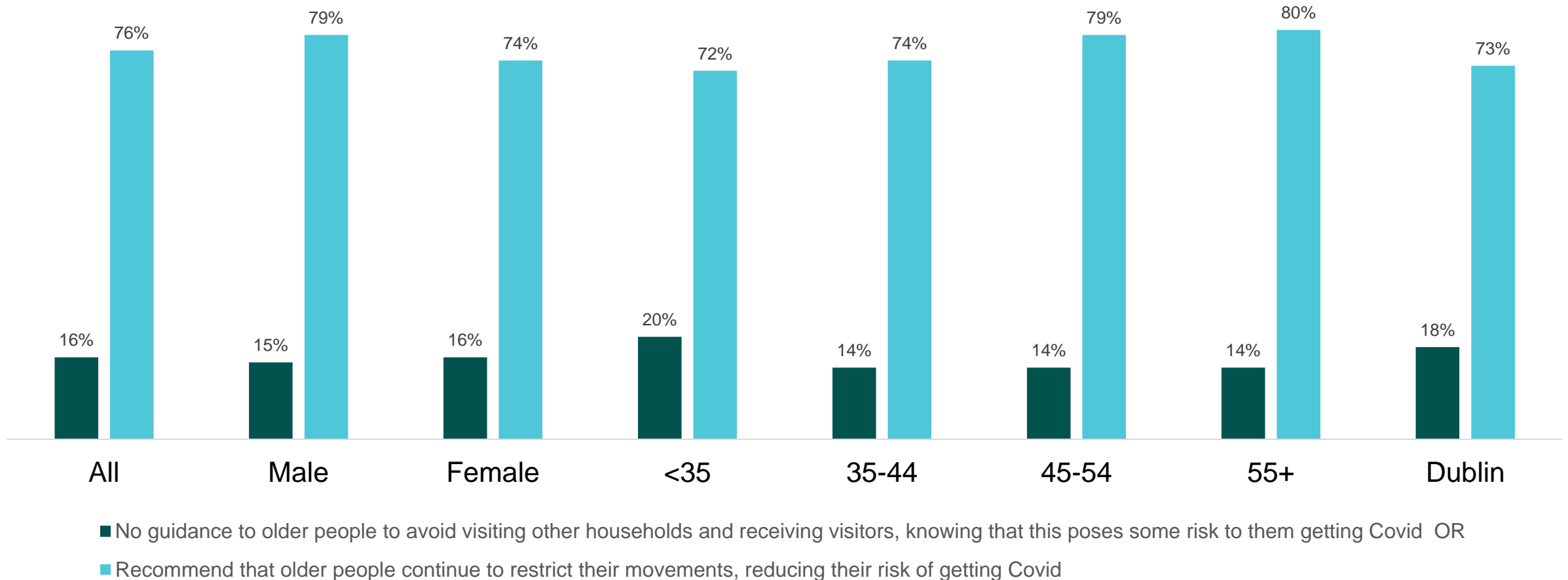
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – IX

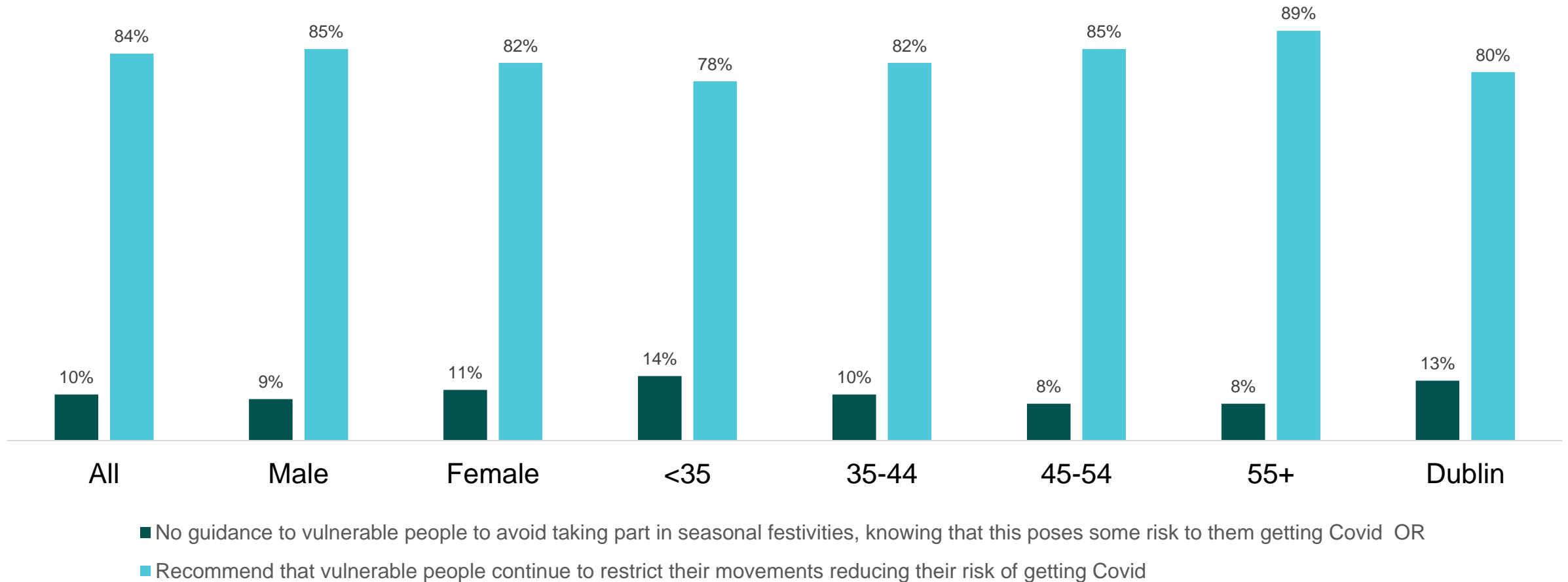
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – X

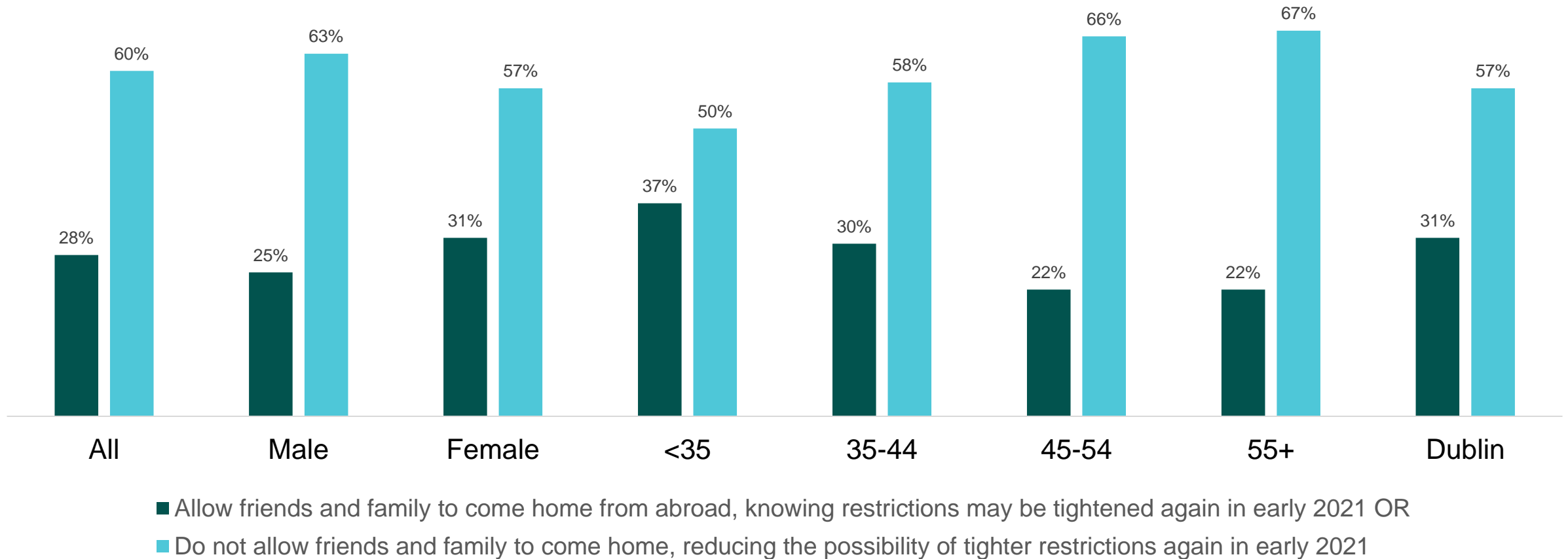
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – XI

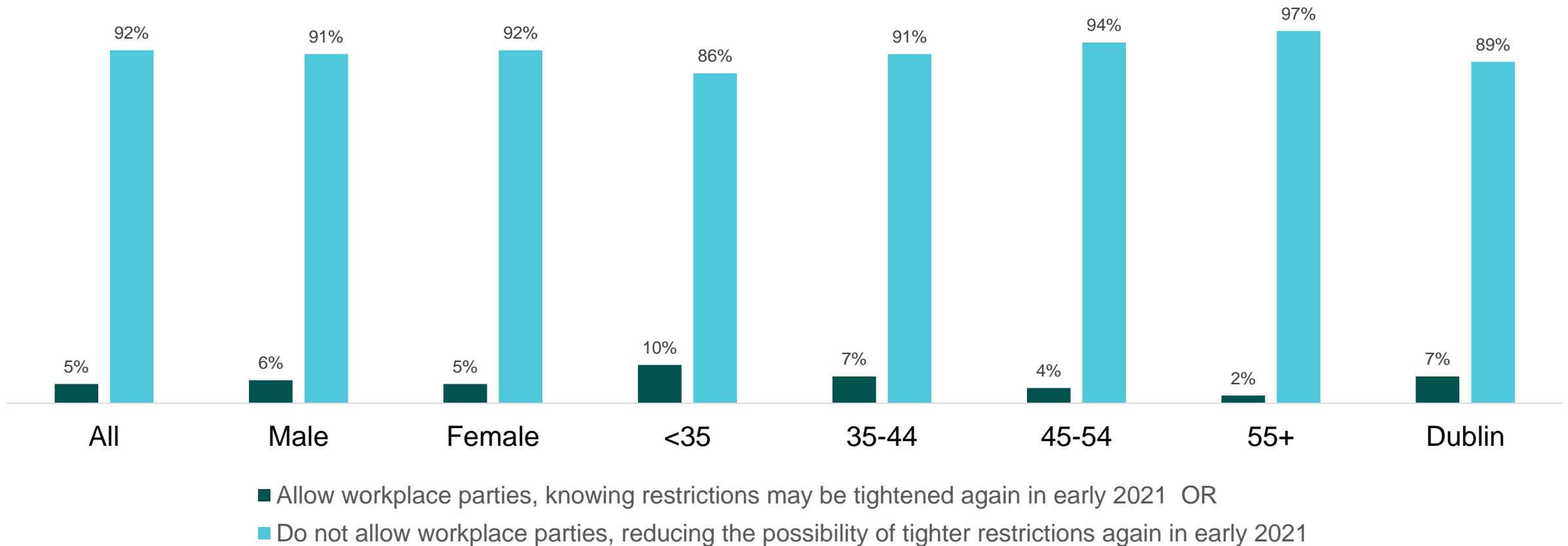
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – XII

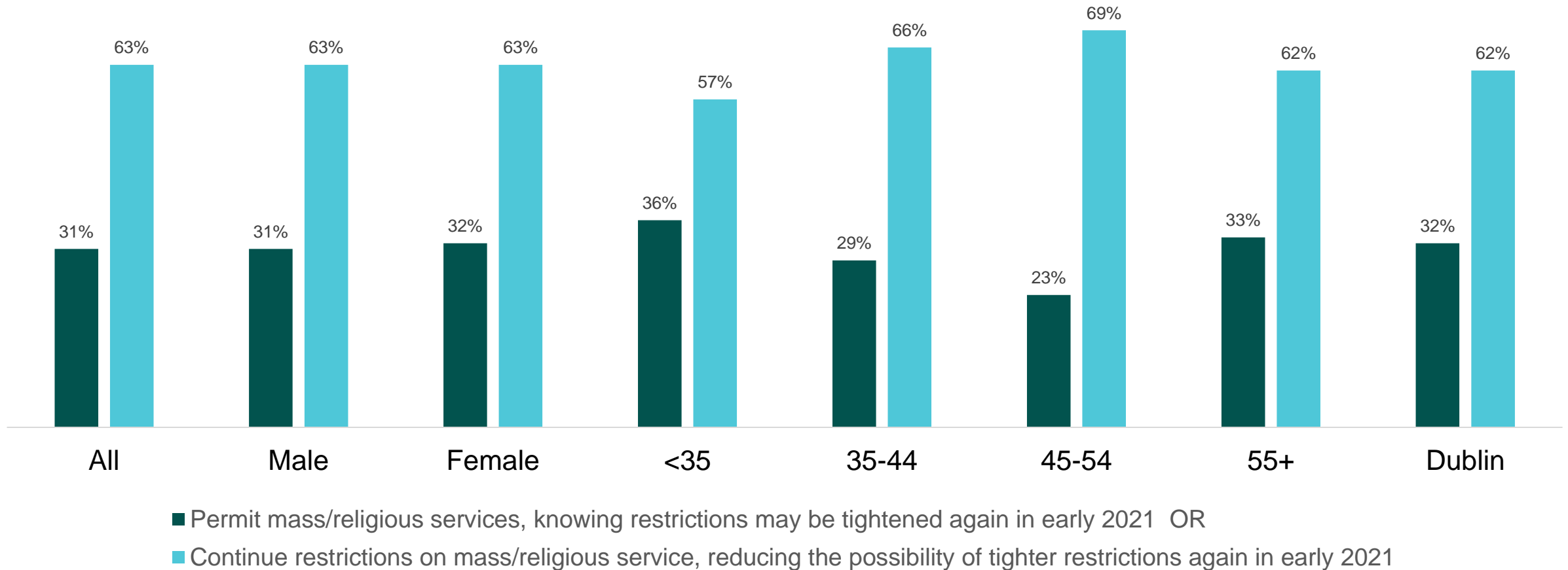
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – XIII

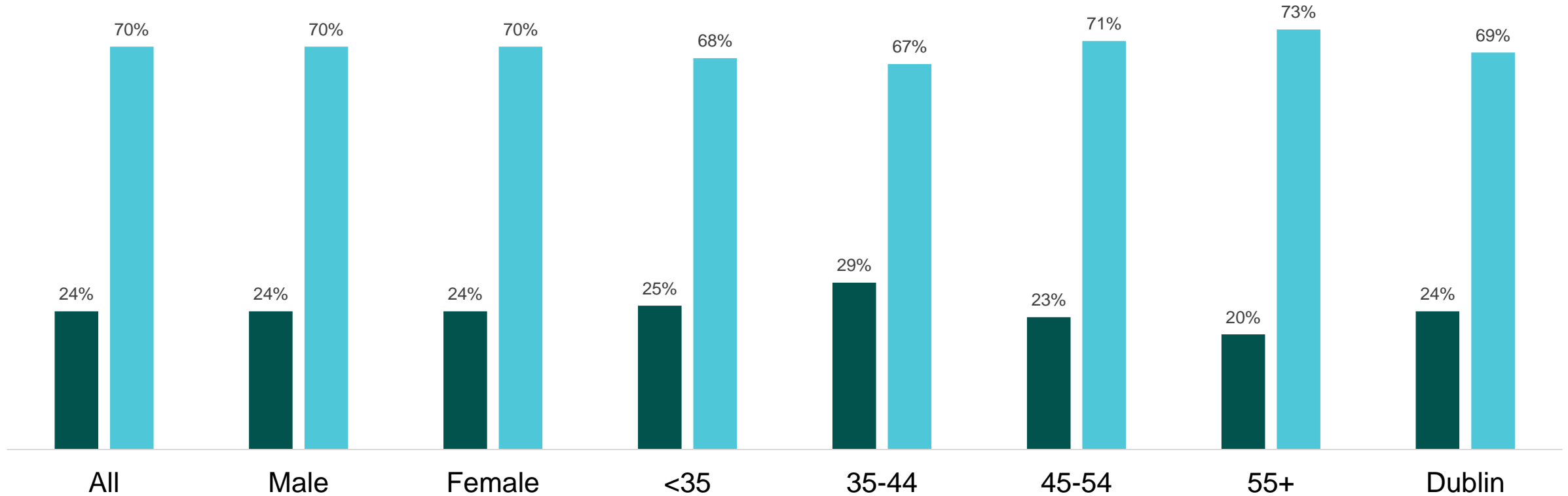
Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:





Trade Offs – XIV

Thinking about this Christmas period, the more we socialise, the more likely it is that tighter restrictions will be needed again in January. Given this, please select your preference from the following:



■ Let children have a normal Christmas, visit Santa, have parties, etc, knowing restrictions may be tightened again in early 2021 OR

■ Continued restriction during Christmas on childhood activities (visiting Santa, having parties, etc), reducing the possibility of tighter restrictions again in early 2021



Santa's List

Looking back on 2020 and thinking of how closely you followed the public health guidelines on Covid-19, where do you think you are on Santa's List:

